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Librarian and Faculty Collaboration Pushes Traffic to Library Subject Guide

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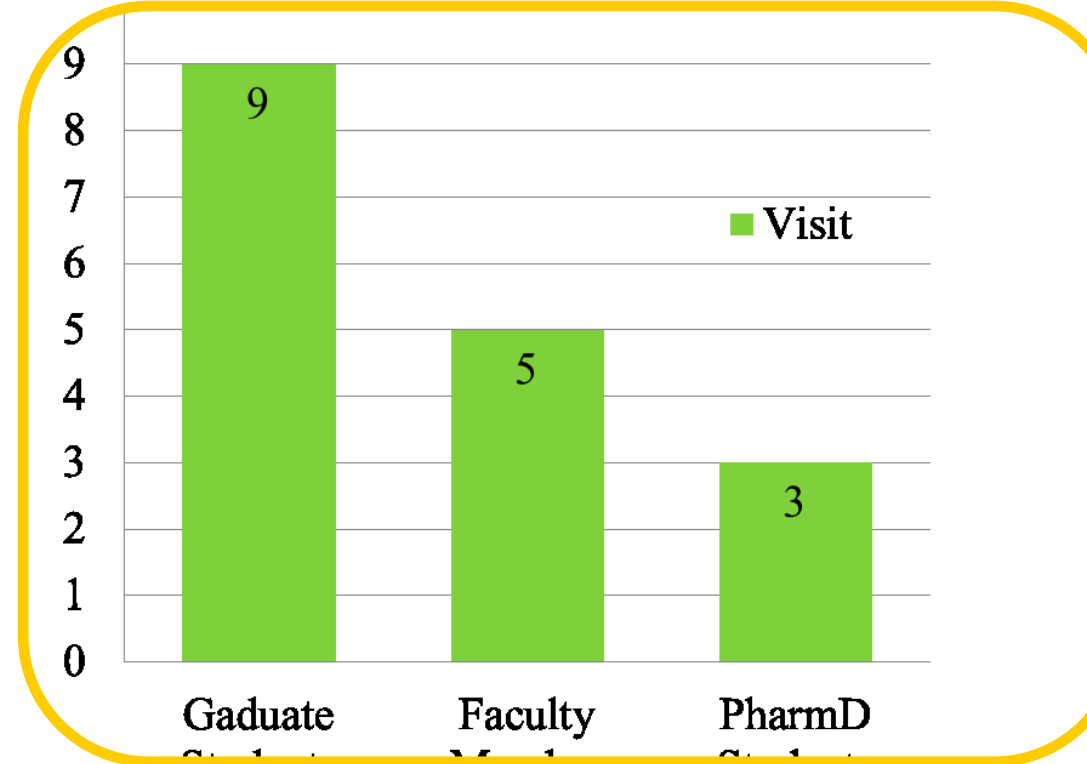
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Reference Services at the Point of Need: A Pilot Project of Providing Librarian Office Hours

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Goals

To go beyond Pharmacy Practice Lab classroom

- Drug information
- Research Literature

To promote my expertise across the College of Pharmacy

- PharmD students
- Graduate students
- Faculty and staff

Planning & Marketing

Kickoff reception sponsored by the College of Pharmacy

Listserv announcements

Plasma screen slide

Announcements at orientations, classes & meetings

Fall 2012 & Spr 2013

Onsite at the College of Pharmacy: 1 hour per week
17 visits out of 27 office hours: 3 PharmD students, 9 graduate students, and 5 faculty members

Online using Skype and Google + : 1 hour per week during Fall 2012, upon request during Spr 2013
No online visits

Outcomes

Point-of-need services fit workflow of graduate students and faculty

Provided extra support for PharmD students beyond the classroom

Improved visibility

Challenge: location, location, location