Table of Contents

3  Shaping Research Libraries of Tomorrow
4  Tweets and Bytes
6  Open Access
8  Uniquely American Phenomenon
10  Capturing Tweets
12  Corruption, Greed and Tricky Finance
14  Honor Roll
19  Exhibits
20  Events

Cover Image:
Sunbonnet, 1936
Eve Drewelowe
Oil on Canvas

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In late 2008, the Council on Library and Information Resources released “No Brief Candle: Reconceiving Research Libraries for the 21st Century.” In this report my colleague at Emory University, Rick Luce, notes that the e-research developments initially seen in the science, engineering, technology, and medicine disciplines are now penetrating the social sciences and the humanities. Luce describes how e-research will profoundly shape the research libraries of tomorrow: “Instead of simply storing objects of assorted types, researchers need libraries that reflect a Web 2.0 service environment in which communication is continuous and synchronous. This reality introduces significantly greater complexity to digital capture, curation and preservation.”

University of Iowa librarians have a long history of close collaboration with faculty who incorporate technology into their teaching and research, reaching as far back as the 1992 launch of the Information Arcade®. As teaching and research needs have changed, so has our commitment to supporting digital scholarship. For the first time, the Libraries awarded two Creative Scholarship Innovation Awards to support significant digital humanities projects with the potential for national recognition. The award will fund hardware, software, and personnel; additionally, awardees will be paired with a team of librarians and technologists who will work as collaborators to develop the projects.

- Julie Hochstrasser, associate professor of art history, will work on a collection of documentary text, bibliography, photographs and video, including travel to key sites of 17th century global Dutch trade and colonization.

- William Davies, professor of linguistics, will caption videos of Madurese storytellers and create a digital collection that includes Davies’ transcription of Madurese with interlinear English and Indonesian translations.

Our renewed focus on faculty support for scholarly publishing, digital humanities, data curation and open/linked data aligns with the emerging e-research trends that Luce notes.

Thank You
I’d like to extend my very special thanks to Jeff Disterhoft and Bill Burger who have served a decade on the Libraries’ Development Advisory Board. Their advice and dedication to the University Libraries has been invaluable, and the Libraries are much better as a result of their help.
The more things change, the more they stay the same. That’s how the old saying goes. But when it comes to technology at the University of Iowa Libraries, nothing could be further from the truth. Because at the UI Libraries technological advances are opening up brave new worlds of opportunity.

What does this mean for UI students, faculty, and other users? It means they can receive a call number via text message on their mobile devices. They can browse electronic journals on their digital readers. They even can see pictures from a century ago through the UI Libraries Twitter links.

With tweets and status updates, friends and followers, the University of Iowa Libraries is using technology to enhance education in powerful new ways. And you can be part of that transformative experience.

By supporting the UI Libraries with your gifts, you not only can help it continue to maintain its collections and enhance its facilities, but you also can help it put pioneering technologies front and center on the UI campus. For example, private support can help the Libraries:

• Offer Digital Humanities Project Development Workshops, which help UI researchers from the arts and humanities collaborate with campus technologists and librarians to develop innovative technology projects.

• Support UI arts and humanities scholars by offering a total of $10,000—through the Creative Scholarship Innovation Award—to support innovative applications of research computing in the humanities and social sciences. The goal of this fund is to raise the level of digital scholarship at Iowa by supporting significant projects with the potential for national recognition. The award will fund hardware, software, and personnel, and awardees will be paired with a team of librarians and technologists who will work as project collaborators.
These are just two examples in the humanities of how Libraries technology is transforming education at Iowa. Thanks to vital private gift support, the UI Libraries can help Iowa maintain a first-rate level of academic scholarship and technological innovation.

Friends and “followers” like you can be part of that excellence. You even can go online, at www.uifoundation.org/libraries, to invest in the Libraries with just a few clicks! Thanks for helping us bring life-changing ideas to UI classrooms—both real and virtual—through everything from texting to Twitter.

For additional information about supporting the Libraries, please contact Randy Rumery, UI Libraries liaison for the UI Foundation, at randy-rumery@uiowa.edu or at 319-335-3305 or 800-648-6973.

To learn more about a variety of giving options for the UI Libraries, through The University of Iowa Foundation, visit: www.uiowafoundation.org/plannedgiving.

To make a gift for the UI Libraries online today, please go to: www.givetoiowa.org/libraries.
Open Access
More Readers, More Recognition, More Impact

Did you know that access to some scholarly journals can cost as much as buying a new car...every year? That is a price that UI Libraries cannot afford, but it is a research tool that our faculty and students can’t afford to work without. So what do we do? Open Access: it means more readers, more recognition and more impact for new ideas.

In recognition of Open Access Week (October 18-24, 2010), we have asked members of the University of Iowa research community to share their thoughts about Open Access.

Open Access and Publication Immediacy
Raymond Riezman, Ph.D., Henry B. Tippie Research Professor of Economics

The Economics Bulletin is an open-access letters journal founded in 2001 with the mission of providing free and extremely rapid scientific communication across the entire community of research economists. EB publishes original notes, comments, and preliminary results. We are especially interested in publishing manuscripts that keep the profession informed about on-going research programs.

Our publication standard is that a manuscript be original, correct and of interest to a specialist. Submissions in these categories are refereed and our objective is to make a decision within two months. Accepted papers are published immediately in contrast to traditional journals that can take anywhere from 2-5 years from submission to publication. I have been involved with EB since its inception and have enjoyed being able to evaluate papers quickly and see them published immediately upon acceptance.
Open Access and Global Information Divide
Edward Miner, Ph.D.,
International Studies Bibliographer

Although Open Access movements are unfolding within the legal frameworks of individual countries, their most dramatic potential benefits are really global in scale. One critical aspect of the North-South divide is structural inequality in access to current scientific and scholarly research. This disparity in access existed under the traditional (print) publishing system, and was actually exacerbated by the advent of electronic publishing technologies as not-for-profit scholarly societies in the developed world sold or outsourced their journals to for-profit commercial publishers. Scientists and scholars create and disseminate knowledge to advance their disciplines and serve the public good, and those values transcend national boundaries. Indeed, much scientific and applied social scientific research is specifically intended to combat poverty and social inequality – so the increased inaccessibility of such research to resource-poor universities and scholars in the Global South is a most grim irony.

Scholars who are concerned about the role of new knowledge in driving socioeconomic and political development have a duty to retain the rights they need to make their peer-reviewed research freely available on the Internet, either in open access journals or institutional/disciplinary repositories. But given that affordable Internet access is out of reach for many of the most resource-poor institutions and scholars in the poorest countries, open access on the Internet doesn’t go far enough. To really maximize the potential of new digital publishing technologies to level the playing field in access to current research, scholars need to disseminate their work through mechanisms like the eGranary, an offline digital library of scholarly information produced by the University of Iowa’s WiderNet Project. Through donations of content from copyright holders, the eGranary Digital Library moves a massive assortment of scholarly content onto the local area networks of institutions in Africa and elsewhere, saving significant amounts of money for institutions that have an Internet connection and providing an Internet surrogate for those institutions that have no Internet connection at all.

Open Access as Utility
Peter Likarish, Ph.D. Candidate, Department of Computer Science and Bridget Draxler, Ph.d Candidate, Department of English

Nicholas Carr’s “The Big Switch” argues that the internet, and computing in general, will behave increasingly like a utility: providing near universal access at a low-cost that most customers will pay without thinking. We already see the trend to no-/low-cost business models for services such as email, web hosting and data storage.

With regard to Open Access, Google Scholar (and similar services) has fundamentally changed the way academics search for new and related research. The service is free and indexes not only articles at journals and digital archives that require a subscription, but also the PDF files hosted on individual author’s websites. As with other types of digital media, there is no doubt entrenched interests will oppose Open Access but, as their customers become increasingly accustomed to thinking of online services as a utility, journals and other archives may be hard-pressed to defend the current system of charging huge fees to provide access on an institution-by-institution basis when there is no tangible cost to copying and disseminating digital information.
Uniquely American Phenomenon
Artist Eve Drewelowe Featured in Digital Archive
The life and work of painter Eve Drewelowe (1899-1988) are celebrated in a new digital collection created by the University of Iowa Libraries and the School of Art and Art History. This pioneering artist, who in 1924 received the UI’s first Master’s degree in studio arts, is the focus of the Eve Drewelowe Digital Collection, available online at digital.lib.uiowa.edu/drewelowe.

In addition to her pioneering role as an artist trained in a university and a college of liberal arts, Drewelowe represents another “uniquely American phenomenon,” according to UI School of Art and Art History Professor Wallace Tomasini:

“[A] farmer’s daughter in a sparsely populated agricultural area, far removed from great urban art centers, can indulge in her desire to become an artist; can enjoy the benefits of an education which introduces her to the literature, the history and the art of the great civilizations of the world, and can have the freedom to be an individual, to be independent and to do the unusual. From the beginning, Eve Drewelowe was a rebel, a challenger of complacency and the expected role career model for women.” [from the book Eve Drewelowe. University of Iowa School of Art and Art History, 1988.]

After graduating from the University in 1924, Drewelowe went on to enjoy a lengthy career as an artist. She exhibited in nearly a dozen states and was a founding member of the Boulder Arts Guild; her work was shown at National Association of Women Artists exhibitions, the Art Institute of Chicago, the Denver Art Museum, and the National Museum of Women and the Arts. Drewelowe also became an art patron, funding a scholarship in her name for female students majoring in art at The University of Iowa.

Upon her death, Drewelowe bequeathed her artworks and personal papers to the School of Art and Art History. When the Iowa Women’s Archives was established in 1992, the papers were placed in the Archives on permanent loan. These materials have now been digitized in their entirety for the online collection, which features more than 700 items, including paintings, sketchbooks, scrapbooks, and correspondence.

“Drewelowe’s art is breathtaking,” says Kären Mason, Curator of the Iowa Women’s Archives. “And it’s exciting to see it made so accessible through the Iowa Digital Library. The Drewelowe Digital Collection brings together her artwork and her papers and gives people a chance to better understand the context within which she created her art. It’s great for scholars, but also for anyone who enjoys art.”

< Maverick (self-portrait), 1984
  oil on linen
Capturing Tweets
Exploring the Impact of Microblogging
Joanna Lee, Digital Projects Librarian

Last Fall, eight computers were quietly humming in the Main Library, tirelessly collecting data for Political Science Professor Bob Boynton and the students of his Global Political Communication and Multimedia Politics courses. He and his students are examining how new media trends such as blogging, streaming video, social networking, and microblogging are impacting the way people exchange political information. “The economic institutional structure that has supported ‘the news’ for the last century or two is falling away,” observes Professor Boynton on his website (www.boyntons.us/website/new-media/new-media.html). “The news is going to be remade without much left of what we have known as news media. It is an exciting time for journalists… but it is an equally exciting time for people interested in communication and politics. We need to be paying careful attention to the changes that are transpiring.”

Boynton has partnered with Digital Library Services staff, who are capturing the data and assisting his students in archiving their research findings for use in subsequent courses. This kind of research and teaching support is part of the Libraries’ effort to expand services to support new forms of scholarly publishing, digital humanities and social sciences, data curation, and open/linked data. Toward that end, Digital Library Services has created a place for just this kind of librarian/faculty partnership in e-research and other
digital library initiatives. Digital Library Services is also home to the Iowa Digital Library (digital.lib.uiowa.edu) and Iowa Research Online (ir.uiowa.edu).

Professor Boynton is particularly interested in researching the impact of Twitter, a popular microblogging tool. Users of Twitter can broadcast “tweets,” messages limited to 140 characters, to friends that “follow” them and receive tweets from other Twitter users they follow. They can choose to assign “hashtags” to a tweet to indicate its subject (such as #obama). The Twitter community determines the vocabulary currently in use; standard hashtags often emerge around popular subjects. Remarking on the incredible growth of microblogging, Boynton notes that “in the fall of 2008 Twitter was a minor player on the scene with a few thousand users. In the spring of 2009 it doubled and doubled again and again.” Currently over 50 million messages originate from Twitter every day. Because Twitter allows for real-time communication, new stories might break on Twitter before they appear in traditional news media. For example, there were thousands of Twitter posts about the North Korean missile launching on July 3, 2009 before it was reported in the Washington Post the following day. About Twitter’s connection to traditional news media, its role in political communication, and the scale of its impact, Boynton declares, “There is a lot to learn.”

To start posing and answering questions about Twitter in this shifting information environment, Boynton and his students needed data. As part of a commitment to support emerging e-research needs, the Libraries played a key role in their research by setting up a system to harvest Twitter messages. The Library Information Technology department set up eight machines dedicated to collecting Twitter data by constantly running The Archivist, a free, open-source tool for harvesting “tweets” according to the search parameters remotely controlled by Boynton and his students. Throughout the semester, they could remotely start, stop, and monitor ongoing searches of Twitter messages and export the resulting data for analysis. Unfolding events during the semester steered their research. Digital Library Services provided programming support and some instruction to help students work with and display the data. Students produced online reports about their findings on topics including the September Indonesian Earthquake, the H1N1 flu virus, and Iranian missiles. They archived their projects, including supporting data, as an open-access collection in Iowa Research Online (ir.uiowa.edu/polisci_nmp/). Professor Boynton publishes reports about his Twitter research on his website (www.boyntons.us/website), and, of course, posts updates on Twitter (@bobboynton). He plans to return to this valuable collection of archived data with future students.

EDITOR’S NOTE:
Professor Boynton received the 2010 Primary Source Award from the Center for Research Libraries. This award recognizes those within the CRL community for innovative uses of primary source materials. www.crl.edu/focus/article/6642.

Because Twitter allows for real-time communication, new stories might break on Twitter before they appear in traditional news media.
Corruption, Greed and Tricky Finance
Stories inside The Levi O. Leonard Railroad Collection
Colleen Kelley, Olson Fellow, Special Collections

During the 1860s, amid the upheaval of the Civil War, the fervor of westward expansion, and the race to build a transcontinental railroad, a profiteering scheme was brewing. The men who were responsible for overseeing the construction of the “railroad to the sea” understood the magnitude of the task before them and seized the opportunity to line their pockets with profits in the meantime. As a result, many became millionaires and the “Credit Mobilier” scandal was born.

Corruption, greed, and tricky finance are nothing new in today’s world. But before there were Wall Street bubbles, bear markets, and sub-prime mortgages, there were railroads, an industry that proved susceptible to fraud. The Levi O. Leonard collection of railroadana is rich with resources for anyone interested in railroads and US history. Leonard, a former railroad employee turned historian, was an avid collector, and his personal papers are part of this collection. We are currently working to digitize Leonard’s entire collection and make it available online. The collection spans nearly a century and contains many items of interest, including documents which detail one of the earliest corporate scandals in the US.

Almost as soon as the Union Pacific officials realized the profits that railroad construction could bring, they established a company to help funnel funds into their own accounts. The company, called the Credit Mobilier of America, took over the initial contract to build the railroad and began submitting invoices to the Union Pacific based on the terms of that contract. When they were able to build the road for less, they pocketed the difference. In turn, the Credit Mobilier used these profits to buy stock in the Union Pacific at cost, rather than market value, which proved to be a handsome reward for their shareholders.
On the surface, it appeared that the Union Pacific was doing nothing illegal; after all, they had genuine invoices from the Credit Mobilier. The problem, however, was that the two companies were deeply intertwined and shared many of the same executives, including Thomas Durant and Senator Oakes Ames. In 1872 the scandal came to light, became the subject of a Congressional investigation, and initiated a series of lawsuits. Because the Credit Mobilier acted as a limited liability corporation, its shareholders were protected and there was little recourse to recoup anything from the investigation, leaving taxpayers and the government to foot the bill. In the end, the US got its transcontinental railroad at a hefty price and the railroad men got rich with few repercussions.

Account records of the Credit Mobilier of America reside within the Leonard collection, along with the papers of Thomas Durant, who served as an executive for both the Union Pacific and the Credit Mobilier. The collection includes correspondence from a number of influential businessmen, investors, and politicians, as well as local figures and subcontractors who were responsible for constructing the road. Together, these documents highlight the financial, political, and practical history of railroads in the US, and will be of interest to historians and hobbyists alike. We are excited to be making it available online and encourage you to view the collection at: digital.lib.uiowa.edu/leonard

The collection includes correspondence from a number of influential businessmen, investors, and politicians, as well as local figures and subcontractors who were responsible for constructing the road.

< Derailed Train, Engine #24, late 1800s
Levi O. Leonard Railroadiana
Abraham Lincoln Collection

> Correspondence between Oakes Ames and T.C. Durant, Boston, 1865-1869
Levi O. Leonard Railroadiana
Abraham Lincoln Collection
The University of Iowa Libraries
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This honor roll gratefully recognizes alumni, faculty, and friends who contributed $100 or more from July 1, 2008, through June 30, 2009, to the University of Iowa Libraries through the UI Foundation, the preferred channel for private support of all areas of the University.

The UI Libraries appreciates all its contributors, whose generosity helps ensure that Libraries resources distinguish The University of Iowa and the educational opportunities it provides.

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Preservation Update: Kraft travels to Belgium

Nancy E. Kraft, head of preservation, travelled to Ostend, Belgium this summer for an intensive five-day course on disaster planning and preparedness at the Intergovernmental Oceanographic Commission Office for the International Oceanographic Data and Information Exchange. Along with a dozen other participants from around the world, Kraft sharpened her skills in managing the logistics of recovery after a disaster and handling media inquiries. Kraft has become a recognized expert in disaster recovery because of her work with libraries and cultural centers throughout Iowa and the Gulf Coast region.
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The Future of a Legacy: The UI Center for the Book at 25
November 2010 - February 2011

The Future of a Legacy shows the broad range of artistic and scholarly work done by current and former UICB instructors and students. Displays of the materials and techniques used in the work help show how, for bookmakers and scholars, inspiration can spring from tradition when creators join craft skills with contemporary art practice and research. Many of the books on display are available for viewing in the UI Libraries Special Collections, one of the most comprehensive teaching collections of literary fine press and artist’s books in the country.

Civil War Sesquicentennial
March - July 2011

This coming Spring marks the beginning of a multi-year observance of the Sesquicentennial of the Civil War. The University of Iowa Libraries will be participating by opening an exhibition drawn from Special Collections extensive holdings of Civil War-era diaries, letters, photographs and other documents. The exhibition will highlight the personal side of the war, and allow visitors to view a wide range of original materials. Planning is underway for a series of special events and projects related to the exhibition and the Sesquicentennial. If you would like more information or would like to become involved, please contact Greg Prickman, Assistant Head of Special Collections & University Archives, at 319-335-6433, greg-prickman@uiowa.edu.
Make plans now to attend the Iowa City Book Festival presented by The University of Iowa Libraries. For our third year we’re building on the success of last year. We’re continuing our collaboration with the UI Press as well as the City of Literature, Iowa City Public Library and Prairie Lights Books.

Friday, July 15 the Libraries will host a ticketed dinner with our Iowa City Book Festival authors. Last year’s event sold out, and attendees enjoyed the opportunity to share a meal with Pulitzer-prize winner Jane Smiley, screenwriter Nicholas Meyer, All Iowa Reads author David Rhodes and memoirist Hope Edelman among others.

Saturday is Festival Day and Gibson Square is the place. We’ll have booksellers, music, kids’ activities, book artists and of course a full-slate of author readings.

On Sunday, we celebrate A Day in the City of Literature. In 2008, Iowa City was designated as the first UNESCO City of Literature in the United States. For a twist on typical book festival activities, the ICBF hosts readings in businesses all over downtown Iowa City. You can see authors in their natural habitats. Last year Stephen Bloom, *Tears of Mermaids: The Secret Story of Pearls*, read at M.C. Ginsberg Jewelers; Elizabeth Hill, *Hiking Iowa*, read at Active Endeavors a local sporting goods store; and Carl Klaus, *The Made-up Self: Impersonation in the Personal Essay*, read at Discerning Eye Optical.

If you would like more information or would like to become involved, please check our website (www.iowacitybookfestival.org) or our Facebook page (www.facebook.com/iowacitybookfestival). You can also contact Kristi Bontrager, Co-Director of the Iowa City Book Festival at kristi-r-bontrager@uiowa.edu.