University of Iowa Iowa Research Online

Department of Political Science Publications

Political Science

1-1-2009

Iowa: The Most Representative State?

Michael S. Lewis-Beck University of Iowa, michael-lewis-beck@uiowa.edu

Peverill Squire

Follow this and additional works at: http://ir.uiowa.edu/polisci_pubs

Part of the <u>Political Science Commons</u>

Copyright 2009 American Political Science Association. Used by permission. http://journals.cambridge.org/action/displayJournal?jid=PSC *PS: Political Science & Politics*, 42:1 (2009) pp. 424-425. DOI: 10.1017/S1049096509090039

Recommended Citation http://ir.uiowa.edu/polisci_pubs/85

This Article is brought to you for free and open access by the Political Science at Iowa Research Online. It has been accepted for inclusion in Department of Political Science Publications by an authorized administrator of Iowa Research Online. For more information, please contact libir@uiowa.edu.

Iowa: The Most Representative State?

Michael S. Lewis-Beck, University of Iowa Peverill Squire, University of Missouri

here are perhaps many good arguments for Iowa maintaining its "first in the nation" status, in terms of the presidential nomination process. The strongest, however, would seem to be an argument that it is representative of the nation as a whole. That is, somehow, Iowa is a microcosm of the national political forces, faithfully mirroring the relevant electoral structures and choices of the macro-stage. This belief is certainly held by some. Palo Alto County, in northwestern Iowa, has long been considered a presidential bellwether, faithfully voting with the winning candidate in a series beginning in 1916. But as media worthy as that fact might be, it seems most likely a product of chance, for its heavily rural, northern European-descended population make it far from demographically representative of contemporary America (Lewis-Beck and Rice 1992, 4-6). A similar charge is commonly made today against the state as a whole, by political commentators across the land. But is it true? Is Iowa really unrepresentative? That is the question we seek to answer.

Because *representation* has several meanings, it is important to be very clear about our definition. We refer to "descriptive representation" (Pitkin 1967). To what extent do the social, economic, and political characteristics of Iowa describe those of the nation itself? Put another way, is Iowa that most "typical" of states, or is it quite

Table 1 Factor Loadings

VARIABLE	FACTOR 1 (Economics)	FACTOR 2 (DIVERSITY)	FACTOR 3 (Social problems)
Population	.449	.484	.371
65 and Older	.046	511	123
18 and Younger	105	.583	.327
White Alone	213	242	762
African American	.196	.009	.792
American Indian	551	.197	201
Asian American	.635	.624	.008
Hispanic American	040	.856	.037
Infant Mortality	134	246	.801
BA degree	.536	.387	538
Violent Crime Rate	.061	.424	.621
Per Capita Government Revenue	.099	118	403
Unemployment Rate	.115	104	.692
Manufacturing Employment	.170	604	.305
Average Pay	.861	.383	058
Per Capita Income	.719	.285	412
Gross State Product	.499	.509	.319
Household Income	.707	.349	453
Percent Poor	470	051	.718
Energy Consumption	464	256	.183
Homeownership	315	516	.086
Mobile Homes	750	090	.375
Traffic Fatalities	777	022	.422
Vanity Plates	.124	.037	362
Drivers Test Scores	531	126	256
Adult Depressive Episodes	304	046	286
Poor Mental Days	075	078	.629
Beer Per Capita	514	142	096
Wine Per Capita	.450	.431	417
Abortion Rate	.623	.571	.087
Voter Turnout	.198	273	640
Charity Contributions	.027	.562	.202
Secular Charity Contributions	.126	.706	191
Incarceration Rate	281	.195	.748
			(continued)

Table 1 (continued)

VARIABLE	FACTOR 1 (ECONOMICS)	FACTOR 2 (DIVERSITY)	FACTOR 3 (SOCIAL PROBLEMS)
Health Care Coverage	.627	432	430
Healthy Weight	.212	.539	558
Tobacco Use	210	551	.540
Seat Belt Use	.172	.428	.167
Percent Conservative	512	101	.503
Percent Liberal	.405	.175	415
High School Graduation Rate	.135	319	656
Union Membership Rate	.760	037	168
Private Sector Union Rate	.691	124	.000
Median Housing Price	.686	.476	213
Number of Farms	.001	066	.409
Percent Urban	.500	.683	.006
Language Other Than English	.280	.848	006
Percent Born in State	.156	696	.348
Percent Foreign Born	.489	.816	.001
In-State Tuition	.657	371	227
State Debt Per Capita	.656	.151	095

(thousands of square miles) and location (latitude and longitude). Further, it entered the union in 1846, placing it near the middle of the statehood timeline. But it could be contended that these facts are mere accidents of birth, telling us nothing about the inhabitants themselves. To respond to this criticism, we examine an extensive battery of state-level socioeconomic and political measures. These items are submitted to a factor analysis, in order to uncover their underlying patterns. Eventually, each state is scored, and rated, on central dimensions of performance and policy. As shall been seen, Iowa emerges, perhaps surprisingly, as a highly representative state.

DATA AND METHODOLOGY

Our dataset consists of 51 current (2000–2007) indicators of

unlike the others? Initially, we are encouraged with regard to its typicality, on the basis certain geographic and historic indicators (Lafore 1975, 9). In particular, examining all the continental states, it is about at the midpoint in terms of size social, cultural, economic, political, and policy activities in each of the 50 states. The data are from standard documentary sources, such the U.S. Census Bureau. Further, our search is aimed to be exhaustive, covering as many variables as we

Table 2 Iowa in Comparison

	SOCIAL	POLITICAL AND POLICY	ECONOMIC	
Higher than 1 StandardPercent 65 and older; PercentVotDeviation from the MeanWhite; High School GraduationTur(7 indicators)Rate; Percent Born in State		Voting Eligible Population Turnout	Percent Manufacturing Employment; Number of Farms	
Within 1 Standard Deviation of the Mean (39 indicators)	Atter, Percent Born in State1 Standard Deviation of an (39 indicators)Population; Percent 18 and Younger; Percent African American; Percent American Indian; Percent Asian; Percent Hispanic; Percent BA Degree; Percent Vanity License Plates; Median Driver's Test Scores; Adult Depressive Episodes; Beer Consumption Per Capita; 		Unemployment Rate; Average Pay; Per Capita Income; Median Household Income; Gross State Product; Percent Below Poverty Level; Energy Consumption Per Capita; Homeownership; Mobile Home Rate; Percent Union Members; Percent Private Sector Union Members	
Lower than 1 Standard Deviation from the Mean (5 indicators)	Poor Mental Days; Wine Consumption Per Capita; Average Percent of Income to Charity; Average Percent of Income to Secular Charity		Median Housing Price	

Table 3 State Representativeness Scores (absolute values all three factors)

RANK	STATE	REPRESENTATION SCORE	RANK	STATE	REPRESENTATION SCORE
1	Kansas	.85	25	Kentucky	2.55
2	Oregon	.95	26	Colorado	2.62
3	Delaware	1.02	27	New Hampshire	2.66
4	Virginia	1.04	28	Arkansas	2.68
5	North Carolina	1.46	29	Montana	2.73
6	Washington	1.50	30	Connecticut	2.73
7	Indiana	1.55	31	Idaho	2.75
8	Missouri	1.61	32	South Dakota	2.76
9	Oklahoma	1.80	33	Vermont	2.80
10	Rhode Island	1.88	34	Louisiana	2.80
11	Nebraska	1.88	35	Nevada	2.84
12	lowa	1.92	36	Minnesota	2.87
13	Florida	1.97	37	Arizona	2.90
14	Georgia	1.97	38	Massachusetts	2.92
15	Illinois	2.02	39	Michigan	3.06
16	Maryland	2.07	40	Wyoming	3.07
17	Wisconsin	2.10	41	North Dakota	3.07
18	Tennessee	2.14	42	Utah	3.10
19	South Carolina	2.27	43	New Jersey	3.16
20	Pennsylvania	2.38	44	Texas	3.45
21	West Virginia	2.43	45	New York	3.89
22	Ohio	2.46	46	New Mexico	3.99
23	Alabama	2.51	47	Mississippi	4.01
24	Maine	2.54	48	California	4.78

bold in the table. (We use 0.7 as a cutoff, since it suggests that the item could, by itself, account for about half of the variation in the factor). Factor I we label Economics, as it is dominated by average pay, per capita income, median household income, union membership, and housing prices. Factor II we label Diversity, as it is dominated by percent Hispanic, percent non-English speaking, and percent foreign born. Factor III we label Social Problems, as it is dominated, among other variables, by infant mortality, poverty, and the incarceration rate. In order to locate Iowa, or any other state, on a factor, we assigned it a factor score. (These scores on each factor are equivalent to standard scores, in that the mean equals zero, and the units of measurement are standard deviation units.)

THE REPRESENTATION HYPOTHESIS

Suppose that Iowa is representative. Then, for each factor, it should have a "typical" score or, more precisely, it should score at the mean. Since the factor scores (Z) are normed to the mean zero, this leads to the following alternative hypotheses:

deemed potentially relevant and available. The variables and their sources are given in the appendix.

As can be seen, the indicators cover a broad range of state life. Because they are so many and so varied, it is necessary to organize them in some way, to facilitate interpretation. For that, we turned to a type of factor analysis, a straightforward principal components extraction with varimax rotation (Dunteman 1989). This offers up a weighted combination of the 51 items, reducing them to a manageable number of common factors. We continued to extract factors as long as the next factor extracted could add 10% or more to the variance explained. This yielded three factors, explaining altogether 56% of the variance in the dataset. In other words, these three factors account for the majority of the differences, as measured, found among the states. These factors, and the loading of the individual indicators on them, are reported in Table 1.

The loadings, which are effectively correlations with the underlying factor, help to label the factor. Since the higher loadings most heavily define the factor, we concentrate on those that are a positive 0.7 or higher. These coefficients are in

$H_o: Z = o, Representative$

H₁: $Z \neq o$, Not Representative.

Thus, to test the hypotheses, we simply examine how far, if at all, the Iowa score deviates from mean zero, and compare it to the other states.

RESULTS

Given the usual issues of sampling and measurement error, it is obviously unrealistic for the empirical estimate of Z to fall exactly at zero. Instead, we must judge whether the distance between the expected and observed value is large enough to reject the null. In Table 2, we observe if the Iowa's factor scores fall within one standard deviation of the mean. The overwhelming majority of them (39) do. Only 12 exceed the mean by a standard deviation. Further, close to half of those deviations could be judged favorably, as "social goods." That is to say, Iowa is well below average in poor mental health days, wine consumption, and housing prices; it is well above average in the high school graduation rate and voting turnout. On balance, from this first cut at the data, it seems that Iowa is a reasonably representative state. Furthermore, when it is not, that is often to the good, in terms of the social and political health of the system.

Table 2 provides a rough pass at the data. More precision is afforded by calculating a summary score for each state, and comparing them. To arrive at this representation score, we add up the absolute values on all three factors. In Table 3 one observes the rank of these scores for the 48 states of the continental U.S. Kansas, which has the total score closest to zero (0.85), stands as most representative, while California (4.78) stands as least. The Iowa score of 1.92 puts it in twelfth place. This is fairly impressive, in that these top-12 states have scores in a narrow range, of about one point (precisely, 1.92 -0.85 = 1.07). By this assessment, Iowa still seems reasonably, if not perfectly, representative. Further, it is clearly more representative than its first-in-thenation rival of New Hampshire, which ranks twenty-seventh.

What is pulling Iowa's rank away from the top spot? Recal-

ling Table 2, it would seem to be the diversity factor. In a nutshell, the population of Iowa is too old and too white to represent the nation. There is no denying that Iowa is something of an outlier in these respects, as our data show. However, we have also shown that this is not the only factor that counts. Nor is it arguably the most important. Here is the share of the variance in the dataset that each of our factors explains: economics = 29.0%; diversity = 16.9%; social problems = 10.0%. In other words, in terms of distinguishing one state from another, the economics dimension is about three times as important as the problems dimension, and almost twice as important as the diversity dimension.

It is valuable, then, to see how Iowa ranks on this decisive economic factor. These results are reported in Table 4. Remarkably, the Iowa score is almost exactly at zero, and closer than any other state to that zero value. In other words, at least for this dimension, our representation hypothesis is fully sustained. With respect to economic conditions, arguably the most important feature differentiating one American state from the next, Iowa clearly is the most representative. This finding takes on a double importance, when the pivotal role of economic

Table 4 State Representativeness Scores: Economic Factors

RANK	STATE	REPRESENTATION FACTOR SCORE	RANK	STATE	REPRESENTATION FACTOR SCORE
1	New Mexico	-1.94105	25	Maine	20059
2	Wyoming	-1.52797	26	Georgia	08534
3	Idaho	-1.49633	27	Oregon	06421
4	Montana	-1.48296	28	lowa	01760
5	South Dakota	-1.34656	29	Vermont	.11544
6	Arizona	-1.10366	30	Indiana	.16328
7	Oklahoma	99975	31	Missouri	.18146
8	Utah	95832	32	New Hampshire	.26096
9	Arkansas	94148	33	Wisconsin	.40178
10	North Dakota	77575	34	Virginia	.50804
11	Mississippi	70041	35	Delaware	.62716
12	Nevada	67965	36	Washington	.63011
13	Louisiana	64098	37	Minnesota	.85525
14	West Virginia	58506	38	Ohio	.86283
15	Texas	53911	39	Rhode Island	1.01314
16	Kentucky	49341	40	Maryland	1.07071
17	Nebraska	48868	41	Pennsylvania	1.10533
18	North Carolina	47601	42	Michigan	1.23742
19	South Carolina	45395	43	California	1.44040
20	Colorado	39264	44	Illinois	1.45997
21	Alabama	34304	45	Connecticut	1.53664
22	Florida	31600	46	Massachusetts	1.83830
23	Tennessee	26134	47	New Jersey	2.03772
24	Kansas	20754	48	New York	2.17346

voting in U.S. presidential elections is considered (Lewis-Beck and Stegmaier 2007).

CONCLUSION

Is Iowa representative? Yes, at least reasonably so. And when it is not, that is often because it boasts a superior performance socially (e.g., educational attainment) or politically (e.g., voting turnout). Further, with respect to other social goods, it might be mentioned that the politics of Iowa is well known to be corruption free. If indicators on corruption had been included in our analysis, they would be expected to boost its ranking higher. With respect to the leading dimension of economic conditions, which we did measure, Iowa is unambiguously the most representative state in the country. In addition, its geographic and historic centrality, commented on initially, should not be forgotten. All things considered, there seems no cause to take away Iowa's first-in-the-nation presidential selection status. If one state must hold this position then it is hard to make a better pick. Although of course not impossible, if one accepts the first-place ranking of Kansas.

REFERENCES

- Dunteman, George H. 1989. *Principal Components Analysis*. Thousand Oaks, CA: Sage.
- Lafore, Laurence. 1975. *American Classic*. Iowa City: Iowa State Historical Department, Division of the State Historical Society.
- Lewis-Beck, Michael S., and Tom Rice. 1992. *Forecasting Elections*. Washington, D.C.: CQ Press.

APPENDIX: Data and Data Sources

- Abortion Rate per 1,000 Women 15–44, 2000: Guttmacher Institute.
- Adult Tobacco Use, 2006: Center for Disease Control, National Center for Chronic Disease Prevention & Health Promotion, Behavioral Risk Factor Surveillance System.
- Average Annual Pay, 2004: U.S. Census Bureau, *Statistical Abstract of the United States, 2007*, Table 629.
- Average Drivers Test Score, 2007: 2007 GMAC Insurance National Drivers Test.
- Average Freshman High School Graduation Rate, 2005: Daria Hall, "Graduation Matters," The Education Trust, August 2007.
- Average Percent of Income Given to Charity, 2003: The Boston Foundation, "Geography and Giving," June 2007, Table 6.
- Average Percent of Income Given to Secular Charities, 2003: The Boston Foundation, "Geography and Giving," June 2007, Table 6.
- American Indian, Alaska Native Population Alone, Percent, 2005: U.S. Census Bureau, Statistical Abstract of the United States, 2007, Table 23.
- Asian Population Alone, Percent, 2005: U.S. Census Bureau, *Statistical Abstract* of the United States, 2007, Table 23.
- Beer Consumption per Capita, 2007: BeerInfo.com.
- Black or African American Population Alone, Percent, 2005: U.S. Census Bureau, *Statistical Abstract of the United States, 2007*, Table 23.
- Energy Consumption per Capita, 2003: U.S. Energy Information Administration, "State Energy Consumption, Price, and Expenditure Estimates."
- Gross Domestic Product by State in Current Dollars, 2005: U.S. Bureau

of Economic Analysis, BEA News Release, BEA 06-47, "Service and Goods Sectors Contribute to Strong Growth in Gross Domestic Product (GDP) by State in 2005," October 26, 2006.

- Health Care Access/Coverage, 2006: Center for Disease Control, National Center for Chronic Disease Prevention & Health Promotion, Behavioral Risk Factor Surveillance System.
- Hispanic or Latino Origin Population, Percent, 2005: U.S. Census Bureau, Statistical Abstract of the United States, 2007, Table 23.
- Homeownership Rate, 2005: U.S. Census Bureau, *Statistical Abstract of the United States, 2007*, Table 957.
- Incarceration Rate, 2005: Paige M. Harrison and Alan J. Beck, "Prisoners in 2005," *Bureau of Justice Statistics Bulletin*, November 2006, Updated January 18, 2007.
- Infant Mortality Rate, 2003: U.S. Census Bureau, *Statistical Abstract of the United States, 2007*, Table 107.
- Language Spoken at Home, Population over Age 5, 2003: U.S. Census Bureau, State and Metropolitan Area Data Book: 2006, Table A-8.
- Median Household Income, 2005: U.S. Census Bureau, 2005 American Community Survey; R2001. Median Household Income (In 2005 Inflation-Adjusted Dollars): 2005.
- Mobile Homes, Percent of Total Housing Units, 2005: U.S. Census Bureau, 2005 American Community Survey; B25024, Units in Structure.
- Median In-State Tuition at Public Four-Year Institution, 2004–2005: Council of State Governments, *The Book* of The States 2007, Table 9.8.
- Median Price of Single-Family Nonfarm Homes, 2004: U.S. Census Bureau, *State and Metropolitan Area Data Book: 2006*, Table A-40.

Lewis-Beck, Michael S., and Mary Stegmaier. 2007. "Economic Models of Voting." In *Oxford Handbook of Political Behavior*, ed. Russell Dalton and Hans-Dieter Klingemann. New York: Oxford University Press.

.....

- Pitkin, Hanna. 1967. *The Concept of Representation*. Berkeley: University of California Press.
 - Nonfarm Employment—Percent in Manufacturing, 2005: U.S. Census Bureau, *Statistical Abstract of the United States, 2007*, Table 617.
 - Number of Farms, 2004: U.S. Census Bureau, *State and Metropolitan Area Data Book: 2006*, Table A-50.
 - Percent of Adults with Major Depressive Episode, 2004–2005: Mental Health America, "Ranking America's Mental Health: An Analysis of Depression Across the States," December 11, 2007, Table 3.2.
 - Percent of Population Who Are Conservative, 2003: Aggregated CBS News/ New York Times national polls (electronic file) collected by Gerald C. Wright, John P. McIver and Robert S. Erikson (http://php.indiana.edu/ ~wright1/cbs7603_pct.zip).
 - Percent Foreign Born Residents, 2003: U.S. Census Bureau, *State and Metropolitan Area Data Book: 2006*, Table A-9.
 - Percent of Population Who Are Liberal, 2003: Aggregated CBS News/New York Times national polls (electronic file) collected by Gerald C. Wright, John P. McIver and Robert S. Erikson (http: //php.indiana.edu/~wright1/ cbs7603_pct.zip).
 - Percent of Population Who Are neither Overweight nor Obese, 2006: Center for Disease Control, National Center for Chronic Disease Prevention & Health Promotion, Behavioral Risk Factor Surveillance System.
 - Percent of Residents Born in State, 2003: U.S. Census Bureau, State and Metropolitan Area Data Book: 2006, Table A-9.
 - Percent of Workers Who Are Union Members, 2004: U.S. Census Bureau, *Statistical Abstract of the United States*, 2006, Table 649.
 - Percent of Private Sector Workers Who Are Union Members, 2004: U.S.

(continued)

APPENDIX (continued)

Census Bureau, *Statistical Abstract of the United States*, 2006, Table 649.

- Personal Income Per Capita in Current Dollars, 2005: U.S. Bureau of Economic Analysis, "Annual State Personal Income," September 2006.
- Persons below Poverty Level, 2005: U.S. Census Bureau, 2005 American Community Survey; R1701. Percent of People Below Poverty Level in the Past 12 Months (For Whom Poverty Status is Determined): 2005.
- Percent Urban Population, 2000: U.S. Census Bureau, *Statistical Abstract* of the United States, 2007, Table 33.
- Persons with Bachelor's Degree or More, 2005: U.S. Census Bureau, *Statistical Abstract of the United States, 2007*, Table 218.
- Poor Mental Health Days, 2006: Mental Health America, "Ranking America's Mental Health: An Analysis of Depression Across the States," December 11, 2007, Table 3.2.
- Population 65 Years Old and Over, 2005: U.S. Census Bureau, *Statistical*

Abstract of the United States, 2007, Table 21.

.....

.....

- Population Under 18 Years Old, 2005: U.S. Census Bureau, *Statistical Abstract* of the United States, 2007, Table 21.
- Resident Population, 2006: U.S. Census Bureau, "Table 2: Cumulative Estimates of Population Change for the United States, Regions, States and Puerto Rico and Region and State Rankings: April 1, 2000 to July 1, 2006 (NST-EST2006-02)," December 22, 2006.
- Seat Belt Use in 2006: National Highway Traffic Safety Administration, National Center for Statistics and Analysis, "Seat Belt Use in 2006–Use Rates in the States and Territories, *Traffic Safety Facts*, April 2007.
- State Debt per Capita, 2005: Council of State Governments, *The Book of The States 2007*, Table 7.30.
- State Government General Revenue per Capita, 2004: U.S. Census Bureau, *Statistical Abstract of the United States, 2007*, Table 441.
- Traffic Fatalities per 100 Million Vehicle Miles, 2004: U.S. Census Bureau,

Statistical Abstract of the United States, 2007, Table 1083.

- **Unemployment Rate, 2005:** U.S. Census Bureau, *Statistical Abstract of the United States, 2007*, Table 615.
- Vanity License Plate Penetration Rate, 2007: American Association of Motor Vehicle Administrators and LCNS2ROM-LICENSE TO ROAM, "AAMVA-LCNS2ROM Vanity License Plates Survey: U.S."
- Violent Crime Rate, 2005: U.S. Federal Bureau of Investigation, Crime in the United States.
- Voting Eligible Population Turnout, 2004: Michael McDonald, United States Elections Project, 2004 Voting-Age and Voting-Eligible Population Estimates and Voter Turnout, Last updated: June 5, 2006.
- White Population Alone, Percent, 2005: U.S. Census Bureau, *Statistical Abstract* of the United States, 2007, Table 23.
- Wine Consumption per Capita, 2003– 2004: Adams Wine Handbook 2005, page 17.