

You Say Goodbye,  
I Say Hello:  
Seeking Sustainability by  
Cancelling our Credit Class

# Hello!

**I am Angie Cox**

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# Hello!

**I am Jim Kelly**

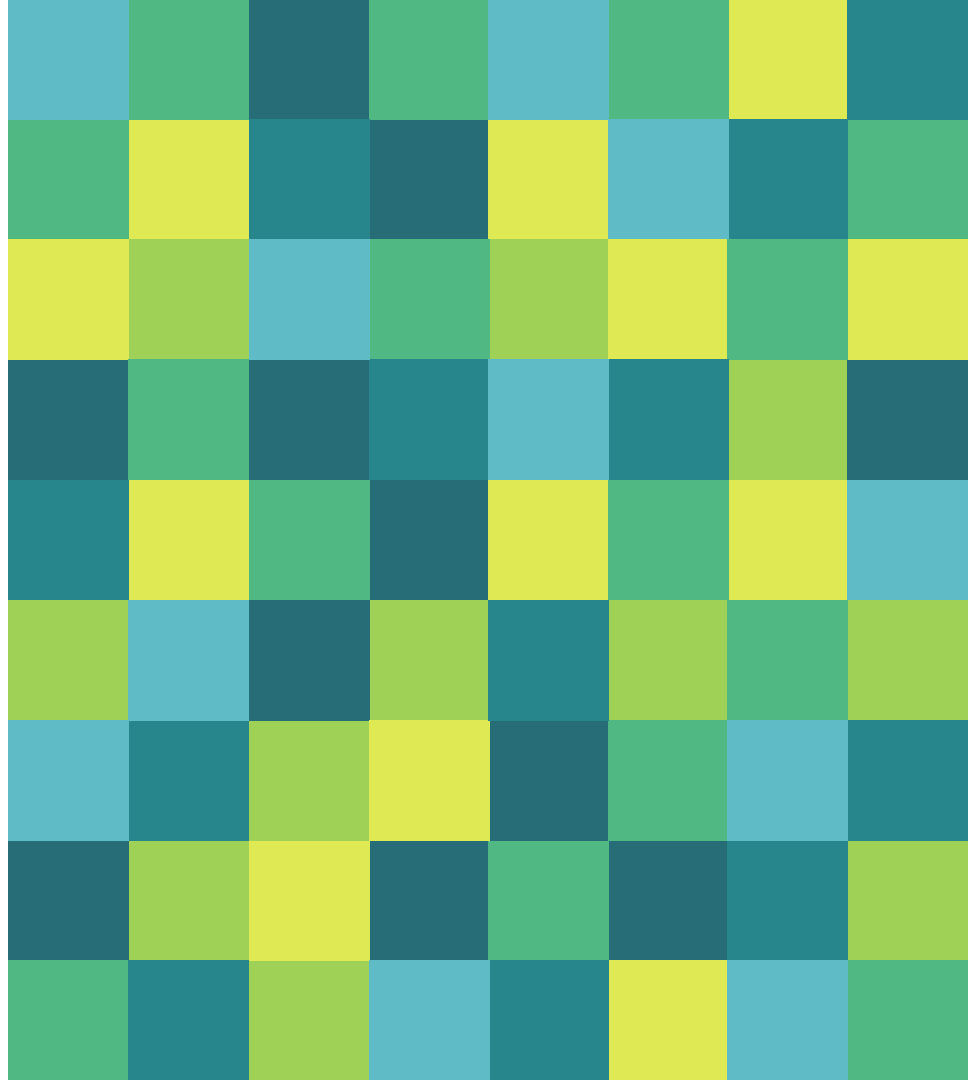
Instruction & Liaison Librarian  
University of Northern Iowa

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1.

# Origin, Evolution, and Reality



# Beyond Google: Origin Story & Evolution

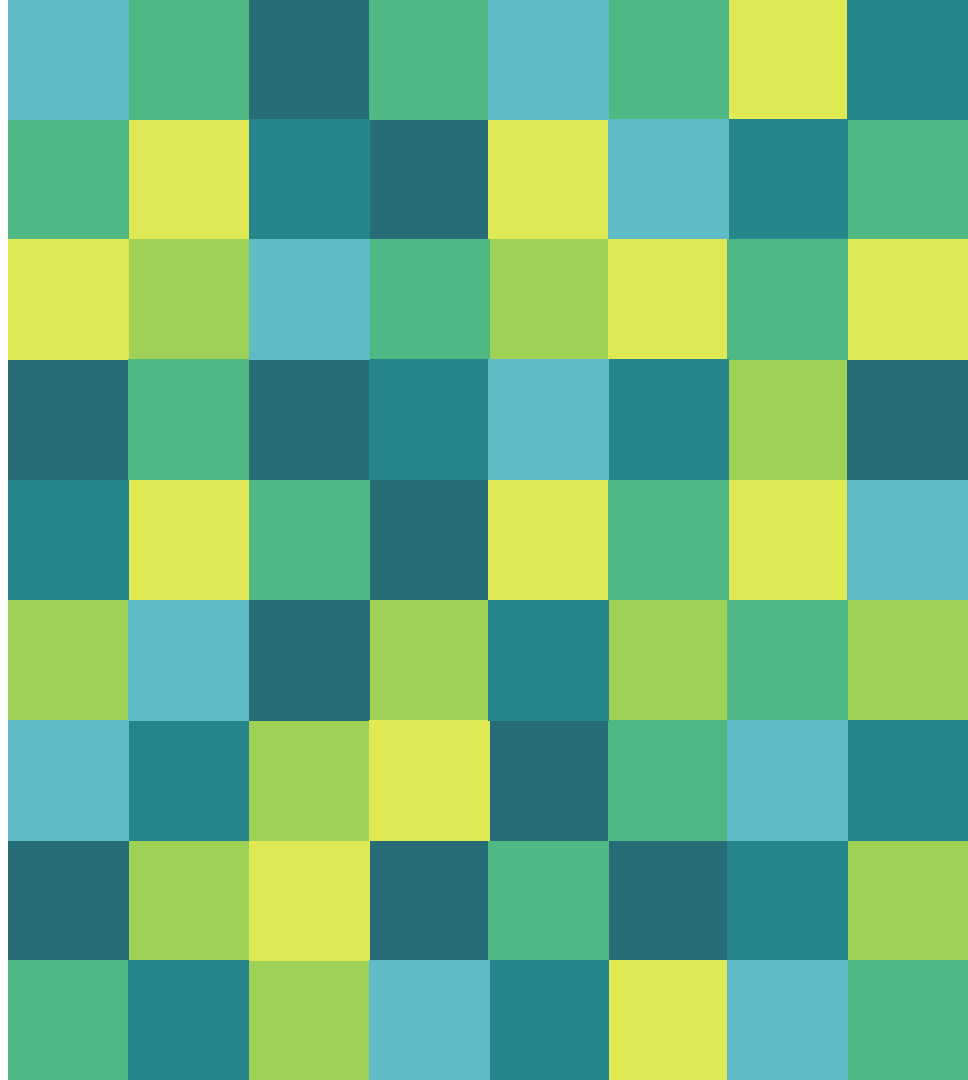
- Accidental curriculum developers & teachers
- Targeted group: 1st & 2nd year students
- 1 credit course (7 weeks) on information issues and searching mechanics
- Evolution from paper/pencil to eLearning
  - Uses for student training, etc.

# Beyond Google: Reality

- Spending a lot of human resources/time on developing and maintaining course
- Not reaching the number of students we hoped to and in a meaningful way
- Enrolled students represented very different academic situations
  - E.g., last semester seniors, struggling students

# 2.

## Time of Transition



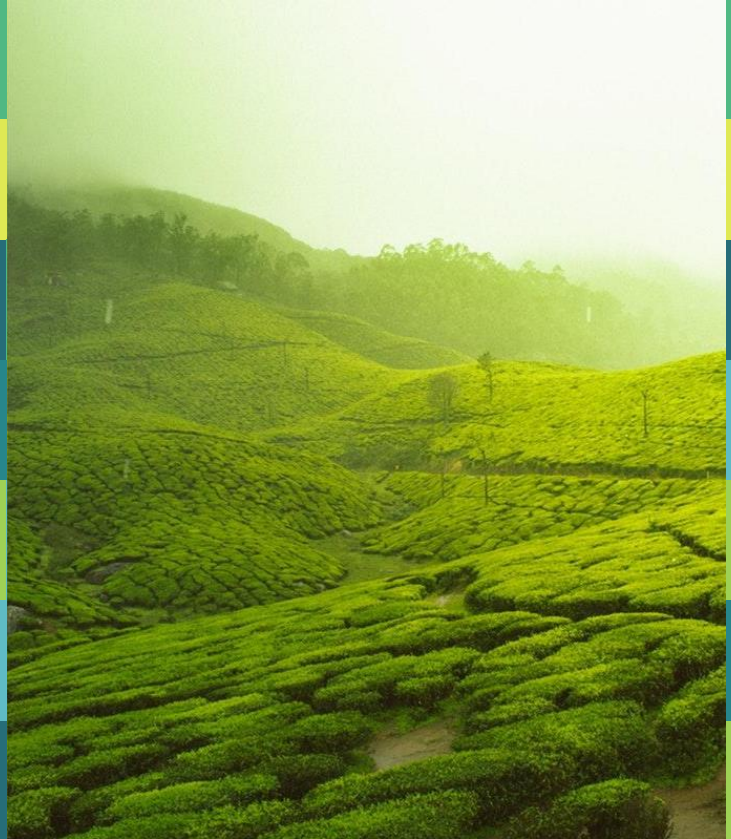
# Coming Together Internally

- General consensus on unit goals and values
- Honest conversation about “current state” of our IL and liaison program
  - Where are the pain points?
- Question: How do we create meaningful experiences with librarians while reaching as many people as we can?



# Coming Together Externally

- HLC accreditation and revising General Education program
- Revitalizing the scope of our IL instruction program
- Role of credit course



# HLC Accreditation & General Education Program

- Campus-wide opportunities to have a seat at the table
- HLC Accreditation and Assessment
- General Education Program
  - Librarian on committee
  - Preliminary moving towards some IL embedded across GE program

# Changing Scope of our IL Program

- Change in leadership
- Decrease in number of people teaching IL
- Question: How do we reach more students and faculty with fewer librarians?

# Sunsetting our Credit Course

- Communicating to campus partners especially academic advisors
- Curriculum and course structure still exist so easy to re-implement
  - Low risk of walking away
  - <https://guides.lib.uni.edu/beyond-google>

## LIBRARY 1030 - Beyond Google: An Introduction to Information Literacy: Week 1

Search this Guide

Search

Announcements

Syllabus

Activities

Week 1

Week 2

Week 3

Week 4

Week 5

Week 6

Week 7

Bookshelf

More

## Required Quiz 1 (must reach 30 points)



The Quiz is timed.

You will have [ten minutes](#) to complete as many questions as possible.

You may retake the quiz as often as you like.

## What You Must Know Google Docs (Week 1)

- The Invisible Web
- Keywords

## Required – Plan for Success (20 Points)



Read the [Advice from Previous Students](#) first. Then to submit your own plan for success (which is required) log in to [eLearning](#), click on the **Week 1** folder, and then click on the Required: Your Plan for Success.

- [Beyond Google eLearning Site](#)
- [Advice from Previous Students](#)

## Required – Practice (25 Points)



To access the Required Practice for Week 1, log in to [eLearning](#), click on the **Week 1** folder, then click on Required: **Week 1 Practice**.

- [Beyond Google eLearning Site](#)

## Practice – Optional (50 Points)



## Read, Reflect, Cite (15-105 Points)

## Examples

- You for Sale - a NYT article by Natasha Singer
- Who Does Google Think You Are? - by Karen Weise
- Dark Web's Got a Bad Rep - by Andy Greenberg
- How Technology Hijacks People's Minds - by Tristan Harris
- Ad Blockers and the Nuisance at the Heart of the Modern Web - by Farhad Manjoo
- The Moral Bias Behind Your Search Results - Andreas Ekstrom - Video

## Issues of Information (40-90 Points)



PROVIDE ANSWERS TO QUESTIONS FROM ESSAYS AND VIDEOS ON "ISSUES OF INFORMATION"

© BY JOEL MONTES DE OCA - "JOURNAL ENTRY"

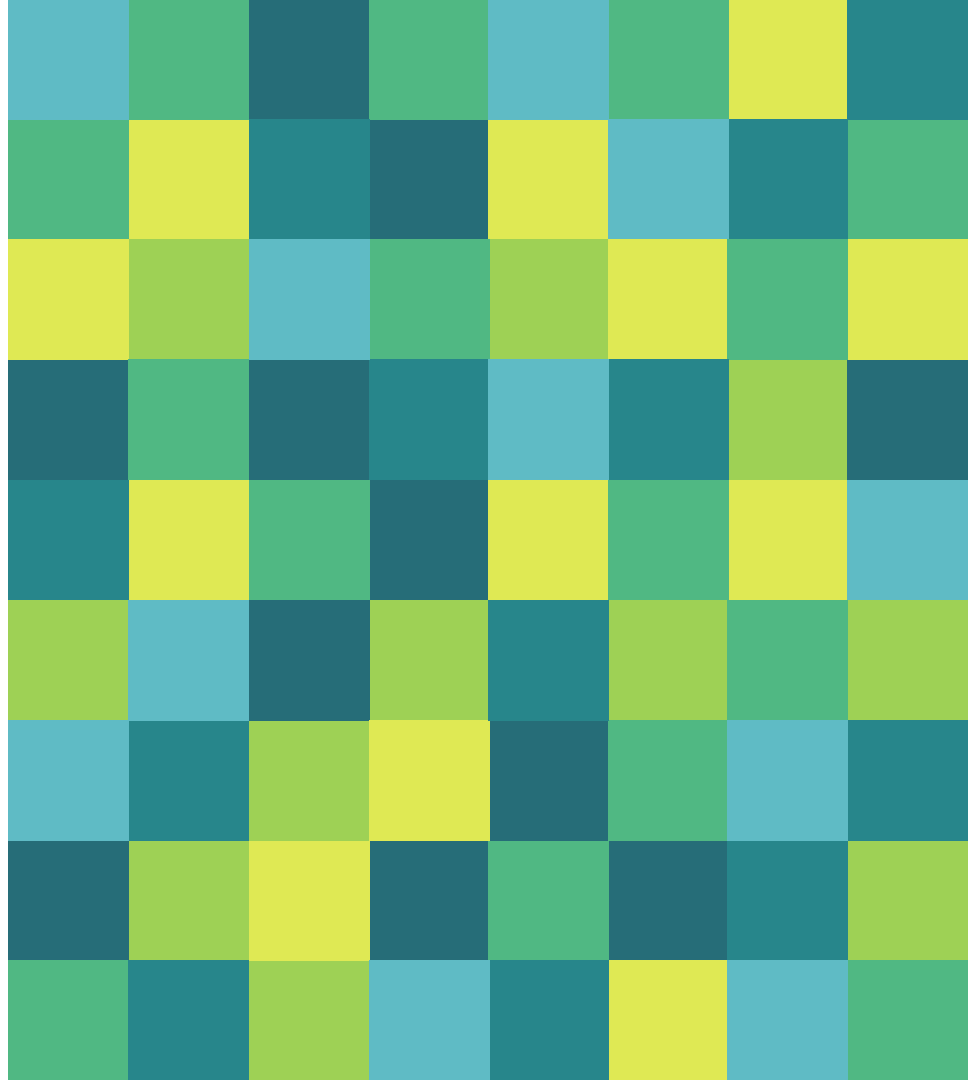
- Is Google making us stupid? What the Internet is doing to our brains. An Atlantic article by Nicholas Carr.
- [\[Alternative Link\] Is Google Making Us Stupid?](#)  
If you use this UNI-only link, click on the HTML or PDF option on the left-hand column of the page.

The Filter Bubble - A TED Talk Video by Eli Pariser

# 3.

## Seeking Sustainability

Leveraging our limited human  
capital differently



# Scalable Tool

- Inclusion of IL in learning outcomes for all students requires a different approach.
- Simply throwing more time and effort was likely not sustainable and would yield inconsistent results

# Introduction to Credo IL Modules

- Self-paced information literacy modules
- Cover a wide variety of IL topics
  - Examples: Choosing a topic, how to read scholarly sources, choosing keywords, source evaluation,
- Can be embedded into Libguides and LMS (including gradebooks)



# Credo IL Modules: 3 Avenues

- Campus partners
- Information literacy sessions
- Library and peer mentor student training



# Credo IL Modules: Campus Partners

- Lower level courses
  - Cornerstone (UNI's FYE course)
  - Basic GE courses
    - COMM 1000, ENG 1005
- Peer mentor program
- Curriculum mapping into departments

# Credo IL Modules: IL Sessions

- Prior to one shot IL sessions
- Use in place of some of the basic content we cover in sessions, allowing us to cover higher level content in one shots
- Empowering campus faculty
  - Train the trainer model

# Credo IL Modules: Student Training

- Main Library Services Desk
- The Learning Center @ Rod Library Desk
  - Embedded as part of peer mentor training program
  - IL certificate

# Thanks!

**Any questions?**

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Jim Kelly

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**RODLIBRARY**  
**University of Northern Iowa**

## Learn More

- <https://corp.credoreference.com/product-services/infolit-modules.html>
- <https://guides.lib.uni.edu/beyond-google>

# Questions

- What do information literacy initiatives (whether credit or not) look like at your institution? Are they required of all students?
- Are such efforts primarily about academic/scholarly/research knowledge?
- Does news figure in?
- What about the web in general?

# Credits

Buissinne, S. (photographer). (2016). [digital image]. Retrieved from <https://pixabay.com/en/crossroads-confusion-dilemma-1580168/>

Special thanks to all the people who made and released these awesome resources for free:

- Presentation template by [SlidesCarnival](#)
- Photographs by [Unsplash](#)