

University of Iowa Libraries Staff Publications

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## Librarian and Faculty Collaboration Pushes Traffic to Library Subject Guide

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#### Comments

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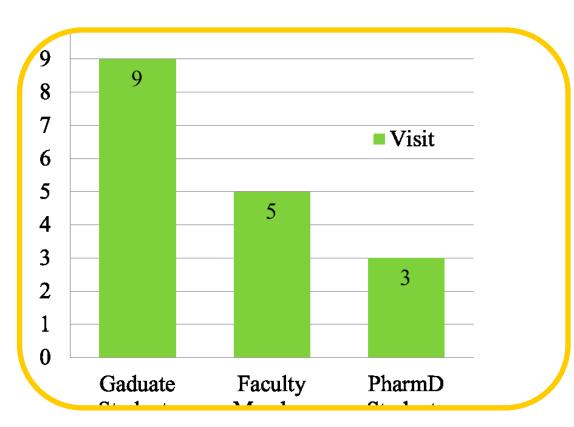


# Reference Services at the Point of Need: A Pilot Project of Providing Librarian Office Hours Xiaomei Gu, BDS, MS, MSLS











#### Goals

To go beyond Pharmacy
Practice Lab classroom
Drug information
Research Literature
To promote my expertise
across the College of
Pharmacy
PharmD students

Graduate students
Faculty and staff

### **Planning & Marketing**

**Kickoff** reception sponsored by the College of Pharmacy

**Listserv** announcements

Plasma screen slide

Announcements at orientations, classes & meetings

#### Fall 2012 & Spr 2013

Onsite at the College of Pharmacy: 1 hour per week 17 visits out of 27 office hours: 3 PharmD students, 9 graduate students, and 5 faculty members

Online using Skype and Google + : 1 hour per week during Fall 2012, upon request during Spr 2013

No online visits

#### **Outcomes**

**Point-of-need** services fit workflow of graduate students and faculty

**Provided** extra support for PharmD students beyond the classroom

**Improved** visibility

Challenge: location, location, location