MEDIEVAL WOMEN ARTISTS
AND MODERN HISTORIANS

WOMEN HAVE a lot in common with art. In the history of art, women have often been portrayed as pretty pictures that excite men to brilliance or as statues whose motionless grace arouses the male genius and compels it to create. Elizabeth Ellet asserts in her Women Artists (1859) that “woman is the type of the ornamental part of our life, and lends to existence the charm which inspires the artist.” Women, we infer, are archetypes, rather than makers, of art. In the history of women, moreover, women’s status has frequently been treated as a fine gauge of cultural sophistication, a role commonly assigned to painting and sculpture. As Eileen Power once observed, “The position of women has been called the test point by which the civilization of a country or of an age may be judged.” 2 In much historical thought, women and art do indeed have a lot in common: both are static sources of inspiration; both are luxuries cultivated by the truly civilized.

How have medievalists responded, then, to women who produced art, to allegedly passive, beautiful, nonessential objects that fashioned others and thus created the stuff of civilization? In what ways, for example, have historians tried to determine the extent to which medieval European women participated in artistic production? How have they conceptualized the effects of gender on what (and how) female artists painted, sculpted, or embroidered? How, furthermore, have they interpreted the relationships of women’s artistic activities to medieval economics, religion, politics, and other domains of power? This essay considers these issues in relation to art produced by women in Western Europe between the fifth and fifteenth centuries after Christ.

Rediscovering the names of medieval artists of either sex is a tricky business. Among extant medieval works, signed pieces are rare, and biographical information about their makers is even rarer. Europe in the Middle Ages seems to have had no parallel for the cult of personality that surrounded image-makers from Michelangelo to Mapplethorpe. The picture is further complicated by our imperfect knowledge of
medieval artist-patron interactions. Even where documents of commission survive, we cannot know exactly how free illuminators and stone-carvers were to paint and sculpt as they liked, although whoever paid the bill is usually assumed to have had some say in the visual outcome.

Historians of women's art have surmounted these obstacles by drawing on a broad range of verbal and visual evidence. In Woman under Monasticism (1896), Lina Eckenstein pioneered the use of medieval letters, histories, and saints' lives in the study of monastic textile artists and illuminators. Later writers followed her lead. Mary Heinrich's study of early medieval monastic education (1924), A. G. I. Christie's monograph on English embroidery (1938), and Dorothy Miner's influential lecture Anastaise and Her Sisters (1974) employ medieval literary sources to reconstruct women's artistic activities and oeuvres. Demographic studies, such as Françoise Baron's research on Parisian tax rolls, have also yielded significant information. Works of art signed by women or attributed to female monasteries form another important object of study. Surveys of women's art by Munsterberg (1975), Carr (1976), Petersen and Wilson (1976), and Slatkin (1985) discuss extant manuscripts and textiles known either to have been made by medieval women or to have been produced in the Middle Ages under the direction of female overseers and patrons. A few case studies—Bischoff's work on Chelles,3 Moessner's article on Wienhausen—catalogue the output of specific women's monasteries.

Most writers who have sought to recover the names and works of female artists have also contextualized their finds. In their well-known catalogue for the exhibition Women Artists: 1550-1950 (1976), Ann Sutherland Harris and Linda Nochlin analyze the relationship between gender, social class, and access to artistic training and materials. Like Miner, Petersen and Wilson, and Germaine Greer (The Obstacle Race, 1979), Harris and Nochlin also examine changes in women's artistic activities that accompanied the professionalization of crafts in the thirteenth century. Art-historical demographers (Baron, Lillich) have added marital status to the list of variables that encouraged or limited artistic production by medieval women.

Some social historians have gone beyond simple recovery and contextualization to study the effects of gender on both the careers of female artists and their collective fate at the hands of art historians. While referring only in passing to the Middle Ages, Nochlin's controversial essay "Why Have There Been No Great Women Artists?" (1971) disputes the idea that women in any age have produced art freely and on a nearly equal basis with men, a notion popular among medievalists since Eckenstein.4 Greer's The Obstacle Race echoes Nochlin's polemic and gives specific reasons for its applicability to medieval women. In Old Mistresses (1981), Rozsika Parker and Griselda Pollock take an opposite tack. Convinced that medieval monastic and home workshops encouraged skilled production by women, Parker and Pollock criticize modern art history for denigrating miniature painting and embroidery, media admired in the Middle Ages but now stereotyped as feminine, and therefore minor, arts.

Recovery, social history, and gender analysis are indispensable to our understanding of medieval women artists, but these genres fail to consider one fundamentally important issue: the social, cultural, and political implications of artistic production, especially that of women. In a sense, painting and embroidery are (and were) crafts like all others—production processes that serve the maker's needs either directly or through exchange.
Yet making images differs from spinning or baking in its potential intellectual and emotional impact on those who receive and interact with the objects produced. In the Middle Ages, images played a vital role in educating children, in stimulating piety and devotion to the Church, and in furthering secular political interests. Like television programmers today, medieval artisans who painted altarpieces, sculpted church portals, or embroidered wall-hangings frequently communicated with audiences that spanned the social gamut from illiterate laborer to head of state. Their works were not merely aesthetic show-pieces or passive mirrors of thought, as art history so often implies. To those who studied them, imitated them, and interacted with them regularly, they were powerful teachers, sources and shapers of thought.  

Lately, a few writers have begun to take stock of the power that some medieval women, especially wealthy patrons, asserted through visual imagery. In "Medieval Women Book Owners" (1982), Susan Bell shows that elite women who commissioned and owned books encouraged the spread of new iconographic schemes that legitimized female literacy. A recent article by Susan Caldwell implies, similarly, that the eleventh-century infanta Urraca of Zamora justified her ruthless political actions through the religious iconography of a church portal sculpted under her direction. By the same token, Brigitte Bedos Rezak's "Women, Seals and Power in Medieval France, 1150-1350" replaces the old image-reflects-reality model with a more complex analysis of how images interacted with legal practice, family relations, self-image, and the display of wealth. These studies, however, are exceptions. The ways in which medieval women may have effected political and cultural change through visual representation remain virtually unexplored.

Historians of medieval women's art have proceeded through a predictable sequence of questions: What did female artists produce? Under what circumstances did they produce it? How did gender roles foster or undermine their work? These queries have led to the recovery and analysis of much important information. However, they circumvent an issue that is, I believe, fundamental: the formative effects of images, including those made or commissioned by women, on the intellectual, religious, and political history of the Middle Ages. Medieval women and medieval art have shared an unfortunate fate. Both have been deprived by historians of the very real power that they may have exerted over human thoughts and actions in their own era. As a field of inquiry, the history of medieval women artists and their art invites us to redefine these proverbial objects as dynamic forces in the medieval past.

Lila Yawn-Bonghi, Art History, University of North Carolina, Chapel Hill

NOTES

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Titles cited in the short form here are given in full in the annotated bibliography. Sources referred to in the text but not listed in these notes may also be found in the bibliography.
1 Ellet, 21-22. For an analysis of how political and economic historians have treated women of the past as icons, see Diane Owen Hughes, "Invisible Madonnas? The Italian Historiographical Tradition and the Women of Medieval Italy," in Susan Mosher Stuard, ed., Women in Medieval History and Historiography, 1987, 23-57.


4 Eckenstein does acknowledge that nuns worked less often than monks in certain media, such as calligraphy. Like Eckenstein, Petersen and Wilson (and, to a lesser extent, Parker and Pollock) paint a rosy picture of the opportunities and rewards that medieval culture offered to women who produced art.

5 For a compelling account of the role of images in the lives of women in Renaissance Florence, see Christiane Klapisch-Zuber, Women, Family, and Ritual in Renaissance Italy, trans. Lydia Cochraine, 1985, 310-329.

6 See especially Caldwell, 23.

SELECT BIBLIOGRAPHY

This bibliography includes studies that address the following issues: To what extent were medieval women involved in the production of paintings, illuminated books, sculptures, embroideries, stained glass, and the like? Were certain media or stages within production processes their special province? In what settings did they work—monasteries, home workshops, professional ateliers? In what ways did their training, opportunities, and artistic output differ from those of men? How, finally, did these factors vary across time, place, and social class?

I have avoided delving into the extensive literature on Hildegard of Bingen, Herrad of Landsberg, and women's membership in the guilds, each of which deserves a bibliography of its own. Since I am principally concerned with women as active makers, I have also included only those articles on female patrons that show their direct, formative influence on the works they commissioned.


Baron catalogues the painters, illuminators, and sculptors listed in Parisian tax
records of the late thirteenth and early fourteenth centuries. Although her work does not focus primarily on women, Baron does discover at least twelve female painters, illuminators, and “ymagieres” (a term of uncertain meaning), as well as three other women involved in the stone-working industry. Because the artistic profession seems to have been handed down within families, she concludes that many of these women were either masters’ wives working with their husbands or widows maintaining family workshops until male heirs were able to take over.


This study continues the work that Baron began in her earlier article in the Bulletin archéologique. Looking this time at documents in the archives of the Hôpital Saint-Jacques-aux-Pèlerins, she discovers the names of several fourteenth- and fifteenth-century female artists, including Agnes “la paintresse” and Henriete “l’ymagiere” (pp. 90, 101). Unlike the many male artists mentioned for rendering professional services to the Parisian confraternity, these women seem to have been named only as givers or recipients of charity.


Bell shows that medieval laywomen who commissioned and owned books played a vital role in the development of new literary and iconographic forms and helped to disseminate those forms across Europe. Excluded from most public religious life and usually literate only in the vernacular, female patrons stimulated the growth of vernacular-language devotional literature, as well as visual imagery that represented women, and especially the Virgin Mary, reading. Patrilocal marriage also meant that women transported their books across Europe and therefore contributed to an international exchange of visual and literary ideas. Bell supports her thesis with statistical data from laws, wills, inventories, and account books; with medieval manuscript illuminations; and with references to female book owners in medieval literature.


This article summarizes the life, politics, and art patronage of the eleventh-century Spanish infanta Urraca of Zamora. Caldwell tries to show that Urraca dictated the unusual, politically-charged iconography of the Cordero Portal of San Isidoro, León. Caldwell’s argument rests on three points: Urraca’s documented participation in the amplification of the church; apparent iconographic references to Spain’s recent reconquest of territory from the Moors; and the rare pairing of Sarah and Hagar with the Sacrifice of Isaac — evidence, Caldwell believes, of “a woman’s special reading of the Abraham story” (p. 23).


In this frequently cited essay, Carr continues Dorothy Miner’s work of recovering the names and products of medieval women artists, principally
illuminators. Carr treats frequently mentioned figures (Ende, Claricia, Hildegard of Bingen), as well as topics less often discussed: the convent of Chelles; late medieval Dominican scriptoria in Germany; Bourgot and Jean le Noir; professional women painters in Paris and the Low Countries. Carr also outlines the relationship between social milieu and medium. She associates early and high medieval book art with nuns, needlework with noblewomen, and both arts with secular artisans in the later Middle Ages. As art became increasingly professionalized in the fifteenth century, the traditional settings of women's artistic productivity were, Carr asserts, tragically "swept away" (p. 9).


The introduction of this massive, heavily illustrated catalogue traces English embroidery from the celebrated work of St. Etheldreda (died 679) to the secular professionals of the fourteenth century. Christie emphasizes that in medieval Europe, embroidery was at least as highly regarded as painting, and English embroideries were particularly prized. Chronicles, saints' lives, and extant textiles document women's work in the medium from the early Middle Ages onward, though after 1250 male-controlled workshops seem to have taken over much of the production. Christie outlines these developments, along with the visual characteristics, materials, and techniques of *Opus anglicanum*; its secular and ecclesiastical uses; and its distribution throughout England and continental Europe.


Eckenstein's chapter on art industries in English and German convents conforms to her thesis that monastic life allowed medieval women "the right to self-development and social responsibility" (p. ix). Like monks, female monastics practiced a variety of arts, including the copying of books, but they attained greatest proficiency in weaving and embroidery, activities especially associated with women. Eckenstein gives special attention to Herrad of Landsberg's pictorial encyclopedia, the *Hortus Deliciarum*, which she regards both as an illustration of women's monastic life and as an index of the excellent education and pedagogical methods of its author. Based on extant works of art and on written documents (histories, saints' lives, letters), Eckenstein's detailed discussion of monastic women artists has served as a foundation for many later studies in the field.


This early history of women artists brims with Victorian platitudes about "woman." Through sentimental anecdotes, Ellet traces the activities of female artists from the ancient Near East to classical Greece and Rome, medieval Europe, Renaissance Italy, and subsequent cultures. In Ellet's view, the formulaic, other worldly art of the Middle Ages was particularly appropriate for creation by "woman," whose domestic duties and mild temperament impeded her participation in the more technically and intellectually demanding arts of the Renaissance. The predominant medieval medium, manuscript illumination, was, likewise, especially well-suited to the contemplative life and "feminine hands" of women religious (p. 29).


Greer's chapter on convent workshops parallels other surveys that attempt to
recover and contextualize the careers of medieval women illuminators. However, Greer’s agenda—to show the obstacles that female artists have had to contend with over the ages—leads her to modify the picture presented by Miner and Carr. Greer holds that nuns most often produced works of inferior quality, though not for inherent lack of talent. Rather, like women in secular society, monastic women had less access than their male counterparts to state-of-the-art training, fine materials, and important commissions. Nuns nevertheless continued to illuminate books until the end of the sixteenth century and were not, as Carr asserts, entirely displaced by secular professionals.


In their introduction to this highly regarded exhibition catalogue, Harris and Nochlin propose “to learn more about why and how women artists first emerged as rare exceptions in the sixteenth century” (p. 11). Ironically, some of their conclusions about medieval women contradict this thesis. The authors acknowledge that female aristocrats and nuns in the Middle Ages produced high-quality embroideries, tapestries, and manuscript illuminations. They also recognize that non-aristocratic laywomen worked in these media after secular artisans began to dominate artistic production in the thirteenth and fourteenth centuries. Yet the exhibition’s focus on post-medieval painting leads Harris and Nochlin to view these artists as exceptions—a few shadowy precursors of better-known Renaissance painters, such as Anguissola and Fontana. Their range of source material (guild regulations, colophons, chronicles) is impressive, however, and makes this book extremely valuable to medievalists.


Heinrich’s sections on calligraphy, embroidery, and the teaching of these arts in the convent parallel Eckenstein’s earlier treatment of the same issues. Heinrich presents information from histories, legal texts, letters, patristic writings, and hagiography to show that monastic schools trained elite women to write, illuminate, and embroider, often with great skill. From the early Middle Ages onward, girls educated in monasteries learned to copy books for liturgical use and secular study. Young women were also taught to spin, weave, sew, and embroider, skills that they used to produce impressive liturgical vestments, wall-hangings, and clothing. Heinrich makes a special point of disputing the notion that women merely executed, but did not design, the often complicated, erudite embroidered images that have come down to us.


Lillich examines four Parisian tax rolls, circa 1300, as evidence of the work habits of late thirteenth-century glaziers. She concludes that a few glass-workers, some of them women, may have established permanent workshops in or near Paris by the late thirteenth century. Most glass artisans moved from region to region, however, practicing their craft wherever work was available. Lillich devotes one section of the essay to women and favors the hypothesis that some of the women listed in the tax rolls worked independently as glass painters and merchants, rather than as artists’ wives or daughters. Since her article is not primarily about women,
she does not consider what the tax rolls might reveal about how financially successful female glass-workers were in comparison to their male competitors or to women in other crafts.


McGuire focuses on two twelfth-century abbesses, Hildegard of Bingen and Herrad of Landsberg, whom she credits with creating extensive miniature cycles. The author gives biographical information about the abbesses, reviews their literary output, and then examines the relationship between text and image in early manuscripts of their writings. McGuire assumes that Herrad herself executed the miniatures of the Hortus Deliciarum, since the text supplements the pictures and not vice versa. Hildegard, on the other hand, seems to have dictated her visions to several illuminators, who painted under her “watchful eye” (p. 7).


Delivered in 1972, Miner’s brief lecture has served as a foundation for virtually all subsequent studies of medieval women illuminators. Starting with Christine de Pizan’s oft-quoted celebration of Anastaise, Miner reviews available evidence for female scribes and miniaturists from the tenth-century Spanish nun Ende to late medieval secular artists such as Anastaise and Bourgot. Miner examines textual references to female painters, signed illustrated manuscripts, and works attributed for iconographic reasons to women monastics. She implies that medieval society allowed women a considerable role in miniature painting, whether as nuns, artists’ wives and daughters, or widows carrying on the professions of their husbands.


Moessner examines the artistic production of a German Cistercian convent from its founding in the thirteenth century to the 1500s, when it became a Lutheran retirement home for women. The nuns of Wienhausen produced small devotional paintings, pilgrim signs, and, above all, embroideries of sacred and secular subjects, Moessner’s focus. This thoughtful, understated study is unusual in that it considers the economic and social needs that embroidery may have satisfied in the lives of those who practiced it.


In his chapter on antiquity and the Middle Ages, Munsterberg notes that the latter era brought a marked expansion in women’s artistic activity, particularly in textiles and manuscript illumination. Munsterberg presents some information on German monastic artists not included in other surveys, and his preface includes a brief but indispensable survey of early historiographic material. His omission of footnotes, however, along with his patronizing tone and obvious reliance on weak nineteenth-century sources (e.g. Ellet), compromise the book’s value as serious scholarship.


Nochlin’s feminist polemic is modern in orientation, but it has direct pertinence to medieval women artists. In answer to the question posed by her title, Nochlin asserts that women have historically failed to produce great art because they have
been denied access to the necessary training and institutions. Nochlin refers in passing to the Spanish miniaturist Ende and to Sabina von Steinbach, a fourteenth-century sculptor who, like so many female artists, was able to achieve greatness primarily because her father practiced the same craft.


Parker and Pollock are convinced that Linda Nochlin was wrong. Women have produced art worthy of study and admiration, but the ideologies that dominate art-historical scholarship lead art historians to ignore or to belittle anything that women produce. Parker and Pollock examine social and art-theoretical changes that affected the conditions under which women’s art was made and evaluated from the Middle Ages onward. In their view, medieval women had relatively rich opportunities to practice valued crafts, due both to the vitality of monastic and home workshops and to the high value placed on embroidery, manuscript illumination, and other arts now considered “minor.” Beginning in the Renaissance, art was gradually recast as an intellectual pursuit, professional training moved out of the convent or family workshop, and particular media and genres were privileged over others (painting over embroidery, history painting over portraiture). These changes both limited women’s participation in “high” visual culture and stereotyped those genres and media still open to them as feminine and therefore trivial—a notion that still dominates art-historical thought.


Written as supplementary reading for survey courses in art history, this book portrays the Middle Ages as a golden era for women’s artistic production. In chapter two, Petersen and Wilson discuss images of women painted, sculpted, or embroidered in the early and later Middle Ages by named female artists, especially nuns. In their conclusion, they lament the decline in women’s artistic output that occurred around 1350, when male-dominated secular workshops superseded monasteries as the main loci of artistic production. Clear, plentiful reproductions and a conversational style make this a good, if occasionally too optimistic, introduction to the subject.


This article concentrates for the most part on issues only loosely related to artistic production by women. Specifically, Rezak uses information about women’s seals (e.g. frequency of use, kinds of items sealed) to document variations in the social prerogatives of elite women in five regions of medieval France. In her final section, however, she examines the ways in which noblewomen chose to have themselves represented on their seals, an issue that bears directly on the assertion of personal power through visual imagery. Most women, she finds, emphasized their genealogical importance, wealth, or physical beauty through stereotyped attributes and symbols, such as fleurs-de-lis, hunting hawks, flowing hair, or prominent breasts. A few, on the other hand, borrowed traditional male iconography (equestrian portraits, thrones) to assert their personal importance as feudal land
owners or daughters of royalty.


Like Petersen and Wilson, Slatkin intended this book to supplement standard survey texts in art history. In her chapter on the Middle Ages, Slatkin situates female artists in their social framework and discusses, in particular, the ways in which social class hindered or facilitated their work. She identifies painting and embroidery with monastic and secular noblewomen until at least the thirteenth century, when urban professionals, many of them female, began to dominate the market. Slatkin's chapter summarizes earlier studies (Miner, Carr) but adds little new art-historical information.


Wolfthal presents the rare case of a medieval painter who is documented by both written texts and extant works of art. Agnes van den Bossche received several commissions in late fifteenth-century Ghent, including a contract to paint a military standard preserved today in Ghent's Musée de la Byloke. According to Wolfthal, her professional situation typified that of female artists in the Middle Ages. As a painter, van den Bossche carried on her natal family's business; she became a free master of the painter's guild only after her husband's death; and she received important commissions but none for the genres most respected by late medieval Netherlanders (altarpieces, devotional paintings, and the like).

Lila Yawn-Bonghi, Art History, University of North Carolina, Chapel Hill

BOOK REVIEWS

CORRECTION: In the review article, “Gender and Power: Feminism and Old English Studies,” by Helen Bennett, Clare A. Lees, and Gillian R. Overing, which appeared in MFN 10 (Fall 1990): 15-23, a sentence was unfortunately omitted from the bottom of page 18 and the top of page 19. The correction should read:

She sees inconsistencies and complexities of poetic representation as a reflective function of cultural phenomena, a result of the “ambiguity and problematic status of the Anglo-Saxon woman in a society undergoing rapid and complex cultural change” (829). And while this ambiguity remains untheorized as yet, it does allow Eve in Genesis B to be two things at once, to be Germanic and Christian, and to escape, however temporarily, the above varieties of masculine critical definition.


Concentrating on five major troubadours, this Freudian study, embellished by