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## ILA/ACRL Newsletter, vol. 9, no. 3, November 1999

Association of College and Research Libraries. Iowa Chapter

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# ILA/ACRL Newsletter

vol. 9, no. 3, November 1999

## PRESIDENT'S PIECE

Good Folks of ILA/ACRL:

Once again it was good to see so many of you in Dubuque this past October for the Annual Conference of the Iowa Library Association. Huzzah for John Pollitz and the ILA/ACRL Fall Program Committee (Selina Lin, Betty Rogers, and Jane Campagna) and three cheers for members of the ILA Conference Planning Committee (which included such ILA/ACRL superstars as Mary Wegner, Kathryn Bly, Gail Bonnath, Rachel Crowley, Susan Lerdal, and Mary McInroy). I believe everyone<sup>[1]</sup> was impressed with the content of the presentations, the quality of the guest speakers, and the very large turnout of ILA/ACRL members. If you have not attended an ILA Annual Conference in quite some time you are missing out on a really-big-show. So consider marking your calendars for Fall 2000 in Ames.

This is THE BIG THANK YOU message ... so BIG BREATH ... here goes ...

I would like to again recognize the fine efforts of the ILA/ACRL Committees, and the members of the ILA/ACRL Executive Board. Our Spring & Fall Program Committees put together two excellent and entertaining events for us this year. Barb Allen and John Pollitz certainly have my admiration and gratitude for their pivotal roles in these events.

The Electronic Communications Committee (Web & Listserv folks) continue to impress. A special thanks to Megan Adams for overhauling our ILA/ACRL web site and giving the Home Page a new sharper image and adding that snazzy counter.

Thanks to Leo Clougherty and the Membership Committee for beating the bushes and rounding up new members for ILA/ACRL.

A very big thank-you to Mary Beveridge and the Awards Committee for identifying and bestowing conference scholarships at both conference events this year. Many thanks go to the very enthusiastic and entertaining Newsletter Committee that has been chaired effectively by Sandra Keist. This group has given solid performances across the board - so hats off to Ann Ford, Kristin Gerhard, Marilyn Metzgar, Charlene Lehman, Sue Julich, Leslie Czechowski, and Susan Lerdal for your fine contributions and keen eyes.

My best wishes and continued thanks go to that hard-working crew that is our Directory Committee. Susan Knippel has demonstrated quite a bit of talent (and courage) as she has taken over as Chair of the Directory Committee in midstream. As you are contacted by members of this committee - Ruth Christ, Carol Hughes, Ann Klavano, Lissa Lord, Nanette Miller, and Rachel Crowley - be sure to thank them for their fine efforts.

Thanks to Dotty Persson, Jane Kemp, and John Goodin for keeping us up-to-date on all the messy things emanating from inside the beltway.

Special thanks to Kathy Parsons who has served as Conference Photographer, volunteered for about every other committee under the sun, and has already started the ball rolling for Spring Conference 2000.

A very big thanks to my good friend and colleague, Nominating Committee Chair, and now ILA/ACRL President Ed Goedeken. Ed has already performed minor miracles for us as Nominating Committee chair and arm-twister-par-excellence. I am quite sure ILA/ACRL will thrive & jive under the talented and entertaining leadership of our new fearless leader.

Thanks to Mary Beveridge, Mary McInroy, and Bob Rose who, during their terms as President, have each moved ILA/ACRL forward, and who have each provided shining examples of fine leadership. If I didn't learn anything from you three - I should have!

My special thanks to colleague - and wife - Ellen Neuhaus for supplying the intelligence and putting up with the insanity.

Finally, my very heartfelt thanks to all of you reading this (and many of you who are not). So many of you have contributed in so many ways to the efforts of this organization and to the betterment of librarianship within Iowa. Go team!

*Chris "out of breath at last" Neuhaus, 1999 ILA/ACRL President  
University of Northern Iowa*

## **ACADEMIC LIBRARIANS CALENDAR**

Nov. 10-13: Literacy Volunteers of America annual conference, Nashville. Theme: "Hitting the High Notes of Literacy." For more information, see: <http://www.literacyvolunteers.org/conference/>

Nov. 11-12: Conference on Educational Strategies and Programs, University of Iowa Libraries, Iowa City. Theme: "Powerful Learning, Powerful Partnerships: Educating the University Community in a Dynamic Information Environment." For more information see: <http://www.lib.uiowa.edu/symposium99/>

Jan. 11-14, 2000: Association for Library and Information Science Education annual conference, San Antonio. Theme: "Celebrating Our Traditions, Sharing Our Dreams, Shaping New Strategies." For more information see: <http://www.alise.org/>

Jan. 14-19, 2000: American Library Association mid-winter conference, San Antonio, Texas. For more information see: <http://www.ala.org/events/mw2000/index.html>

Feb. 23-26, 2000: Music Library Association annual conference, Louisville, Kentucky. For more information see: [http://www.musiclibraryassoc.org/wh\\_meet.htm](http://www.musiclibraryassoc.org/wh_meet.htm)

Mar. 16-22, 2000: Art Libraries Society of North America annual conference, Pittsburgh. For more information see: <http://www.arlisna.org/conference.html>

March 24, 2000: IPAL (Iowa Private Academic Libraries), Coe College, Cedar Rapids, IA

## **ELECTRONIC RESOURCES LICENSING ISSUES: CONTINUING EDUCATION**

*by Kristin H. Gerhard, Collections Officer, Iowa State University*

As academic libraries increase the proportion of their collections that are accessed over the World Wide Web, academic librarians are forced to deal ever more frequently with licensing issues. While workshops on licensing are available, not everyone has the opportunity to attend. The purpose of this article is to point readers towards some valuable resources that can help fill<sup>[1]</sup> the gaps and answer questions as the academic library community educates itself about licensing issues for electronic resources.

The LibLicense Web site at Yale University (<http://www.library.yale.edu/~llicense/index.shtml>) is a major site that covers everything from licensing terms, sample licenses, and licensing-related software to an extensive bibliography and information about signing onto the LibLicense-L discussion group. This discussion group is invaluable for anyone dealing with publisher and/or vendor licenses; members of the group share information and experiences, and a number of publishers participate in the discussion as well.

Issues and principles to consider when evaluating a new license are well covered by the Principles for Licensing Electronic Resources site (<http://www.arl.org/scomm/licensing/principles.html>) This site is sponsored by the Association of Research Libraries. The principles recommended are endorsed by the American Association of Law Libraries, American Library Association, Association of Academic Health Sciences Libraries, Association of Research Libraries, Medical Library Association, and the Special Libraries Association. Examples of standardized license agreement language and preferred practices can be found on the CIC Web site: ([http://www.cic.uiuc.edu/cli/contracts/standardized\\_agreement\\_language.htm](http://www.cic.uiuc.edu/cli/contracts/standardized_agreement_language.htm)) and the Big 12 Plus Libraries Consortium site: (<http://www.big12plus.org/reports/licensingpractices.htm>).  
Kristin H. Gerhard, Collections Officer, Iowa State University

## **REPORTS FROM ILA CONFERENCE**

### **MetaData? DC? CORC? Untangling Web Cataloging**

*Carolyn Kohler, Lissa Lord and Wendy Robertson, all of the University of Iowa Libraries.*

MetaData is defined as data about data, or structured information for enhanced indexing and retrieval. The Dublin Core (DC) includes 15 elements for description of electronic resources. It is spearheaded by OCLC, and is the evolving creation of an international group, based in Dublin, Ohio. The Cooperative Online Resource Catalog (CORC at <http://corc.oclc.org:6467>) provides cooperative cataloging and sharing of subject pathfinders. Public service librarians selectively work with metadata to provide pathfinders in subject specific areas, e.g., how to find book reviews. It became public in January 1999. Michael Gorman has estimated that only 2% of all electronic records are of lasting value and should be cataloged, so it is important to determine and apply standards for Web pages.

### **Understanding Faculty Culture**

*Larry Hardesty, President of ACRL and Head of Austin College Library in Sherman, Texas.*

The single most important strategy in working with faculty is to make personal, tactful contacts to learn about their interests and offer services they value (purchase books, put books on reserve, teach their students about the library, etc.). Faculty who have experience with librarians and bibliographic instruction are generally very enthusiastic and supportive of librarians and libraries, but without such experience they tend to be quite negative. Libraries are generally not mentioned in books on higher education - the scholars do not seem to consider them an issue. Perhaps because libraries are taken for granted, not a problem, or not considered innovative. In fact, libraries are just overlooked and ignored. The faculty culture values specialization and theory, and librarians tend to be practical and usually generalists. Faculty characteristics include professional autonomy, academic independence, lack of time, and resistance to change. But if librarians work with them, especially new faculty, they often become strong supporters of bibliographic instruction, librarians, and the library.

Hardesty also mentioned that ACRL is starting three awards for outstanding academic libraries: community, college and research libraries. Blackwell is funding the \$3,000 awards.

*Ann Ford, Reference Librarian, University of Iowa Libraries*

### **Circulation: You Are the Heart of the Library**

*Debra Wilcox Johnson, Partner, Johnson & Johnson Consulting, Waunakee, Wisconsin.*

This was a great pep talk for circulation staff people and very good for administrators. Yes, she convinced me they are the heart of the library. She did it in an entertaining humorous manner. Ms. Johnson cited the following reasons that circulation folk are the heart. They are the most visible part of the library. They see and talk to more patrons than any other library staff and via

numerous phone calls. They have the ability to set the tone for the library. This department is open every hour that the library is so that makes more hours than any other department. They impact the library with circulation statistics which are important to annual reports. They handle library materials more than any others, three times (check out, check in and shelving). They have the opportunity to increase library circulation because of their familiarity with the collection. They can be the merchandisers.

Circulation staff are a source of information not only to patrons but to the rest of the library staff. They most often receive comments good and bad concerning the library. They are generally the first to be aware of problems. Often times the impetus to change library policies comes from the circulation staff. They may even serve as crises centers when patrons are in need of assistance other than information needs. Example: Just this week, a young man came to the desk one night asking for tools to help him get his stalled car moving and the library tool box proved helpful.

Then at other times, they are the grim reapers better known as the library collection officers. Paying fines may not seem so bad if the person on the other side has a friendly smile and seems to understand that yes, sometimes books do seem to hide themselves under beds and in laundry bags and they even jump into rivers never to return, however...

What type of persons serve circulation duties best? Ms Johnson recommends those with a ready friendly smile and forth coming with kind words. Persons that exhibit heart. A staff that strives to make policies user friendly. Communication skills are vital internally and externally. Choose being kind over being right. FLEXIBILITY is the good "F" word at the circulation desk.

*Sandra Keist, Director Grand View College*

## **ILA/ACRL AWARD COMMITTEE REPORT**

The ILA/ACRL Awards Committee chose Laura Vannorsdel as the recipient of this year's scholarship to the ILA Annual Conference. Laura is Assistant Librarian at the American Institute of Business Library in Des Moines. She is a graduate of Central College and is a new member of ILA/ACRL. Below are some of her impressions of the Conference.

*Mary Beveridge, Drake University*

"On October 14 and 15, I attended my first ILA conference. I would like to thank ILA/ACRL for the scholarship they gave me as this conference proved to be a very valuable experience. While I knew few other librarians before I arrived, I quickly met welcoming faces from across the state and from a cross section of libraries. I also got many new ideas to implement in the junior college business library where I am employed. At the conference, I attended several sessions that brought up issues that all types of libraries will face in the next few years. Two of the most valuable sessions for my growth as a librarian were on distance education and its impact on the libraries that will have to provide support. The American Institute of Business is moving towards distance education and these two sessions brought up issues our library will have to deal with at that time. Providing service and getting information to distance education students are just two

examples of things we will have to iron out once AIB begins offering distance education courses. In the second distance education session, Stephen Dew and Betsy Thompson gave many helpful suggestions of how their libraries have handled some of these problems. Also, through contact with other librarians, I learned how many libraries are meeting their patron's needs, whether they are on campus or someplace far away. Another highlight of the conference was hearing Richard J. Varn share his ideas and dreams about the direction Iowa's libraries are taking. With all the challenges of integrating electronic resources into print collections, distance education, and continuing to provide services to our patrons, it is exciting to think about all the possibilities for the future."

*Laura Vannorsdel, American Institute of Business*

## **NEWS NOTES FROM IN AND ABOUT IOWA ACADEMIC LIBRARIES**

### **Wartburg College**

On October 19, Wartburg College dedicated the Robert and Sally Vogel Library. The new library is a renovation and addition of the previous building, adding 28,000 square feet and completely changing the existing building.

*Jill Gremmels, Library Director, Wartburg College*

### **Morningside College**

The Hickman-Johnson-Furrow Library, Morningside College, Sioux City, Iowa recently hired Ms. Dena Heilik as their "Reference and Bibliographic Instruction Librarian." Dena is a recent graduate of the University of Alberta School of Library and Information Science. She also has a degree in Drama from U of A with honors. Dena joined the staff August 2. She heads the reference department and directs Morningside's active bibliographic instructional program. Dena's home is Edmonton, Alberta Canada. Welcome to IA/ACRL and to Iowa, Dena! We promise, the winters are "warmer"...well, somewhat warmer.

*Daria Bossman, Library Director, Morningside College*

### **Mount Mercy College**

Kristy Raine is now part-time reference librarian. She is a recent graduate of the University of Iowa School of Library and Information Science. Kristy also has an MA in English from Iowa State University and a BA from Huntington College in Montgomery AL. She did her library practicum in our library. Kristy is assisting in maintaining our library webpages and working with the archives.

Working with interlibrary loan and as evening supervisor is Maris Hayashi. She has an MA in Media Arts from the University of Arizona and a BA from the University of California, Irvine. She has previously worked in a library in California. We are pleased to have both join our staff.

*Linda Scarth, Mt. Mercy College*

## **Grand View College**

Evelyn Oltmanns, Circulation and Inter-Library Loan Assistant resigned in October to become the Director of the Polk City Public Library. Replacing her is Stephanie Keller who has worked part-time for several years beginning in high school in public libraries in Altoona and Bondurant. She also has experience in substitute teaching. We welcome Stephanie, her cheerful smile, and her experience to our staff.

*Sandra Keist, Grand View College*

## **Iowa State University**

There are some new faces at Iowa State: Jennifer Sievers Clayton is the new Online Instruction Librarian. She formerly worked at the Parks Library on the Carver Trust Grant project. Joyce Lindstrom, previously a temporary reference librarian, is the new Government Publications Specialist. Janet Pine is the new Life Sciences Bibliographer and the new Physical Sciences Bibliographer is Richard Llewellyn. The library also has a new Webmaster, Allen Shorter.

David Gregory, Associate Director for Public Services and Collections, is on exchange to the University of Glasgow in Scotland this academic year. In return, William Nixon from Glasgow is at the Parks Library. William is an Information Technology Librarian.

Dilys Morris, Assistant Director for Technical Services, will retire November 30th, after more than 30 years of service at the Parks Library. Dilys began her faculty appointment at Iowa State on September 1, 1967.

Searches are currently underway for a Head of Special Collections and a Languages and Literatures Subject Specialist.

*Sue Lerdal, Librarian, Greenlee School of Journalism and Communication, ISU*

## **University of Northern Iowa**

### *Slovakia - UNI - SK-Libris*

For the past year librarians from the University of Northern Iowa have been actively involved in improving Slovakian libraries and promoting the free flow of information within Slovakia.

Thanks to the genius and inspiration of Matthew Kollasch (UNI - IRTS Library) the SK-Libris project has performed great services for Slovak librarianship. Considerable efforts on the part of many SK-Libris participants from UNI have resulted in:

Funding of full text EBSCO databases for Slovak libraries

Sponsorship of Slovak librarian study tour

Workshops for Slovak librarians held in both Iowa and Slovakia covering topics such as - consortium building, reference services, distance education, library advocacy, library instruction, building and maintaining union catalogs, database selection and evaluation, marketing library services, and EBSCO database training.

Creation of the Nitra Valley library Consortium initiation of work on the first national Slovak Library Directory

Creation of numerous Web resources pages that include free Internet databases, access to Slovak libraries and Slovak societies in the United States, and links to foundations and grant giving agencies focusing on Eastern Europe.

Early inclusion of Slovakia in the EIFL Project (Open Society Foundation/EBSCO) which will bring access to full text EBSCO databases for all university, public, medical, research, and non-governmental organizational libraries throughout Slovakia.

More detailed SK-Libris information and resources can be found at <http://www.uni.edu/coe/sk-libris/>

*Chris Neuhaus - University of Northern Iowa*

Lydia Zellacher and Alfred Sabitzer, librarians at Klagenfurt University in Austria, concluded their visit to the Rod Library in September. Lydia and Alfred learned and shared ideas concerning librarianship in the United States and Austria. Both guests attended numerous workshops and discussions sponsored by the Rod Library, and in turn gave a delightful presentation of their own. This recent visit is part of an ongoing series of exchanges between Klagenfurt University Library and the Rod Library at the University of Northern Iowa.

Also visiting the Rod Library in October/November were Slovak librarians Jan Gula from the Slovak Agricultural Library, Slavomira Knazicka from the Nitra Public Library, and Eugene Trajitel from Constantine the Philosopher University Library. The focus of this trip was the creation and maintenance of a Union Catalog planned for the newly formed Nitra Valley Consortium (Nitra, Slovakia). This visit continues the work of the UNI sponsored SK-Libris Project ( <http://www.uni.edu/coe/sk-libris/> ).

*Sue Lerdal, Librarian, Greenlee School of Journalism and Communication, ISU*

## **University of Iowa Libraries**

### *Professional Staff Terminations:*

Lamara Williams-Hackett, Librarian I, IRIS, effective August 27, 1999

### *Professional Staff Appointments:*

Gary Frost, Librarian IV, Conservation, effective July 19, 1999

Philip Brodd, Instructional Technologist, TWIST Project, effective July 1, 1999

Adam Burton, Departmental Information Specialist, Hardin Information Commons, effective July 28, 1999

### *News Items:*

Gary Frost Joins the University of Iowa Libraries.

The University of Iowa Libraries is delighted to welcome Gary Frost as Conservator of the University Libraries. Gary is one of the most respected conservators and conservation educators in the country. He has worked as a conservator at the Newberry Library in Chicago, in private

practice in Chicago, New York and Austin, and as a Vice-President of BookLab Inc, a commercial conservation facility serving a national library customer base.

He has taught conservation practice at the Art Institute of Chicago, Columbia University and the University of Texas, as well as in workshops, presentations and seminars around the country.

### *Melanie Wilson Receives Fellowship*

Melanie Wilson, Hardin Library for Health Sciences Coordinator for Information Services, began a year-long leave of absence on September 13, 1999. Melanie received a National Library of Medicine fellowship in informatics and will be studying at Oregon Health Sciences University in Portland. Until recently, this fellowship has only been open to medical doctors and Ph.D. level computer scientists. The NLM information fellowships are very selective and it is an honor to be among the small group chosen to participate.

*Ann Ford, Reference Librarian University of Iowa Libraries*

## **WANT ADS**

We are wanting to sell some shelving. We have 831 feet of mustard-colored shelving, 90" high and 9" deep. We will sell it for \$50 per section or best offer. We also have 300 feet of gray shelving, 87" high and 7" deep. Make us an offer. In addition, we have six Russ-Bassett microfilm cabinets. These are stand-up, shelving-style cabinets, 72" high and 36" wide, with little plastic grippers that hold the film in place. They're only a few years old and really nice. They're gray in color. Anyone interested in these items should call John Wuertz , Wartburg College at (319) 352-8318.

## **END NOTE**

The 1999 Newsletter Committee is putting to bed our last issue. It is a very good feeling indeed. As the chair of the committee, my sincere thanks to each member. They made the deadlines every time, they were keen editors and the content was well worth reading. Also, very sincere thanks to Chris and Megan for getting my copy to look so good on the web. It was a great experience and I recommend serving on this committee to others. Now I look forward to reading the 2000 issues under Ann Ford and her committee.

*Sandra Keist*

[Back to the Newsletter home page.](#)

[Back to the ILA/ACRL home page.](#)