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## ILA/ACRL Newsletter, vol. 15, no. 2, July 2005

Association of College and Research Libraries. Iowa Chapter

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# ILA/ACRL Newsletter

vol. 15, no. 2, July 2005

## Spotlight on the ILA/ACRL Spring Conference

The Gateway Center in Ames, Iowa was the location of the ILA/ACRL Spring Conference held on May 20th, 2005. "Academic Libraries: Cornerstones for Communities" was the title of the conference and Dr. David Carr gave the keynote speech on "An Academic Library Beyond the Academic Community." Dr. Carr from the University of North Carolina, Chapel Hill is pictured to the left and the text of his address can be located

at: <http://www.iowaacrl.org/conference/2005/carr.doc>. To help share the content of the conference, the Newsletter Committee members are spotlighting each concurrent session. Pictures are courtesy of Amy Paulus and Susan Knippel. We hope you enjoy this issue!

## ILA/ACRL Spring Conference Scholarship Recipients

Each spring ILA/ACRL provides a scholarship to attend the spring conference. New librarians and library science students are eligible to receive the scholarship award. This year ILA/ACRL gave out two awards. The scholarship recipients were Jim Kapoun and Clint Wrede.

Comments from the two award recipients about their conference experiences are included below:

"It was a privilege to receive the scholarship to attend the ILA/ACRL spring conference in Ames. The evening dinner was relaxing and it was nice to meet and greet new people. The conference was a success and the keynote speaker, David Carr, eloquently outlined how academic libraries are the cornerstones of the community. The ILA/ARCL happens to be my 4th ACRL local chapter I have belonged to and clearly this conference was the most organized and welcoming I have attended. Thank you to all the members and this conference has inspired me to take an active part of ILA/ACRL." -- by Jim Kapoun, Library Director, Voss Memorial Library, Waldorf College

"I'm happy to say that my first library conference in Iowa was the 2005 ILA/ACRL Spring Conference in Ames, and I'm honored to know I took part in it under the aegis of the organization itself and through the generosity of its scholarship program. In addition to two major benefits of networking with my new Iowa colleagues and finding avenues of service in my new location, the conference was also very well organized in its structure and both informative and encouraging in its content. Thank you to the membership and to the Awards Committee for the opportunity to experience it." -- by Clint Wrede, Catalog Librarian and Bibliographer, Rod Library, University of Northern Iowa

*Submitted by Ellen Neuhaus – 2005 Awards Committee*

## **Reiman Gardens Pre-Conference Dinner Pictures**

[Editorial note: Nine photos were originally a part of the online newsletter. They were not found while archiving this newsletter.]

## **Concurrent Sessions Highlights and Pictures**

### ***"Reaching the Millennials...Fo' Shizzle!" Presented by Laura Leavitt, University of Iowa***

The burning question I had when I saw the title of this session was...what in the world does "fo' shizzle" mean? Laura Leavitt's title helped draw many people to attend her session and her content and delivery made it a very successful one! So, what does fo' shizzle mean?? Laura's translation is "for sure" and Snoop Dog (a popular rapper who is pictured below) is responsible for this type of language.

Laura provided many thoughtful stories and techniques used in her experience instructing millennials, offered excellent examples from the literature, and suggested ideas she would like to incorporate into her future instructional presentations. Overall, her session provided much to think about in terms of instruction, communicating with the millennials in general, and what the future might hold in trying to provide the best service for each generation of learners...even within the same classroom!

In a follow-up conversation with Laura, she wanted to clarify that PriceWaterHouseCoopers mentioned in her talk is a large accounting firm. They were responsible for the full-page ad (the one that had the bowl of cereal) directed toward the millennial age group in advertising for job opportunities. Also, in the course of Laura's research, she had identified a couple of resources that discuss generational differences at work. These include Claire Raines Association's website (<http://www.generationsatwork.com>) and a book (which she did not read and therefore cannot vouch for) entitled, "When Generations Collide: Who They Are. Why They Clash. How to Solve the Generational Puzzle at Work" by Lynne C. Lancaster and David Stillman. Both may be worth looking at for further information.

-- Amy Paulus, University of Iowa.

### ***"Let's Work Together: Using Library Assignments to Foster Academic Community"***

***Presented by Mary Iber and Elizabeth Lawler Schau, Cornell College***

Mary and Iber and Elizabeth Lawler Schau from Cornell College explained the results of a grant-funded project - a publication collaboratively put together by Cornell College and Colorado College entitled "Focusing on Assignments." This guide book serves as a tool for faculty to help them develop their assignments. Both Cornell College and Colorado College are on the "block" plan which can present unique challenges to new faculty since the classes are only a month long, not an entire traditional semester. This project is an excellent example of the collaboration and communication that can take place between librarians, faculty, and other staff to create worthwhile, feasible, and consistent assignments for the students at Cornell College. Since librarians are involved in this early development process, they have an extra advantage and can

provide better assistance to the students who need to complete these assignments. This session was very educational and entertaining to attend - Mary Iber and Elizabeth Lawler Schau did a short skit before delving into the main content of the presentation.

-- Amy Paulus, University of Iowa.

***"A Revolutionary Encounter: How the Academic Library Works with National History Day to Build a Strong Foundation for Prospective Students" Presented by Mary Heinzman, St. Ambrose University***

Recruitment activities are traditionally done by the administration of a college or university but Mary Heinzman from O'Keefe Library at St. Ambrose University in Davenport, Iowa, discussed an excellent opportunity for academic libraries to work with students from grades sixth through 12th - National History Day! Not only does the National History Day workshops provide outreach services to the community, but serves as an opportunity for students to be on campus and gain a positive experience that may influence their future decision on their choice of college. In addition, these students gain an early knowledge and understanding of library resources. The O'Keefe Library staff work with local teachers and students in two separate workshops and are looking to include school librarians and library aides in future workshops - what a great way to promote their library and university! For more information on National History Day, visit their website at: <http://www.nationalhistoryday.org>.

-- Amy Paulus, University of Iowa.

***"Extending Our Reach: Placing Business Research Instruction Online" Presented by Laura Leavitt and Dave Martin, University of Iowa***

For the past eight years, the librarians at the University of Iowa's Pomerantz Business Library have offered a one hour, undergraduate, pass/fail elective course on business information retrieval, now called Comprehensive Intelligence 101. When exploring the options of expanding this popular class, Martin, Head Librarian, and Leavitt, Reference Librarian, decided to develop an online version. Last year, they applied for and received a University of Iowa Instructional Computing Award to support this development. They hope to offer an online version of the class this fall.

The online class is designed to use the existing University of Iowa software: D2L, the recently adopted course management system; and Elluminate, a Web conferencing tool which enables lectures and conversations to be broadcast, and allows chats and online audio.

The librarians wanted to preserve the high quality of the traditional class in an online environment, including enabling students to perform live demonstration of subscription databases, and provide feedback. The online version of the class will offer students convenience, interactivity, and the wide variety of instructional strategies (chats, quizzes, polling, etc.). The challenges to date in developing the class are: student must have a DSL or cable modem access to the internet; there have been some firewall problem; at present they lack a place to host

course documents; Powerpoint presentations lose some functionality; and searching databases simultaneously in class is not as smooth as the librarians would like. The other challenge is that teaching online requires a lot of staff preparation time.

In the future, the librarians will explore the implications of requiring Comprehensive Intelligence 101 for undergraduate business majors, whether the online class should be asynchronous or synchronous, (now it is synchronous), if the online course should be available beyond the business school, and whether they should develop a tutorial for the MBA students.

-- *Mary Anne Knefel, University of Dubuque.*

***Immersion: My Baptism into Information Literacy Program Development Presented by Karen Goodell, Palmer College of Chiropractic***

Information Literacy Immersion Program offers information on two tracks, instruction and program, according to attendee of the 2004 California Regional program and Information Literacy Librarian at Palmer College of Chiropractic Karen Goodell. The program, which requires prior reading before arriving for the 5 day institute, focuses on creating an action plan to implement information literacy.

Coming to the institute with knowledge of the current information literacy program initiated on one's campus and the direction of the program, attendees work on how to achieve and reach the desired state for their campus. The institute's curriculum themes concentrate on campus change, instructional design, campus politics and culture, assessment, student engagement, and action plans as well as other areas. By the end of the program, attendees will have an action plan to take back to their campuses and knowledge and tools to develop it.

Besides explaining the program and its activities, Goodell presented two of the tools explained and used. Force Field Analysis involves writing the desired state the campus wishes to achieve. Then, driving forces that will move it along and the restraining forces that will hamper it are listed to illustrate the forces that will be encountered to reach the desired state. Another tool is the Ease/Impact Model. This model indicates how easy or difficult and what impact, high or low, initiatives such as voluntary workshops and restrictions such as hiring more librarians will affect the development of information literacy.

To attend an Immersion Institute, the application for summer programs needs to be completed by November. According to Goodell, the "lengthy process" involves two letters of recommendation, an essay about how it will contribute to one's institute, and other documents.

-- *Veronica McAsey, Briar Cliff University.*

***"Collection Development in the Kitchen - Iowa's Local Heritage Through a Cookbook Collection" presented by Diana Shonrock, Iowa State University***

"A culture is what it writes and publishes about eating." Steven Tobias.

Diana Shonrock, Associate Professor and Bibliographer, College of FCS at Iowa State University, shared the story of the Iowa State University cookbook collection, both how they received the original gift and how the collection has grown since then. She also discussed the issues involved with managing and providing access to this valuable collection.

The ISU cookbook collection began in 1992, when Shonrock received a call from a retired Army cook Robert F. Smith from What Cheer with a garage full of cookbooks, about 12,000 in all. After examining the collection, Shonrock, along with the Head of Collections and the Head of Preservation, agreed to accept it. The other substantial single collection was from Ruth Ellen Church, ISU graduate and former food editor of the Chicago Tribune. The collection contains cookbooks generated in Iowa, including church, restaurants, institution, and company cookbooks.

The cookbooks in the collection, which go back to 1742, chronicled the social and cultural changes in society, including the acculturation and assimilation of ethnic groups in Iowa. Shonrock showed various books in the collection, including the *Compleat Housewife*, published in 1742, the earliest American cookbook; *Mrs. Welch's Cookbook*, by the wife of the first president of ISU; and the *Cemetery Association Cook Book*, published in 1902. Shonrock described the access points in the catalog, their collection development policy, and their plans for the future of the collection, which include continuing to identify, collect, and add to this rich collection.

-- *Mary Anne Knefel, University of Dubuque.*

### *Accessing E-Books through Academic Library Web Sites Presented by Andrea Dinkleman and Kris Stacy-Bates, Iowa State University*

Since electronic books and electronic book packages are increasingly important resources in libraries and represent a significant investment of collection funds and librarians' selection and cataloging time, the goal of this project was to determine ways in which e-books are highlighted in library catalogs and library web pages. Another goal was to find innovative approaches to using and publicizing e-books. Andrea and Kris examined 111 library web sites (academic libraries from the Association of Research Libraries) in November and December 2004. For each library, they examined ways to find e-books through browsing the web site, searching the online catalog, and using search functions available outside of the catalog. 62 sites (56%) included a web page focusing entirely on e-books. The remaining 49 libraries (44%) had other pages that included links to e-books with other electronic resources. Searching for e-books in the online catalog can be problematic because it is often necessary to set multiple limits in order to accomplish this task. Only 10% of the websites examined included links from the homepage to a feature or news item about an e-book or e-book package. These are just a few of the notable examples Andrea and Kris discovered during their project:

1. Texas A&M University Libraries (<http://library.tamu.edu/>): Patrons can search for e-books directly from the homepage.

2. University of California-Riverside (<http://library.ucr.edu/>): Electronic resources, including e-books, are publicized on the homepage.
3. Kent State University Libraries (<http://kentlink.kent.edu/>): The Kent State library catalog feature prominent news items about Safari e-books and NetLibrary.
4. University of Minnesota Libraries (<http://www.lib.umn.edu/reference/>): The Reference Sources page features a “Top 10 List” of electronic reference sources.

-- *Andrea Dinkleman, Iowa State University.*

***Building Blocks: Creating Profiles for Department/Division or Course-Specific Periodical Searches Presented by Linda L. Scarth, Mount Mercy College***

Linda demonstrated the use of a feature of EbscoHost (in the Administrative options) called Profiles. Profiles allows staff at individual libraries to create directed meta-search options for student and faculty use. These “profiles” can be created from any combination of the EbscoHost databases and for any number of purposes. One intriguing use at Mount Mercy is the creation of profiles for specific courses.

Linda described the situation that led them to make use of the Profiles feature. There is such a proliferation of databases, interfaces and resources that faculty and students weren’t able to make optimal use of the library’s resources. The course specific profiles made it possible to narrow the scope of resources to those suitable for individual courses or other possible users. For example, a profile was made to enable their ILL office to search multiple databases at once.

-- *Sandy Ballasch, University of Iowa.*

***What ARE We Teaching Anyway? Mapping the Information Literacy Curriculum Presented by Amanda Swygart-Hobaugh and Jean Donham, Cornell College***

Through a grant, the library at Cornell was able to develop a database that tracked information literacy education components. A major concern for them, since they work closely with the academic departments at Cornell, is redundancy and coverage of the essential concepts and skills. The first uses of the database have not only shown where some instruction needed to be reworked to make repeated information not necessarily duplicated information, but it also showed areas that were being ignored or not presented adequately. The ultimate result of this project has been to begin to fit library instruction in and around the academic curriculum rather than as a separate library centered curriculum.

-- *Sandy Ballasch, University of Iowa.*

***Information Literacy Skills We Can All Agree Upon PART I and PART II Presented by Dale Vande Haar, DMPS Libraries***

A panel discussion was organized by Dale Vande Haar of the Des Moines Public Schools concerning the importance of establishing a core set of Information Literacy Skills that students need to succeed in our schools, from K-12 through Post Secondary. The panel consisted of Stephen Dew, Kathy Magarrell and Ericka Raber from the University of Iowa, Denise Rehmke

from Iowa City Public Schools, Jean Donham, Cornell College and Lisa Stock, Des Moines Area Community College, Mary Jo Langhorne from Iowa City Schools and University of Iowa Library School also provided information for the group, although she was unable to attend.

The panelists shared information on the work they have done to help bridge the gap between K-12 schools and college settings. Kathy Magarrell, Ericka Raber, and Denise Rehmke spoke about the efforts by librarians in eastern Iowa to establish a set of information literacy skills for high school seniors/first-year college students. This set of skills could be based on an existing list, "Information Literacy Skills for First-Year College Students," created by Raber and Magarrell. Lisa Stock described a grant funded by DMACC that has a goal of partnering with area high schools to provide information literacy training. Data was discussed detailing the level of competency shown by incoming freshman at Cornell and Wartburg Colleges.

The session ended with the panelists and attendees making plans to formalize the Information Literacy efforts through the ILA process. Kate Martin, President of ILA gave suggestions for how this could be achieved through establishing a subdivision. A group is forming to follow through with these suggestions.

-- *Lisa Stock, Des Moines Area Community College*

***Bioinformatics, Genomics, and Proteomics for Librarians Presented by Andrea Dinkelman, Iowa State University***

Quiz: What do the following publications have in common? Chronicle of Higher Education, Fortune, Hispanic American Historical Review, Business Week, & Reference Services Review

Answer: During the first two weeks of May, all of these publications had articles related to bioinformatics and genetics!

Andrea provided a whirlwind tour of resources related to bioinformatics and genetics. Her presentation included a brief review of basic genetics principles, and she spent some time defining terms such as proteomics, genomics, and bioinformatics. There are many freely available resources on the Web related to these areas. A large portion of the presentation was devoted to discussing resources from the National Center for Biotechnology Information (<http://www.ncbi.nlm.nih.gov/>). Andrea provided the participants with a detailed handout describing various resources (e.g. books, websites, DVDs). While your institution may not offer undergraduate degrees in bioinformatics, these resources are becoming increasingly important to students taking courses in molecular biology, genetics, or biochemistry. You may contact Andrea if you're interested in learning more about these resources and this exciting area of science.

-- *Andrea Dinkelman, Iowa State University.*

## President's Piece

Driving instructions to downtown Chicago, restaurant menus, airplane schedules and tickets, easy to cook recipes for 10, golf course locations, free wi-fi locations, websites for PDAs, and software updates. What do these have in common? They are my most recent reference questions for which the library has provided me with information. You yourself may have looked for similar items this summer. I suggest that whether you knew it or not, you conducted a reference interview with yourself. You probably strategize about the best sources for your needs, best search terms, best websites, and more. You most likely adapted your original plans as you found or did not find the information you wanted. I would hazard a guess that you even got frustrated with yourself when the search process did not result in the expected. I know I did and I wonder why as a trained librarian that I could not find what I wanted.

Now think about when someone else asks you for assistance on similar topics at your library. What happened when they approach the reference desk? How did you interact with them? What would happen if you could not find their answer? Did you treat each person/question the same? Did you consult with others? Did you think afterward that I could have done better, been more approachable, and treated that person better? Did your library webpage help or hinder the search process? Do you really know what resources and tools your patrons use? Do you want to improve your skills as an information specialist? Do you want to improve your webpages, library services, and be more responsive to your patrons? Hopefully, you do! In October at the ILA Annual Conference, you will have that opportunity to do just that and more.

On Thursday, October 20, David Tyckoson, Director for Public Services at California State University, Fresno will be giving two presentations on the reference interview process. Each session will be informative and unique. Please come and hear what he has to say. Oh by the way, he is the 2005 Isadore Gilbert Mudge – R.R. Bowker Award winner given by ALA Reference and User Services Association to someone “who has made a distinguished contribution to reference librarianship.” On Friday, October 21, a panel of fellow colleagues will be discussing how their institutions assessed their library services.

Starting off all of this fine programming is our second ever pre-conference co-sponsored by ILA/ACRL and ILA/Special Libraries Round Table. Richard Urban from the Colorado Digitization Program in conjunction with BCR will be providing a workshop on “Introduction to Digital Imaging.” Hope to see you at this workshop or at least for Thursday and Friday in Dubuque. If you have not been to Dubuque recently, you will be surprised by the new waterfront area where the ILA conference is being held. See you on October! -- Submitted by Kathy Parsons.

## **ILA Fall Conference**

ILA/ACRL is sponsoring four sessions at the upcoming ILA Fall Conference to be held in Dubuque, Iowa on October 19-21. Below, you will find information about all of these sessions, including the pre-conference! If you are attending ILA, we hope you will find these sessions of interest.

### *Introduction to Digital Imaging - Pre-conference with Richard Urban, Colorado Digitization Program in conjunction with BCR.*

As we continue our charge into the digital age and our patrons request greater electronic access to information, libraries and other cultural institutions are being confronted with the need to convert printed resources into a digital format. This is a daunting prospect for staff because of the many questions raised by digitization work. What type of equipment is appropriate for the scale of the project? How should the digital images be stored? What is the best file format and image size for the resources being digitized? When should a project be outsourced because it is just too large for the library to undertake on its own and how should we go about this? This workshop will address these and other questions by providing an overview of basic digital imaging techniques. It is recommended for staff engaging in digital imaging work and does not require any previous experience with digitization. Richard Urban from the Colorado Digitization Program will introduce participants to the Western States Digital Imaging Best Practices, quality control issues, and storage options. Participants will have the opportunity to work with a flatbed scanner to get hands-on experience in creating and saving scanned images. More specifically, the agenda will include the following topics:

- General introduction, including definitions
- Image capture
- File formats and compression
- Image sizing
- Selecting digital imaging hardware
- Managing color, calibration
- Quality control including Benchmarking and formulas
- Outsourcing
- Hands on exercises

### *Reference Success, Reference Failure Presented by Dave Tyckoson, Head of Public Services, Henry Madden Library, California State University – Fresno.*

This program will show attendees what reference service looks like from the patron side of the desk. Based on the ALA/RUSA [Guidelines for Behavioral Performance of Reference and Information Service Providers](#), this session will demonstrate how the behavior of the librarian affects patron satisfaction. Attendees will: participate in a study that demonstrates how our activities at the desk influence patron willingness to ask a question (Approachability); witness examples of nonverbal behavior that encourage or discourage patrons (Interest); observe role-playing of some sample reference transactions that demonstrate positive and negative forms of verbal and non-verbal communication (Listening/Inquiry); and see how confirming that patrons

have found what they want leads to reference success (Follow-Up). By seeing how patrons see us, attendees can get a better understanding of reference behavior.

*Reference Desk Live! Presented by Dave Tyckoson, Head of Public Services, Henry Madden Library, California State University – Fresno.*

And now for something completely different. Tiered reference, roving reference, reference by appointment, virtual reference, traditional reference – a wide range of reference models have been proposed or adopted during the past decade. All of these models are designed to provide better service to our patrons – or are they?? Take a humorous look at various models of reference service taken to their extremes. Using characters and scenes from popular culture, this program will entertain and maybe even inform you about reference service. Join us at Rick’s American Library for some intrigue, romance, and maybe even a little magic. Who knew that reference service could be so much fun!

*Assessing Services in Academic Libraries*

The rapid pace of change in how information is collected and disseminated makes it challenging for libraries to monitor and meet the needs and expectations of the populations they serve. In this session, academic librarians from a public university, a private university, and a community college will share the methods and results used in assessing services and user needs in their respective institutions. (Participants are David Gregory, Iowa State University; John Pollitz, St. Ambrose University; Lisa Stock, Des Moines Area Community College). -- Submitted by Becky Lutkenhaus.

**Scholarships available to attend the 2005 ILA Annual Conference**

The Awards Committee of ILA/ACRL announces the availability of two scholarship awards to attend the ILA Annual Conference, October 19-21, 2005 at the Grand River Center in Dubuque, Iowa. There are two award categories for this year’s ILA Annual Conference Scholarship Award. The first award category will be given to a new librarian working in an Iowa academic library and the second award category will be given to a library support personnel or a library science student. The second award is a one-time award donated by the ILA/ACRL sponsored conference speaker, David Tyckoson, who has requested that \$250 of his honorarium be directed for this purpose. The scholarship awards will cover the conference registration fee and up to \$150 in travel, hotel and meal expenses. Award winners will be reimbursed for scholarship expenses after the conference.

**Scholarship Award Number 1**

Applicants must be paid members of ILA/ACRL, working in an Iowa academic library, and either:

- a) be attending their first ILA Annual Conference OR
- b) have worked in Iowa for fewer than three years.

## **Scholarship Award Number 2**

Applicants must be either:

- a) a library science student OR
- b) a library support personnel working in an Iowa academic library.

Applicants for Scholarship Award Number 2 do not have to be paid members of ILA/ACRL. September 11, 2005 is the deadline date for applications. Winners will be notified by September 27. The application form will be available shortly at our Web site: <http://www.iowaacrl.org/>.

-- Submitted by Ellen Neuhaus – 2005 Awards Committee Chair.

## **ILA/ACRL Opportunities**

Please consider participating in the ILA/ACRL through volunteering for one of the ILA/ACRL Committees or by running for office: Vice-President/President elect, Secretary-Treasurer, or member-at large.

Committees and officer positions are described at: <http://www.iowaacrl.org/organization/people/2005.htm>

Volunteer form:  
<http://www.iowaacrl.org/organization/volunteer.html>

If you are interested, please contact one of the committee members: Rebecca Stuhr, [stuhrr@grinnell.edu](mailto:stuhrr@grinnell.edu), Leo Clougherty, [leo-clougherty@uiowa.edu](mailto:leo-clougherty@uiowa.edu), Jean Donham, [jdonham@cornellcollege.edu](mailto:jdonham@cornellcollege.edu), Kathy Magarrell, [kathy-magarrell@uiowa.edu](mailto:kathy-magarrell@uiowa.edu), or Arron Wings, [awings@kirkwood.edu](mailto:awings@kirkwood.edu).

## **Looking Forward to 2006: ILA/ACRL Spring Conference**

The 2006 ILA/ACRL Spring Conference will be held at the University of Iowa, Iowa Memorial Union, on April 21. As in past years, we will be sending out a call for papers. We are in the process of forming the Spring Planning Committee now, if you are interested in participating please contact Rebecca Stuhr ([stuhrr@grinnell.edu](mailto:stuhrr@grinnell.edu) or 641-269-3674).

## **ILA/ACRL Reports**

### **Treasurer's Report**

Balance in account as of 07/18/05: \$9,404.83  
ACRL National Account: Balance in account: \$24.00

-- Submitted by Steve Ostrem

### **Ad Hoc Research Report**

The ILA/ACRL Research Committee would like to support the professional development of librarians and library support personnel by offering monetary awards for research, publications, and presentations at regional, national, and international conferences. The committee is in the early stages of drafting proposals for these awards to be submitted to ILA by fall.

-- Submitted by Kathy Magarrell.

### **ACRL Chapters Council Representative Report**

At ALA, the Chapters Council held their bi-annual meeting. We had many guest speakers including Frances Maloy, Mary Ellen Davis, Camila Alire and Pam Snelson. Camila Alire, ACRL President Elect, spoke about grassroots advocacy and there will be a session entitled "Power of Personal Persuasion" at ALA in New Orleans in 2006. She is also working on developing a toolkit related to this topic. Dr. Alire also emphasized the speakers fund that chapters can take advantage of. If our local chapter would like to have any of the ACRL Presidents speak at a local event, funding is provided for them to do so although the soonest available would be in 2007.

Mary Ellen Davis, ACRL Executive Director, spoke on marketing ACRL events and using virtual learning to reach out to librarians.

Our chapter is eligible to submit a strategic initiative action plan for grant money if the plan fits one of these criteria:

1. Increase the number of academic and research librarian members.
2. Increase ACRL's membership of underrepresented ethnic and racial academic and research librarians.
3. Increase the appeal of ACRL membership to broader communities.

The Council discussed orientation for new Chapters Council members and a brochure was distributed. This will be very helpful for new and current Chapters Council members as it clearly outlines what is expected for this position.

Please be aware that on your ALA renewal form, if you opt out of receiving communication from vendors, you will also miss out on receiving information from chapters. Strangely, ALA divided the options into ALA & divisions and Vendors & Chapters.

-- Submitted by Amy Paulus.

### **Ad Hoc Education Report**

The ILA/ACRL Education Task Force is charged with identifying the current status of educational opportunities for professional librarians and library support staff in Iowa. We are also charged with identifying the key players in education for library staff. If you know of educational opportunities for library staff or key players for education for library staff, please email this information to [jcampagna@eicc.edu](mailto:jcampagna@eicc.edu) or call Jane Campagna at 563-441-4152. The members of this Task Force are: Susan Knippel, Susan Moore, Linda Nelson, Sheryl Taylor, Jennifer Wolfe, and Jane Campagna.

-- Submitted by Jane Campagna.

### **Ad Hoc Advocacy Report**

#### *Subcommittee on Public Relations and Marketing*

##### Members

- Jan Dellinger (chair)
- Ryan Gjerde
- Ellen Neuhaus
- Amy Paulus

##### Action Plan:

Subcommittee Activity	Time Period
Review the ACRL “@ your library” toolkit	Summer 2005
Promote the use of the ACRL “@ your library” toolkit in ILA/ACRL newsletter and by other means	Fall 2005 - Spring 2006
Survey Iowa academic libraries to identify current advocacy projects and marketing plans	late Fall 2005 - early Spring 2006
Work with the ILA/ACRL Electronic Communications Committee to post information from the advocacy/marketing survey on the ILA/ACRL web site	Spring 2006 (prior to the ILA/ACRL conference)
Develop and present a proposal to the ILA/ACRL Executive Board for an award for the “best” marketing/public relations project at an Iowa academic library	Spring 2006

#### *Subcommittee on Serials-Open Access and Scholarly Communication*

##### Members

- Mary Iber (chair)
- Mandy Swygart-Hobaugh
- Ellen Neuhaus
- Michelle Holschuh Simmons

Action plan: To create a website that can be linked to from the ILA homepage and encourage libraries in the state to link to it. There are many excellent sites already with good info and

strategies on them for the scholarly communication issue. We intend to bring them under one page and share it.

### ***Subcommittee on Mentoring/Professional Development***

Members

- Mandy Swygart-Hobaugh (chair)
- Jan Dellinger
- Kate Hess
- Mary Iber

Action Plan: The Mentoring/Professional Development Subcommittee will develop an action plan for implementing a state-wide mentoring program for newly-hired college/university librarians. At this juncture, we envision the action plan containing the following components:

- Information gained by researching existing mentoring programs that will inform our program development.
- The established program parameters, such as expectations for participants, an application/pairing system for mentees and mentors, training of mentors, etc.
- A plan for launching a pilot project
- Materials for publicizing the program (website, brochure, ILA/ACRL newsletter, informing newly-hired IA academic librarians through e-mail, endorsements from participants, etc.)
- Plans for handing off the program administration after our subcommittee's term

### **Subcommittee on Intellectual Freedom/Equity of Access**

Members

- Amy Paulus (chair)
- Kate Hess
- Ryan Gjerde
- Michelle Holschuh Simmons

Action Plan: To develop a survey to distribute to academic libraries in the state of Iowa on issues relating to the USA Patriot Act and Homeland Security. The survey will be designed to collect practices and concerns about these issues. These findings may be presented at the following ILA/ACRL Spring Conference and/or the ILA Conference along with a panel session and/or experts in this field.

-- Submitted by Michelle Holschuh Simmons.

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## News from the Academic Libraries in Iowa

### Community College News



#### *Des Moines Area Community College*

##### Information Literacy Forum at DMACC

Pierce College Library & Media Services Dean Debra Gilchrist spoke on "Faculty Collaborations: Refocusing the Research Assignment" at the second annual DMACC Information Literacy Forum held June 17 on the DMACC Urban Campus. Gilchrist is a nationally recognized leader from Puyallup, Washington in developing library/faculty collaborations and program assessment. Over 60 librarians from three states attended this year's forum. Dean Debra Gilchrist is pictured to the left. -- Submitted by Lisa Stock.

#### *Hawkeye Community College Library*

Summertime often results in fewer patrons visiting an academic library. However, this summer the Hawkeye Community College Library has experienced a noticeable increase in traffic through our doors. This increased traffic is due to the closure and reconstruction of the parking lot adjacent to the administrative building.

While it's true that many of these visitors accidentally find the library and only stop in to ask directions, we strive to provide quality service as the college's front line ambassadors. New students, prospective students, parents, prospective employees, and community visitors are among the people we are honored to direct to offices in other parts of the campus. We like to view these encounters not as interruptions, but as opportunities to highlight the library and its friendly and helpful staff.

-- Submitted by Judy Mitchell.

### ***Kirkwood Community College (Iowa City Campus)***

The Iowa City Campus Library of Kirkwood Community College is in the middle of a small remodeling project. As enrollment at our campus continues to grow, we are quickly outgrowing our space. We have literally busted out of our space into the neighboring room. This is allowing us to open an entrance door to the library that has been blocked, and add much needed shelf space for both reference and circulating books. We'll be adding approximately 300 linear feet of shelving before classes start this fall. Also, we will spruce up our look with some new signage!  
-- Submitted by Kate Hess.

### **Iowa Private Academic News**

#### ***Mt. Mercy College***

Vicky Maloy, our access services librarian, is attending one of the ICF (Iowa College Foundation) faculty development and technology integration workshops. There are three venues this summer and she is going to the Summer Technology Workshop at Wartburg College, June 27-29. Vicky intends to do a project using Flash.

We received a CMS Software Grant from Learn.com for a copy of their CourseMaker Studio software. It is used to make stand alone web-delivered interactive tutorials. Learn.com and the U.S. Department of Education have a plan to distribute copies to educational institutions. I applied and we have a copy which may be used to prepare library and course related tutorials. Several faculty intend to try it out this summer, as do we here in the library.

I was co-chair, along with Ellen O'Keefe, assistant professor of education, of the this year's week-long faculty development workshop we have here at MMC in May. This year's theme was 'Actively Enhancing Learning.' Our presenters and discussion leaders addressed proactive and reactive ways of managing student behavior in classrooms. We also included some information on low threshold applications of technology in the teaching-learning setting.  
-- Submitted by Linda Scarth.

#### ***St. Ambrose University***

Director John Pollitz has resigned to accept a position at Oregon State University. Mary Heinzman, Head of Reference, will serve as Interim Director effective July 1st while a national search is done for a new director. A reception for John will be held Friday, July 8th, 2:00 - 4:00 p.m. at O'Keefe Library. The library community is invited to attend.

O'Keefe Library received a donation of 1,800 volumes of Irish and Catholic Americana books from Timothy Walch, Director of the Herbert Hoover Presidential Library in West Branch, Iowa. The collection includes biographies of Irish figures and books on Irish American culture. The books will join the Lawrence McCaffrey Irish History collection at O'Keefe Library to comprise one of the largest Irish Studies collections in the region.

Mary Heinzman, Head of Reference, gave a presentation titled "A Revolutionary Encounter: How the Academic Library Works with National History Day to Build a Strong Foundation for Prospective Students" at the spring ILA/ACRL conference in Ames.

-- Submitted by Mary Heinzman.

### ***Simpson College***

The Communications Committee of the College Library Section of ACRL, recently chose [Simpson College Dunn Library's](#) website as the outstanding College Library Web Site of the Month in March 2005.

In choosing sites, the ACRL followed a number of guidelines. The pool of potential libraries consists of those schools having Carnegie classifications at the baccalaureate or master's levels with student enrollment less than 5000. The aim is to include as many college and small university libraries as possible.

Second, the ACRL makes every effort to choose libraries from different regions of the country each month, with each of the 50 states, and the District of Columbia, being represented at least once.

According to Philip Swan, chair of the communications committee of the College Library Section-ACRL, as each website was examined, attention was given to the following factors:

1. Ease of access -timely connection with a relatively quick load of graphics
2. Content \* useful and relevant, containing breadth and depth, and characterized by accuracy
3. Currency \* an indication of the last update of the site
4. Design \* an eye-catching and appealing overall look, effective use of graphics related to a page's theme and consistent layout
5. Navigation \* features such as a link back to the home page, site search capability and site layout.

Other nominees may be viewed

at <http://www.ala.org/ala/acrlbucket/cls/websiteofthemonth/index.htm>

-- Submitted by Cynthia M. Dyer.

### **Iowa Public Academic News**

#### ***Iowa State University***

##### **People in the News**

Two library support staff, Leanne Alexander and Scott Marron, were awarded scholarships by Dean Olivia Madison to attend ALAs Conference within a Conference: Empowering Library Support Staff for the 21 st Century. The conference was held in Chicago on June 25 and 26 during the annual ALA conference.

Diana D. Shonrock has been elected Vice-President/President-Elect of the Reference and User Services Division (RUSA) of ALA. Diana's term begins this July.

Sean Cordes, Instructional Technology Librarian, coordinated the E2: Emerging Educational Technology Event held on May 9, 2005, at Iowa State University. Gerry McKiernan and Jon Haupt participated in a panel discussion entitled "Blogs in Academia" at this event. Jon Haupt presented a talk entitled "Trial by Wiki: The Delight (and Adversity) of Hosting a User-Editable Web Site." Gerry McKiernan presented "Seize the E: Web Feeds for Extended Educational Information Services."

Ed Goedecken was appointed to a second three-year term on the Herbert Hoover Presidential Library Scholars Advisory Committee.

Rebecca Jackson gave a presentation entitled, "Best Practices for Collaboration: Guidelines from the Institute for Information Literacy" at the 2nd Annual DMACC Information Literacy Forum in Des Moines on June 17, 2005.

Pali Kuruppu presented the findings of her research project on the information needs of biological and agricultural scientists at the ALAs Library Research Round Table research forum in Chicago. The research project was designed to examine the information needs of biological & agricultural scientists at Iowa State University, how they find the information they need, and how the library can help to meet their information needs. Qualitative research methods were used in the study.

Susan Vega Garcia participated in a panel discussion at ALA entitled "Latino Information Literacy 101: How Competent is Your Library?"

#### Parks Library News

Parks Library has received a generous multi-year grant of \$255,000 from the Lennox Foundation to establish the Lennox Endowment for Preservation Education, Training and Outreach. This endowment will fund competitive internship opportunities for graduate students in the field of library and archives preservation and conservation, and will expand the Library's community-based preservation outreach and education efforts. The first of our eight-week internships is planned for the summer of 2006. With this endowment, the Library's goal is to develop and foster future preservation leaders, provide assistance and training to other cultural institutions that do not have internal expertise, raise preservation awareness and provide information to the public on caring for their family documents and heirlooms. -- Submitted by Hilary Seo.

The Development Office at Parks Library published the first issue of Bookmarks. This newsletter will be published twice a year and will be distributed to Iowa State University alumni. Bookmarks will include news about library projects, collections, and staff.

-- *Submitted by Andrea Dinkelman.*

## *University of Iowa*

### SFX and Interlibrary Loan

Interlibrary Loan patrons at the University of Iowa Libraries have another method of submitting requests that began on April 6th, 2005. Paul Soderdahl and Andrew Forman have completed work on integrating an interlibrary loan request form with SFX! Patrons using databases equipped with the InfoLink button now have an option to request material not owned by the UI Libraries - without re-keying any information! Patrons will log-in with their HawkID and password which will generate a form that is pre-populated with their personal information as well as the bibliographic information. With a click of a button, their request will be emailed to the interlibrary loan department at the Main Library, Hardin Library, or Law Library depending on their department/college at the University of Iowa.

### UI Libraries Hosts Economic Census Workshop

UI Libraries is partnering with the State Data Center to provide hands-on training for the Economic Census on August 12 th in the Information Arcade in the Main Library on the University of Iowa campus. Experts from the U.S. Census Bureau will conduct the free workshops in Iowa City.

The three-hour, hands-on workshop will cover uses of economic census data, the North American Industry Classification System (NAICS), economic census products, working with economic census data on the web, and annual business data from the Census Bureau. There will be time for exercises on the web and ample opportunities for questions and answers. The workshops are being hosted by the State Library of Iowa's State Data Center program and The University of Iowa Libraries.

Small business development centers, planners and economic development professionals, business associations and chambers of commerce, college faculty, government agencies, libraries, and local business media should plan to attend.

Iowa City: 1-4pm (Open Registration), August 12, 2005

The workshops are free and open to the public but seating is limited. You must register in advance by calling Beth Henning, coordinator of the State Data Center program in the State Library of Iowa, at (800) 248-4483 or check online at [www.census.gov/econ/census02/guide/ec02conf.htm](http://www.census.gov/econ/census02/guide/ec02conf.htm).

### New Professional Staff

Nan Seamans, Director, Research & Instructional Services, Administration, effective March 14, 2005

Amy Paulus, Librarian I, Interlibrary Loan Librarian, changed percentage of time from 60% Interlibrary Loan and 40% Government Publications to 100% Interlibrary Loan, effective May 9, 2005.

[Editorial note: The photos that were originally included for the online version of this newsletter were not found online when the newsletter was archived.

<http://www.iowaacrl.org/newsletter/July2005/index.html>]