



Iowa Research Online  
The University of Iowa's Institutional Repository

---

The University of Iowa Libraries Administrative and Public Relations Materials

---

7-1-1994

# The University Libraries Campus Information Services Network Annual Report 93-94

University of Iowa Libraries

---

## Recommended Citation

University of Iowa Libraries, "The University Libraries Campus Information Services Network Annual Report 93-94" (1994). *The University of Iowa Libraries Administrative and Public Relations Materials*. 12.

This Annual Report is brought to you for free and open access by the University Libraries at Iowa Research Online. It has been accepted for inclusion in The University of Iowa Libraries Administrative and Public Relations Materials by an authorized administrator of Iowa Research Online. For more information, please contact [lib-ir@uiowa.edu](mailto:lib-ir@uiowa.edu).

THE UNIVERSITY OF IOWA

# The University Libraries

Campus Information Services Network

ANNUAL REPORT

93  
94



# Contents

<b>Reviewing the Year .....</b>	<b>2</b>
<b>Campus Partnerships .....</b>	<b>3</b>
Business Library Transformed .....	3
Instructional Programs .....	3
Research Seminar Series .....	3
Orientation for New Library Users .....	4
Course-Related Instruction .....	4
And More Instruction .....	4
Library Explorer .....	4
Circulation Implementation .....	5
Scholarly Publishing in a Changing World .....	5
Building Collections and Creating Access .....	5
Hardin Library for the Health Sciences Strategic Planning Process .....	6
Diversity .....	6
Publications .....	6
Colloquium on Writers .....	7
<b>Electronic Partnerships .....</b>	<b>7</b>
CIC Virtual Electronic Library .....	7
Information Arcade .....	7
National Laboratory for Study of Rural Telemedicine .....	8
<b>Iowa Partnerships .....</b>	<b>8</b>
Information Access for Iowans .....	8
Iowa Women's Archives .....	8
Alumni Association .....	8
Friends of the University Libraries .....	9
<b>National Partnerships .....</b>	<b>11</b>
Rethinking Reference Institute .....	11
Leadership on National Boards .....	11
<b>International Partnerships .....</b>	<b>12</b>
Foreign Periodicals Grants .....	12
Korean Connections .....	12
<b>Staff Partnerships .....</b>	<b>13</b>
Organization Review .....	13
Management Strategies for the Future Program .....	13
New Professional Staff .....	13
<b>Appendices .....</b>	<b>14</b>
Appendix A—UI Libraries Statistics 1993-94 .....	14
Appendix B—Service Statistics 1993-94 .....	15

## Reviewing the Year

“This past year was an important one for building partnerships between The University of Iowa Libraries and its many constituents.”

—*Sheila Creth,  
University Librarian*

Librarians have a strong tradition of working cooperatively with university colleagues, with professional colleagues in other institutions and libraries and, more generally, with anyone seeking information. In today's world, though, with stresses and demands, complexity and competition, cooperation needs to be recast into the building of active and productive partnerships.

This Annual Report of The University of Iowa Libraries provides a glimpse at some of the partnerships in which library professionals actively participate in order to enhance services to library and information users in the University and the State of Iowa.

Specifically, this report focuses on the results of active partnerships on the University campus such as instructional programs and development of instructional tools for independent learning, the further enhancement of the on-line system, OASIS, and efforts to address the many confounding issues of scholarly publishing. Similarly, efforts to respond through partnerships to the many challenges and opportunities of the electronic information environment is reported as is the active contribution of the UI Libraries' staff to citizens of Iowa through sharing of collections and other resources, exhibitions, and cultural programs. Finally, there is an acknowledgment of active partnerships in the national and international arena that contribute to quality library services at The University of Iowa.

There are many people who contribute to these active partnerships with the UI Libraries—faculty, students, researchers, librarians from other institutions, legislators, alumni, business people, foundation board members, private citizens. Considerable time and patience are required to build productive partnerships. The staff of the UI Libraries has shown its willingness and commitment to identify and build strong partnerships that contribute to our ability to make available information and, ultimately, knowledge for the individual.



Sheila D. Creth  
University Librarian  
December 1994

## Business Library Transformed

The new Business Library has been described by the dean of the college as the “jewel” of the new John Pappajohn Business Administration Building. Containing nearly 18,000 square feet, with 25,000 volumes and space for 50,000 more, the Business Library is three times as large as the Phillips Hall facility it replaces. There is sufficient seating space for 300 individuals as well as a number of group study rooms that support the focus in the curriculum on team work. Finally, students and faculty can find in the Business Library computer links to information data bases worldwide. Thanks to a generous gift of furnishings from Hon Industries of Muscatine, Iowa, the Business Library is as handsome as it is functional. The planning for the new Business Library involved David Martin, business librarian, and Wayne Rawley, University Libraries associate director, working closely with Dean Gary Fethke and others from the College of Business Administration as well as the architects in defining space needs and selecting furnishings. The resulting library is one to be proud of and it affords a distinct quality of support for faculty and students in their teaching, research, and learning.

## Instructional Programs

Learning about and using a large research library continues to be a challenge for most individuals, whether they are using the vast collections in the Main Library or one of the smaller departmental libraries or drawing on collections in multiple libraries on campus. The introduction of information resources available through the international network, Internet, or in another electronic format, while exciting, presents additional challenges to both students and faculty. The complexity and expansiveness of information resources requires that instruction of users continues to be a high priority for the staff of the Libraries.

During 1993-94, librarians conducted nearly 500 instructional sessions reaching nearly 8,000 students, faculty, and staff.

A number of sessions were developed between librarians and faculty members for specific course assignments. In addition, librarians developed and offered in-depth presentations on specific topics for individuals conducting research as well as developing instructional sessions on electronic resources.

## Research Seminar Series

In 1993-94, librarians continued the successful research seminar series. Seminars focus on topics from an interdisciplinary point of view, and are taught by librarians who are subject specialists and/or knowledgeable about particular types of materials such as government documents or film and video.

- **TV Guide: Strategies and Sources for Television Research.** This seminar reviewed strategies and sources for research related to television including the use of TV scripts and other manuscript collections located in the University Libraries, reference sources, computer networks, and databases.

- **Library Resources for Historical Research.** Students and researchers learned ways to identify, find and use archives, manuscripts, government documents, statistics, and electronic resources for historical research.

- **Women's Studies: Sources for Research.** The seminar focused on the wealth of research materials available on women in the social sciences and humanities held locally, including the collections of the Iowa Women's Archives, and nationally.

- **Electronic Texts in the Humanities.** The availability of electronic texts for research in literary studies and other fields grounded in the study of primary texts was presented covering local resources and those available through the Internet.

- **More Connections: Access to Electronic Resources in the Social Sciences.** Availability of full text and numeric sources in electronic format as well as multi-media databases, including resources on the Internet, were presented.

## Campus Partnerships

“The Business Library allows students to be more productive.

These new facilities are adding immeasurably to our ability to teach at the Iowa business school.”

—Gary C. Fethke, Dean,  
College of Business  
Administration

## Orientation for New Library Users

Library staff offer a variety of general orientation sessions to help new library users become familiar with the collections, services, policies, and procedures of the University Libraries. During 1993-94, 21 sessions were held for new undergraduate and graduate students, 6 for student athletes, and 17 for international students.

## Course-Related Instruction

Librarians provided specialized instruction on information resources and effective research techniques for a range of courses in partnership with faculty members. In 1993-94, more than 197 such course-related sessions were designed and conducted. The range of topics covered human geography, religion, contemporary U.S. history, sociolinguistics, history of slavery, feminist theory, history of science, bioengineering, and informatic applications for nursing. These instructional sessions on the use of library resources are part of the course design and are presented by librarians with subject expertise on the specific topic.

## And More Instruction

OASIS, the online catalog for the University Libraries, is another focus for instruction. OASIS, a powerful database containing records for most of the Libraries' collections, has exploded in size with the addition of several major databases. In 1993-94, librarians developed specialized instruction for the use on OASIS of ERIC, a rich database indexing thousands of journal articles in education. Additionally, staff continued offering "Getting the Most from OASIS," an introductory course, and "Getting the Most From OASIS: Advanced Session," which offers instruction on complex searching strategies. OASIS instruction sessions are presented many times each semester in departmental libraries as well as in the Main Library.

Hardin Library for the Health Sciences staff conducted numerous sessions of "Getting the Most from Healthnet," the comprehensive database indexing health sciences journals. Hardin staff also designed a presentation for 25 students in the Summer Institute for Creative Engineering and Inventiveness on how to use Healthnet and OASIS.

Psychology Library staff conducted presentations on ERIC and PsycLIT, the electronic version of Psychological Abstracts for psychology graduate and undergraduate students. Instructional sessions on research materials in psychology were presented in fifteen different courses.

Business Library staff provided instructional sessions of electronic business resources in group presentations and on a walk-in basis each Wednesday afternoon. Specialized instruction on the Bloomberg financial markets database was presented for incoming MBA students. Additionally, instruction on electronic business resources was provided for a select group of MBA students so that they could provide demonstrations for other MBA students.

## Library Explorer

University Libraries staff, in conjunction with Weeg Computing Center staff and the faculty of the Department of Rhetoric, have completed development of the Library Explorer, a computer-assisted instruction program aimed primarily at undergraduates. The Library Explorer enables students to choose types of information sources and find tools appropriate to their purpose; to identify and locate books, government publications, and other materials in the University Libraries using OASIS and the card catalog; and to identify periodical and newspaper articles using print and electronic indexes and abstracts. This hypercard-based program is instructional in nature and is an example of the type of materials that will be increasingly developed to provide individual instruction for library users.

*"Library Explorer takes over something that has been labor intensive for the Libraries and the Department of Rhetoric, freeing Library staff and faculty members to spend time with nonroutine individual problems."*

*—Dennis Moore, Professor of Rhetoric*

## Circulation Implementation

The support of the University administration in providing funds through a private gift and the considerable efforts of a number of library staff, along with the patience of faculty and students, have brought the library system closer to having an automated circulation system completed.

As part of OASIS, the circulation system was installed first in the Law and Chemistry-Botany libraries during the summer of 1993 with the Main Library online by early 1994. The remaining libraries are scheduled to be converted by the end of 1994. The circulation system makes the process of charging out materials much more efficient for faculty, students, and staff since they must present only their University ID card, which, along with the barcode in the book, is then “read” by the system to complete the transaction. Over time, the circulation system also will provide important management reports on the collections.

## Scholarly Publishing in a Changing World

As part of an effort to explore and address complex issues affecting scholarly communication and publishing in the sciences, University Librarian Sheila D. Creth along with Provost Peter Nathan and vice presidents David Skorton and Henri Manasse held meetings with faculty members from across all of the science departments to discuss issues related to scholarly publishing and how individuals and the University might respond to these in the future. As a result of these well-attended meetings, two University task forces, with faculty, librarians, and other professionals as members, have been established to examine issues in more depth. The Task Force on Copyright, appointed by Provost Peter Nathan, will review and investigate campus policies regarding copyright, especially with respect to the assignment of copyright for research results published by faculty and other researchers. This task force will be chaired by Stephana Colbert, senior associate counsel. The Task Force on the Networked Electronic Information Environment, appointed by Vice President David Skorton, has been asked to review what is required for the campus to effectively support a comprehensive, coherent, and coordinated electronic information environment. Larry Woods, Director, Information Systems & Technology, University Libraries, is chairing this task force.

## Building Collections and Creating Access

The OASIS system continues to expand beyond offering access to the holdings of the University Libraries and the Law Library to include important bibliographic databases to literature in all disciplines. Students and faculty now have access to ERIC, which contains citations and abstracts for journal literature and documents in education and related fields, and to PSYCHLIT, a database of psychological abstracts. Eureka, a database of the Research Libraries Group, contains records of 60 million items from 200 of the world’s leading research libraries and is available on selected workstations. In addition, library users have access to CitaDel, a rich source of journal citations that includes the Hispanic American Periodical Index and the History of Science and Technology Index. Bibliographic databases will continue to be added, providing access to the online catalogs of Iowa State University and the libraries that make up the CIC, Committee on Institutional Cooperation, (the universities of Chicago, Illinois at Chicago, Illinois at Urbana, Iowa, Michigan, Minnesota, Wisconsin-Madison, Indiana, Michigan State, Northwestern, Ohio State, Pennsylvania State, and Purdue).

*“Automation of overdues, recalls, and fines will free staff to provide more information to students and faculty about library services.”*

*—Susan Marks, Coordinator of Access Services*

*“The Visual Keyboard provides an important gateway to the world of electronic resources for many individuals.”*

*—Anita Lowry, Head of the Information Arcade*

## Hardin Library for the Health Sciences Strategic Planning Process

Challenging and innovative changes are occurring in the health care field, affecting both the educational program and clinical care. This requires that the Hardin Library for the Health Sciences be closely in step with these changes so that the delivery of health information matches fast-paced innovation in the health care field itself. In order to define a vision and the quality and scope of activities, collections, and facilities for the Hardin Library, University Librarian Sheila D. Creth and Vice President for Health Sciences Henri Manasse established a strategic planning group. Faculty and professionals from the health colleges and the hospital as well as the Hardin Library will:

- investigate trends in education, research, and clinical practice in the health sciences, especially related to advances in information technology and expected healthcare reform;
- determine how the needs for scholarly information in the health sciences should be met at the University of Iowa; and
- define interlocking responsibilities and roles for the Hardin Library, the University Libraries as a whole, Hospital Information Systems, the Office of Information Technology, and other information centers in departments and colleges.

## Diversity

The effort to support diversity through library collections and services remains an active commitment by librarians throughout the library system. This past year an innovative development occurred through the availability of the resources of the Information Arcade and the interest and talents of a graduate student in Biomedical Engineering.

Jeff Bishop, who held a graduate assistant appointment in the Information Arcade, designed the Visual Keyboard, a device that will help individuals with mobility limitations gain access to electronic information resources. The keyboard works with Microsoft Windows and can be used to “type” in word processing programs, spreadsheets, databases, and communication programs without touching the physical keyboard. Instead, Visual Keyboard uses a graphic representation of a keyboard displayed on the computer screen. The user interacts with this “visual keyboard” using a pointing device such as a mouse, trackball, touch screen, EyeMouse, or head tracking system. Bishop won a national design competition sponsored by the Easter Seal Foundation for his innovative work.

## Publications

The University Libraries and the University of Iowa Press continue their collaboration in the publication of materials held in the Szathmary Culinary collection in Special Collections. This past year *The Cincinnati Cookbook: Household Guide Embracing Menu, Daily Recipes, Doctors Prescriptions and Various Suggestions for the Coming Generation*, originally published in 1908, was re-released by the UI Press. It is the fifth volume in the Iowa Szathmary Culinary Arts Series begun in 1992. The guide, edited by David Schoonover, Curator of Rare Books, contains suggestions for managing “the countless little essentials in the perfect home.”

## Colloquium on Writers

The ways writers from the Greeks to the Renaissance to the American frontier interpret history based on their own beliefs and resources was the subject of a colloquium sponsored by the UI Libraries, the departments of English and history and the Writers' Workshop. The colloquium was funded through the efforts of Marilynne Robinson, professor of creative writing, who received a Lila Wallace-Reader's Digest Fund award and designated the UI Libraries as the affiliate institution. Professor Robinson, author of *Housekeeping* and *Mother Country*, was a presenter along with Robert Richardson, author of *Henry Thoreau: A Life of the Mind and Myth* and *Literature in the American Renaissance*, Frederick Turner, who wrote *Beyond Geography: The Western Spirit against the Wilderness*, and UI President Hunter Rawlings, author of *The Structure of the Thucydides' History*. Edward Shreeves, director of collection management and development, coordinated colloquium planning with Professor Robinson and Helen Ryan, reference librarian and the Libraries' liaison to the Department of English.

## CIC Virtual Electronic Library

As electronic and multi-media publications have become more commonplace and new ways abound to structure curriculum and conduct research, the role of the libraries and librarians has begun to shift and expand in new directions. With the support of a \$1.2 million grant from the U.S. Office of Education, the libraries of the CIC (the Committee on Institutional Cooperation), are moving toward creating a Virtual Electronic Library that will expand the scope of shared collection development and the exchange of library resources for faculty and students. The Virtual Electronic Library is being designed to empower faculty and students to locate and request, through their local online catalog, materials from the combined holdings of the CIC libraries, which include more than 56 million volumes and 500,000 journal subscriptions. Librarians are addressing a variety of computer design issues and policy issues to make this vision a reality within the next several years.

## Information Arcade

With the creation of the Information Arcade, the University Libraries made a visionary commitment to the integration of electronic resources into the intellectual life of the University. Recognizing the national importance of the Arcade, the 1994 American Library Association/Meckler Corporation Library of the Future Award was presented to the University Libraries. The collective efforts of faculty, librarians, and computer technologists made this innovative and challenging facility possible at The University of Iowa.

The Information Arcade continues to expand the collection of multi-media texts for teaching and research. *Who Built America: From the Centennial Celebration of 1876 to the Great War of 1914* uses film clips, recordings of songs, speeches, oral histories, photographs, and other images to accompany text. *1492 Encounters*, a collaborative work by Susan Vega, the Latin American studies librarian, and two graduate assistants in the Arcade, Eduardo Garcia and Lori Dickinson, builds on the Library of Congress exhibition on the 1492 voyages, which was available on the Internet. Text, image, and music have been added to exhibition materials documenting the presence and contributions of Africans in the Americas, and to make this a bilingual, Spanish/English presentation. Other full text and multi-media source materials are being added to the collection located in the Information Arcade. For example, students can use *Shakespeare's Twelfth Night or What You Will* on CD-ROM to study Elizabethan theater, and to learn about political history and other contemporary issues while learning about Shakespeare's plays.

Librarians and Arcade staff offered a series of workshops and open houses to provide faculty and students with both general orientation and instruction in specific resources available in the Information Arcade.

## Electronic Partnerships

"The Information Arcade has clearly demonstrated the important role of the library in enhancing the quality of university education and the rewards of aggressive efforts to make electronic resources easily accessible."

—John M. Brooks-Barr, Chair,  
American Library Association  
Meckler Award Jury

## Iowa Partnerships

“African-American women have a rich and distinct history in Iowa but are not well represented in either our archives or our state’s historical societies. It’s crucial that we make a concentrated effort to save these women’s papers and record their experiences.”

—Karen Mason, Curator of the Iowa Women’s Archives

## National Laboratory for Study of Rural Telemedicine

Funded with a \$7.3 million contract from the National Library of Medicine, the National Laboratory for the Study of Rural Telemedicine will significantly improve health care delivery to rural areas through the linking of hospitals, clinics, doctors’ offices, medical schools, and medical libraries via sophisticated telecommunication. This project, designed by College of Medicine faculty and UIHC clinicians as well as librarians, will permit health care providers and researchers to share medical data and imaging technology. The Hardin Library for the Health Sciences will receive \$300,000 of the grant to focus on alternative methods for health information delivery on the campus and throughout the state.

## Information Access for Iowans

The University Libraries continues to play a central role in serving the information needs of Iowa citizens. In 1993-94 more than 18,449 items were delivered to doctors, business people, educators, scholars, and local and state officials throughout Iowa. Library staff members work cooperatively with Iowa State University and the University of Northern Iowa to provide collective access to more than 6 million volumes, 1 million government publications, numerous databases, and other information resources to individuals requesting materials through their local library. Librarians are increasingly creating a “library without walls” to deliver information resources and services not only for campus users but for the citizens of Iowa via electronic means.

## Iowa Women’s Archives

A celebration marking the first anniversary of the Louise Noun - Mary Louise Smith Iowa Women’s Archives was held on October 11th. Anne Firor Scott, W.K. Boyd Professor Emerita, Department of History, Duke University, the invited speaker on this occasion, gave a talk entitled, “The Historian and Her Sources.”

Louise Noun and Mary Louise Smith, founders of the Iowa Women’s Archives, received the 1994 President’s Award from the Midwest Archives Conference. The award recognizes important contributions to the archival profession by individuals and organizations.

The Iowa Women’s Archives continues to expand the collections, which provide a rich resource on the lives of Iowa women. For example, more than 20 years of correspondence documenting the struggles of nationally known Vietnam War protester, Peg Mullen, are now available as part of the collection. The papers document the efforts of Mullen, whose son was killed in Vietnam in 1971 from “friendly fire,” to determine the circumstances of his death.

The Iowa Women’s Archives received a substantial gift from U.S. WEST Communications in Des Moines to support a special effort to collect the papers of individual African-American women and their organizations in Iowa. This gift will be combined with a 1993 leadership gift from Principal with gifts from Proctor & Gamble, *The Des Moines Register*, U.S. WEST Communications, Central Life Assurance, Equitable of Iowa, and American Republic Insurance. Once sufficient funds have been raised, an archivist will be hired to identify, acquire, process, and catalog materials by and about African-American women.

## Alumni Association

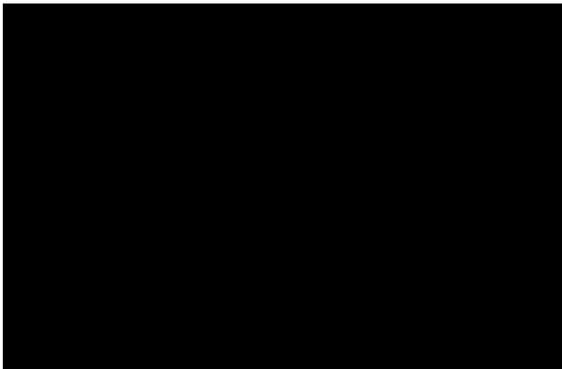
The Friends of the University Libraries joined with the UI Alumni Association for the second year in presenting educational programs for Iowa clubs in Waterloo, Des Moines, Muscatine, and Davenport. Presentations included “The China Connection” given by Peter Zhou, Chinese studies librarian; “A Room of Their Own: The Iowa Women’s Archives,” a talk by Karen Mason, curator, Iowa Women’s Archives; a talk about Iowa authors by Robert McCown, head, Special Collections; and “Feasts for the Seasons: The Szathmary Culinary Collection,” a slide-show by David Schoonover, curator of rare books.

## Friends of the University Libraries

The willingness of individuals to provide support to the University Libraries through private contributions and bequests allows librarians to offer special resources and services that would not otherwise be possible within the state-appropriated budget funds. Each contributor is recognized with membership in the Friends of the University of Iowa Libraries and they do indeed represent "friends" in every sense of the word.

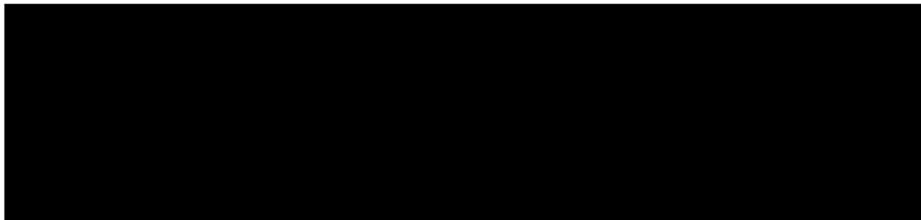
The Friends group is directed by an advisory board comprised of alumni, Iowa citizens, and University faculty and professional staff. Chair of the board for 1993 was Henrietta Logan, professor of preventative and community dentistry. Other members of the board include:

### From Iowa City/Coralville



### From Other Iowa Locations

### From Outside Iowa



During this past year, the board worked on a number of initiatives to strengthen support for the Libraries including the Friends membership drive, the 1994 Chautauqua program, and the fund raising event, Literary Feasts.

• **Chautauqua '94: In Celebration of the Book: From Author to Reader.** The spirit of the Chautauqua was revived for a second year and included a celebration of the 30th anniversary of the Friends. The three days of activities included a program, "Creating a Literary Work," featuring discussions among a writer, illustrator, editor and publisher, and a reader; and a talk by David Morrell, the award-winning author of *First Blood* and other best-selling novels. The final day attracted Iowa City residents as well as members of the Friends to "A Literary Fair," which included demonstrations of printing, papermaking, book binding, calligraphy, and a multi-media presentation in the Information Arcade on rare books. Participants also could attend a children's booksale and appreciate a display of books created by Iowa City elementary students. The Chautauqua '94 concluded with a concert by the Iowa City Community Band. There were more than 60 volunteers (members of the Friends of the Libraries) who made this very large program possible.

*“As a life-long resident of Iowa City, I have come to appreciate the special role of the University Libraries in our community. I enthusiastically support the Literary Feast dinners as a way to benefit the Libraries while having an enjoyable and stimulating evening.”*

*—W. Richard Summerwill,  
President and CEO, Iowa State  
Bank and Trust Company*

• **Literary Feasts.** The University Libraries began a first-ever fund-raising event to benefit the Libraries’ literary collections and recognize the achievements of authors with connections to the UI and Iowa City. The “Literary Feasts,” a series of dinners in private homes featuring well-known authors who have studied or worked at the UI, are a celebration of literary creativity. The following authors graciously offered their time to participate in the dinners scheduled over a seven-month period: Jonis Agee, Marvin Bell, Elizabeth Benedict, Clark Blaise, Michael Carey, Max Allan Collins, Frank Conroy, Mark Costello, Robert Dana, Hualing Nieh Engle, James Galvin, Greg Garrett, Jorie Graham, Patricia Hampl, Joy Harjo, Wayne Johnson, Donald Justice, William P. Kinsella, William F. Love, Leigh Michaels, Jane Miller, Bharati Mukherjee, Chris Offutt, Michael Orlofsky, Susan Power, Joyce Renwick, Marilynne Robinson, Gerald Stern, Mary Swander and Robley Wilson.

The following individuals generously contributed their time and hospitality by offering to sponsor a dinner in their homes. The hosts, some new to the Friends of the Libraries, include Betty and Les Sims, Elizabeth and Hunter Rawlings, Della and Duke McGrath, Barbara and Bill Dewey, Betsy and Chuck Hawtrey, Nancy and Jim Wiese, June and Leo Davis, Pat and Kevin Hanick, Sandy and Don Heistad (co-host Margaret Richardson), Linda and Richard Kerber, Linda and Doug Behrendt (co-hosts Helene and Bob Soper), Sheila Creth and Ted Wheeler, Donna Friedman and David Curry (co-hosts Rina and Richard Sjolund), Pat and Ed Folsom, Nancy and Craig Willis, Frederick Woodard, Mary Keough Lyman (co-hosts Rhoda and David Vernon), Kim Merker, Peg and John Fraser (co-hosts Valerie Chittick and Rhys Jones), Mary Anne and Hank Madden (co-host Larry Eckholt), Keith Achepol (co-host Jim Harris), Jackie Blank, Sandie and Gerry Eskin, Joyce and Dick Summerwill, Sarah and Roger Lande (co-hosts Helen and Stan Howe), Helen and Bill Phelan, Jane McCune and Robert Wachal, and Karlen and Bob Fellows. It is expected that the goal established for this fund raising event will be achieved through the considerable efforts of members of the Board and other Friends members who have attended or hosted one of the dinners.

#### **Exhibitions**

**Antonin Dvorák and Iowa’s Czech Traditions**, September-October 1993, featured Dvorák and his Iowa ties through display of collections related to Dvorák and the strong Czech tradition in eastern Iowa.

**John De Pol, Wood Engraver, Designer, Art Director, Print Maker**, November-December 1993, featured De Pol’s works. Neil Shaver of Yellow Barn Press, Council Bluffs, gave a talk about De Pol at the opening event.

**The Gastronomic Lens**, January-February 1994. The exhibition looks at food as a subject and a speciality for many photographers whose works have appeared in cookbooks, advertisements, and magazines.

#### **Music Series**

The UI Stradivari Quartet presented an all Dvorák concert, October 13, 1993. Musicians from the UI Center for New Music performed “Concerto Da Camera” by Leslie Bassett and “Double Take” by Joseph Koykkar, November 19, 1993.

## Rethinking Reference Institute

The consortium of university libraries that constitute the CIC is an important component as librarians at The University of Iowa strive to provide quality service in all regards. The CIC Virtual Electronic Library was mentioned earlier in this report. Another effort among these institutions was to work together to review the concept of reference services.

In February 1994, 60 librarians from CIC institutions and other midwest institutions came together to consider the future of reference and information services in a Rethinking Reference Institute hosted by The University of Iowa Libraries. Participants discussed the new realities of fostering greater integration of a library and its staff into the university community, maximizing information technologies in delivering information services, reconceptualizing and expanding educational objectives of the library, and understanding with greater clarity the information needs of students and faculty.

## Leadership on National Boards

Library professionals contribute in the national arena in addressing a number of critical issues facing university libraries and, more generally, universities.

Sheila D. Creth, university librarian, joined the Board of Trustees of EDUCOM, an organization that focuses on information technology developments and applications for higher education, and the steering committee for the Coalition for Networked Information, an organization of almost 200 university members and corporate participants addressing a range of issues related to the networked information environment. She also is a member of the National Association of State University and Land-Grant Colleges, Commission on Information Technology Board on Library Resources and Services.

Lawrence Woods, director, Information Systems and Technology, serves on the INFORMA Steering Committee, an IBM initiated national effort to advise on development of systems for higher education and academic libraries specifically.

Anita Lowry, head, Information Arcade, has been appointed to the Executive Council of the Association for Computers and the Humanities, an international organization of scholars and other individuals involved with the use of computers and electronic resources in research, communication, and teaching in the humanities.

## National Partnerships

“We must be much more adept at transferring information upon demand from its source directly to the user.”

—*Jerry D. Campbell, University Librarian, Duke University, and speaker at the Rethinking Reference Institute, University of Iowa Libraries*

## International Partnerships

“The Libraries will now be able to build its first foreign periodicals collection on international health, focusing on Africa and China.”

—*John Bruce Howell,*  
*International Studies Librarian*

## Foreign Periodicals Grants

A two-year, \$56,214 grant from the U.S. Office of Education Foreign Periodicals Program will be used to purchase African and Chinese health and medicine journals, government publications and conference and seminar proceedings. Difficult to locate, because of limited publishing infrastructure, these materials are important sources of research information on AIDS, malnutrition, malaria-related diseases, and other health issues. This is the second time the University Libraries has been awarded the highly competitive Foreign Periodicals Grant, a rare honor. In 1992-93 funding was received for more than 200 Chinese and African studies titles.

## Korean Connections

Professor Yun-Shik Chang, a prominent Korean scholar and chair of the Korean studies program at the University of British Columbia, donated more than 550 volumes of important historical and cultural literature to the UI Libraries. Sheila D. Creth, university librarian, and Edward Shreeves, director, Collection Management and Development, received the gift at a December 3 ceremony in conjunction with a conference on contemporary Korea being held at the University. Professor Jae-On Kim, Department of Sociology, was instrumental in bringing this gift to The University of Iowa.

## Organization Review

Recognizing that the structure of the Library's organization has an impact ultimately on services, librarians are now in the process of reviewing the organization to determine if there are more effective options for structuring work and work activities. Over the past year, issues identified as influencing the services of University Libraries were developed into "white papers" by staff groups for discussion:

- Changing Nature of Higher Education
- Effects of Constrained Budgets on Libraries
- Library Technologies—Imminent Futures
- Libraries and Scholarly Communication in the 1990s
- Building Partnerships
- Emerging Organization Structures

During the coming year an organization design will be built around these and other salient issues.

## Management Strategies for the Future Program

As part of a large library system, department heads and departmental librarians fulfill an important managerial responsibility in guiding daily activities and operations while planning for the future. The library administration is committed to supporting the continuing development of 28 managers who are playing a key role in the transition of library services into a new paradigm. A two-year comprehensive staff development program titled "Management Strategies for the Future," has been initiated.

A small advisory group of managers outlined the two-year program including the design of an initial workshop, led by a consultant and trainer knowledgeable about university libraries and their environment. Future activities will consist of informal meetings, discussions, workshops, and seminars.

## New Professional Staff

In 1993-94, two new professional staff members were appointed to join the University Libraries.

### Tammy Lau

Tammy Lau was appointed for a two-year period as assistant curator of the Louise Noun - Mary Louise Smith Iowa Women's Archives. She received an M.I.L.S. from the School of Information and Library Studies at the University of Michigan with a concentration in Archival Administration and B.A. in history from Yale University. She is former curator of the Archives of Women in Science and Engineering at Iowa State University. The position is funded through Iowa Women's Archives campaign funds.

### Susan Spray

Susan Spray has been appointed director of development for the University Libraries while assuming responsibility for the same activity for the Museum of Art. She is a graduate of the University of Northern Iowa and has experience with a variety of nonprofit organizations including the Anixter Center, Chicago. She also served as public information officer for the Center for Research Libraries in Chicago. As a UI Foundation staff member she will work with library staff, Friends Advisory Board members, and donors to increase gift support for the Libraries.

## Staff Partnerships

"Library managers keep the technical and operational level of the organization working efficiently and effectively in an environment of change."

—*Florence M. Mason,*  
*Consultant and Trainer,*  
*F. Mason and Associates, Inc.*

# Appendices

## Appendix A

### UI Libraries Statistics 1993-94

#### Collections

Volumes held as June 30, 1994 .....	3,567,227
(includes Law Library)	
Volumes added during the year ('93/'94) .....	69,607
Number of monographs purchased .....	34,381
Number of current serials purchased .....	12,922
Number of current serials received (not purchased; includes government publications) .....	14,398
Total microform units held (includes government publications) .....	4,382,751

#### Personnel

Number of professional staff, full time equivalent (FTE) .....	81.0
Number of nonprofessional staff, FTE .....	102.5
Number of student assistants, FTE .....	81.8
<b>Total FTE staff .....</b>	<b>265.3</b>

#### Interlibrary Loans

Total items loaned .....	47,172
Total items borrowed .....	12,997

#### Expenditures

All materials expenditures .....	\$4,424,487
Binding .....	155,814
Salaries & wages expenditures .....	6,376,956
Other operating expenditures .....	1,843,947
<b>Total .....</b>	<b>\$12,801,204</b>

#### OASIS Statistics

Bibliographic records .....	1,492,019
(includes Law Library)	
Order, invoice and fund records .....	313,392
Public terminals .....	75
Staff terminals .....	187
Remote access ports .....	78

## Appendix B

### Service Statistics 1993-94

#### Instruction and Research Services

##### User Education

Number of user education sessions .....	464
Number of user education participants: .....	7,990

##### Reference Services

Directional transactions: .....	255,041
Reference transactions: .....	104,972
Research consultations: .....	758
Mediated data base searches: .....	3,575

#### Materials and Building Use

##### Use of Materials

General circulation of materials: .....	437,469
Number of reserved readings circulated: .....	181,318
Number of items used within library units: .....	1,145,255
<b>Total number of uses: .....</b>	<b>1,764,042</b>

##### Building Use (Individuals)

Art .....	41,600
Biology .....	51,954
Business .....	214,268
Chemistry/Botany .....	88,665
Engineering .....	159,663
Geology .....	28,420
Hardin .....	357,478
Mathematics .....	75,443
Music .....	no count
Physics .....	32,502
Psychology .....	85,211
Main Library .....	1,216,602
<b>Total Uses .....</b>	<b>2,351,806</b>



The University  
**Libraries**

Campus  
Information  
Services  
Network

