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ILA/ACRL Minutes and Reports

4-29-2014

ILA/ACRL Executive Board Minutes, April 29, 2014

Association of College and Research Libraries. Iowa Chapter

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ILA/ACRL Executive Board Meeting Agenda

April 29th 2014

Google Hangout

8:30-10:30

Present: Dan Chibnall – President (Grandview University), Anne Marie Gruber – President-Elect (University of Dubuque), Andi Beckendorf – Secretary/Treasurer (Luther College), Julia Dickinson (St. Ambrose University), Ryan Gjerde (Luther College), Chris Neuhaus (University of Northern Iowa), James O’Gorman (St. Ambrose University), Amy Paulus (University of Iowa), Mary Peterson (Simpson College), Pam Rees (Grandview University), Leila Rod-Welch (University of Northern Iowa), Sara Scheib (University of Iowa), Jennifer Sterling (William Penn University)

Absent: Carrie Dunham-LaGree (Drake University)

Dan called the meeting to order at 8:31 a.m.

Approval of Executive Board minutes from March 24th, 2014

Moved by Chris; seconded by Sara; approved.

Treasurer's Report (Andi Beckendorf) The starting balance for April was \$5441.92. The increase of \$2105 was from \$635 in dues and \$1470 in conference registrations.

Andi has created a new spreadsheet in the Budget subfolder of the Secretary-Treasurer folder that will show the latest monthly starting balance and will contain a separate tab for each monthly statement received from the ILA office. Andi has requested that the ILA-ACRL subdivision budget breakout be automatically sent each month, rather than having to make a request. Terri Raynor indicated that Andi should expect the statement around the 15th of each month; that worked well for April. When the new statement is received, Andi will upload it to the 2014 spreadsheet and notify the members of the Executive Board that there is a new posting. Andi also created separate folders for the annual minutes and budget information (2013, 2014, etc.), which should make the information easier to find.

Andi reminded the board that she will need to leave the Google hangout meeting at 9:30; Chris Neuhaus will take over as acting secretary at that time (with many thanks from Andi!).

Committee and Representative Reports

- Awards (Amy Paulus): Amy has two updates: there were seven applications for the ILA-ACRL spring conference; five were from SLIS students, two were staff members.

Tailoring the application to the theme of the conference was very helpful. The recipient this year is a SLIS Student at UI: Kassie McLaughlin. The research award got a late start, but there are four articles (from three people) submitted for consideration. Hoping for a decision by Wednesday, in time for the conference on Friday.

Discussion of the Mary Iber Scholarship will be later on the agenda.

- Electronic Communications (Sara Scheib): Two new members have been added to the committee: Cara Stone and Cecilia Knight. Have been posting things related to the conference, helping with registration forms, etc. Two members of the committee had not renewed membership; discussion of whether Sara needs a new committee member to replace one. Anne Marie will follow up with this person, and Dan will explore the possibility of a replacement committee member.

Dan asked about the website audit. Pages were assigned to three committee members; only one person has completed that. Sara is hoping to work on it during the summer.

There is an official Twitter hashtag for the conference on Friday. Can also post to the Facebook page.

Ryan asks about accounts on the site and visibility/non-visibility for members. One of the things that is a constant frustration is the amount of spam requests received to gain admittance to the website (5-7 a day). Sara contacted Ryan to see if there was any way to decrease this. There might not be much we could do, but we could see if the current “members-only” pages might become public. That would get rid of the need to set up accounts for the site. Executive Board members and ECC members would still need accounts. Sara has identified which pages are “members only”; the major concern is the membership list, but that is now password protected behind the ILA site. However, staff members are still listed on the Directory page. Ryan indicates that the Directory had previously been members only, but the Body decided it could be public since much of the information was out there already anyway. There has also been discussion in the past about removing the information and providing links to home institutions that do provide up-to-date information.

Julia wonders if there is a connection between the drop in membership is connected to availability of the list on the website. Chris wonders if making the membership list public would put some pressure on people to become members, and speaks in favor of a public membership list.

- Fall Program (Julia Dickinson): We do have a go for Barbara Fister and Barbara Jones. They will keynote and provide us with sessions (no details yet). The panel on News Know How is still on track. Lorraine Borowski and the public librarian from Carroll (they have not yet been contacted). Working with a consultant from the State Library (Alysia Peich) to flesh out the direction of the panel to move from high school skills to transliteracy for the academic librarians. Barbara Fister expressed concern about the multigenerational workplaces; is working on something related to informed agitation, and what she presented in Oregon.

That leaves us with one other program: panel on institutional repositories. Wendy Robertson, Cecilia Knight, Claudia Frazer (Drake), Harrison Inebuku. Topics may include collection development plans, outreach, publicizing (how to launch a successful institutional repository; all major platforms are represented by potential panelists)

Later in the meeting, Dan would like to talk about the financials for the meeting. Chris reports that the search for the IR person at UNI may happen this summer, but will likely not be in place until September.

- Membership (Chris Neuhaus): Chris shared a graph of membership numbers. We are currently at 143; the challenge now is to grow it through the summer. Have been sending emails, making direct contacts, everyone has been very busy. Hoping to add another 20-30 people, including new librarians. Could really use some Ambassadors at ISU and UI as a way to start taking some baby steps with that program. The committee is pleased with the increase in numbers.

Dan asked if there will be an advertisement of the Ambassador program at the business lunch. Chris said yes, that would be a nice way to get the word out. Chris reports that the committee will be at full membership when one member departs in June, and that all have renewed their ILA-ACRL membership.

Discussion returns to a public membership list. Membership tends to be high at the small schools; we could use the list to raise those profiles, and possibly to encourage folks at larger schools to participate (with reference made to the pie chart that Chris made and shared). Those numbers might also be helpful when discussing professional development with administration. Sara suggests charts that break down membership by institution and committee involvement by institution.

Julia asks if conversation about committee participation and membership requirement will be continued. Dan would like to tie that in with the Ambassador program under Old Business.

- Newsletter (Leila Rod-Welch): There is a new member: Caitlyn Wolf. All sessions are covered for the spring conference reporting. Leila has not heard from one member of the committee; Julia will follow up with this person.
- Nominating (Anne Marie Gruber): It is likely that Elizabeth Kiscaden will be the spring conference chair next year. They are putting together the rest of the committees. Only a few submissions came in from the online volunteer form. Paper forms will be in the registration packets at the conference. Sara will do social media promotion; Erika Raber sent out the call at least twice. They are hoping for a few more people. Anne Marie will be talking with people at the conference, as well. Looking at those who have attended the ILA Leadership Institute, Chris's list of past members, and student members.

If any of the current Executive Board or committee members would like to continue in 2015, let Anne Marie know.

Question about targeting SLIS students for committee work: most of the committee positions are two-year commitments. Is that too much for students? Can we go ahead with one-year commitments to committees, or would we need to change the by-laws to do that? Dan's reading is that we could have one-year members; we would want to maintain people who have experience, so that not all members are new, and that the incoming VP would not have too much to do with regard to filling the turnover of those one-year slots. The Bylaws do state that members will be appointed for two years. Perhaps those appointments could be made to fill an open slot. We let people out of their terms all the time; we could operate under the current model for a while before needing to change the bylaws.

Will be finalizing the membership for the spring conference committee soon.

- Spring Conference (Mary Peterson): Ninety-eight conference attendees have signed up so far (compares to about 100 from last year). Roughly 30 attendees are not members of ILA/ACRL (good chance to recruit them - Chris should bring membership forms for the non-members). HyVee will provide flexibility for two additional walk-ins.

Breakfast will begin in the lobby at 8:00 and registration at 8:15. Members of the Spring Conference Committee will arrive at 7:30 to help with set-up. Executive Board members are encouraged to be present in the lobby at 8:00 to talk with attendees.

Presenters can submit their session information to Mary who will then work with Sara to place this material on our website.

Mary has sent out a survey on the un-conference to the membership.

There will be both online and paper evaluations.

DMACC will supply folders and pens. The folders will include conference schedules and evaluation forms.

While planned attendance for the IPAL happy hour appears a bit light the dine-arounds will be well attended. Mary thanked Dan for helping to organize the dine-arounds.

The committee still needs the invoice from HyVee and a check from ILA for our speaker.

Mary emphasized that the Spring Conference Committee has REALLY stepped up. Indeed the committee has been a "lifesaver".

Getting to the FAA Enrichment Center will be something of an adventure. Attendees will have to snake through the DMACC Campus to get there, but if they can find the DMACC campus they'll find the FAA Enrichment Center.

- K12/Higher Ed Ad Hoc Committee (Pam Rees): Good news and bad news concerning the information literacy survey. While committee members are still waiting on data from two institutions, they have crunched the numbers from five other schools that have responded. Most institutions have had about 150-250 students take this test with a combined number of students participating over 1000. Already there are definite trends and the numbers have been consistent so far. About 63% to 68% of the students taking this test have "passed." The committee has found that only about 50% of the students are passing nine of the questions (out of a total of twenty-six questions). These problem areas include:
 - resource selection
 - topic selection
 - detecting bias

- citation interpretation

The committee hopes to receive and process the remainder of the data sometime this summer. Anne Marie suggested that we also share the IL data with the University of Iowa SLIS students would help - Sara will help with this. Chris will help with UNI SLIS students.

Pam suggested that the committee put together an executive summary of these survey results that will be placed on the ILA/ACRL website and sent to the ILA/ACRL membership. Other institutions may want to compare their students to the results established so far.

The other major project of the K12/Higher Ed Ad Hoc Committee has been to make presentations to teacher librarians at four of the Iowa Area Education Agencies. This has been very successful. The K12/Higher Ed Ad Hoc Committee also hopes to share the information literacy data with members of the Iowa Association of School Librarians.

- ACRL Government Relations Representative (James O’Gorman): The ACRL National Office has three agenda items for the year:
 1. increasing access to federally funded research
<http://www.ala.org/acrl/issues/washingtonwatch/legagenda#ag1>. ACRL will closely follow progress of the “Fair Access to Science and Technology Research Act” (“FASTR” HR 7088 and S 350) which aims to insure that federally funded research be made freely available not more than 12 months following publication.
 2. preserving net neutrality
<http://www.ala.org/acrl/issues/washingtonwatch/legagenda#ag2>.
While the FCC has supported net neutrality a recent decision by the U.S. Court of Appeals (Netflix decision) has chained the landscape in this area.
 3. curbing government surveillance
<http://www.ala.org/acrl/issues/washingtonwatch/legagenda#ag3> -
ACRL NSA has been collecting data from phone conversations under Section 215 of the US Patriot Act which also allows for the gathering and recording of people’s reading and research history. The 2013 USA Freedom Act is a recent bill aimed at putting restrictions on this form of surveillance.

ACRL office is also following activity in the US House which is currently conducting a review of the copyright laws. ACRL doesn't anticipate new legislation.

- ACRL Chapter Council Representative (Ryan Gjerde): The deadline for "Chapters Topics" is May 14. Ryan will submit material from the ILA/ACRL Conference. If the Newsletter Committee has early material (next newsletter not out until mid-May) that too could be sent to Ryan for inclusion in Chapters Topics.

Reminder - one of our benefits as a chapter is access to our webcasts. We did provide one webcast to ILA/ACRL members last summer. We now have the opportunity to offer at least one more webcast. A list of the various available webcasts can be viewed at <http://www.ala.org/acrl/webcasts> and includes videos on data management, user experience, creating excellent tutorials.

Ryan will not be able to attend the Chapter's Counsel this summer at the ALA Annual Conference and is hoping another member of ILA/ACRL can attend in his place.

Old Business

- Ambassador Program Update: To date fewer than five members have expressed interest in becoming an ambassador. Chris will include a small piece about the Ambassador Program in the upcoming Newsletter and provide similar information in an e-mail on the ILA/ACRL listserv.

Executive Board members suggested that we emphasize that being an Ambassador would not be a very big commitment. We should be sure to encourage ILA/ACRL member involvement in both committee membership and in the ambassador program.

It is important that Membership Committee craft elevator speeches, infographics, and "how to be an ambassador" materials for all would-be ambassadors. This information should include short pieces on "what does ILA/ACRL do for us" and "the benefits of ILA/ACRL membership." Talking points. We also need to figure out why people are not members?

The Executive Board will talk more about this during their in-person summer meeting .

- Strategic Plan Update: This is something to discuss this at our in-person meeting this summer.
- Awards: Approval of Mary Iber Scholarship Language: Amy Paulus led a review of the Mary Hammond Iber ILA/ACRL Spring Conference Scholarship announcement sent to ILA/ACRL Executive Board members on 4/28/2014. This announcement features a picture of Mary and a word cloud graphic designed by her daughter. The announcement also includes a few paragraphs providing both biographical material and details of the scholarship.

Comments from Board members included: Should we remove details of the illness? Is the text perhaps too long? The award mentions that Mary Iber was involved with ILA/ACRL membership on many levels. Perhaps we might be specific about offices held (e.g. President, Chair of Newsletter).

Dan pointed out we are not giving this award this year and that we don't need to approve the contents of this announcement today. We can think about this a bit more. Dan also noted that Patrick Iber (Mary's son) and Theresa Hammond (Mary's sister) were interested in seeing the language. Theresa thought it was beautiful and that it needed no revisions. She has complimented ILA/ACRL on doing this and has asked if she can make a donation to the chapter.

Amy will rework the wording a bit later this summer, but will announce at the Spring Conference that this award will be available next year for the 2015 Spring Conference.

New Business

- Fall Program Discussion: Currently ILA is currently covering the cost of both Fall Conference speakers Barbara Jones and Barbara Fister. However, ILA has asked how much ILA/ACRL could contribute to help fund Barbara Fister? Dan has promised to get back to ILA after the Spring Conference when when the proceeds and costs of the Spring Conference have been tallied.
- Business Meeting Details at Spring Conference: Dan has put the basic agenda for the Business Meeting together (similar to previous years). Dan asked that each committee chair have the list of committee members available so that they can thank them for their service. Anne Marie asked that each committee chair should briefly mention what their committee does and then give a brief report on what has happened and what to expect. Paper copies of last years Business Meeting minutes will be provided.

- Summer Meeting Ideas: Dan asked whether Board members would be more available in June or July for an in-person meeting. He will send out a Doodle to determine the best time for a meeting.

There were no announcements.

The meeting was adjourned at 10:27 a.m.

Respectfully submitted,
Andi Beckendorf, Secretary/Treasurer and Chris Neuhaus, Acting Secretary