ON THE COVER: Hardin Library for the Health Sciences has garnered a new funding award to engage communities in the All of Us Research Program from the National Institutes of Health (NIH). This award supplements funding Hardin received in 2016 to become a regional office of the National Network of Libraries of Medicine, a longstanding program of the National Library of Medicine (NLM). Learn more on page 14. Image and logo from the All of Us Research Program, used by permission.
The pages of a book are held together by its binding. Sewn together, one after another, each page adds to the book. Bindings represents the continuing relationship between the University of Iowa Libraries and those who use and support it.
Our library staff are the UI Libraries’ greatest asset. Each of our librarians provides one-on-one instruction for students, as well as individualized assistance for researchers. At the same time, library units collaborate to mount large projects that carry a positive, campus-wide impact.
At any given moment, you can find UI Libraries staff working to connect our students, faculty, researchers, and community members with resources that lead to discovery.

The Hardin Library for the Health Sciences has garnered a funding award to supplement the National Institutes of Health (NIH) grant received in May 2016. Working with partners across the U.S., Hardin serves as the Greater Midwest Regional Medical Library in the National Network of Libraries of Medicine. With an additional funding award from the NIH, Hardin will also serve as a hub for a new national program to share information with the public about precision medicine.

As the principal investigator on the award, Linda Walton, associate university librarian at the UI Libraries and director of Hardin, and other staff will collaborate with researchers in the Carver College of Medicine, College of Public Health, and College of Education (see page 16) to advance the National Institutes of Health’s All of Us Research Program, part of the Precision Medicine Initiative.

In the Main Library, undergraduates can get expert help with course assignments and research papers through a new service dedicated to student success. Located on the second floor of Main, The SEAM (Students Engage At Main) is staffed between 5:00 p.m. and 9:00 p.m. Sundays through Thursdays. Students can drop in or make an appointment to gain insights on library resources, learn key skills in critical thinking, make connections that prompt further inquiry, and boost their information literacy skills along the way (see page 6).

Meanwhile, our staff research and monitor scholarly activity across disciplines in order to acquire resources crucial for knowledge discovery. Our staff in Special Collections have shared some recent acquisitions we thought would be of particular interest to you (see page 10).

From our contributions to ambitious public health education initiatives to our commitment to serve undergraduates at The SEAM to newly-acquired items that enrich our collections, our staff’s efforts ripple outward to benefit local, regional, national, and even international scholars.

We look forward to continuing our efforts as a hub for those seeking new knowledge. As always, we are grateful for the opportunity to serve our university community, and we thank you for your generous support.

— John Culshaw, University Librarian
Undergraduate students who seek help in the UI Libraries had already been turning to librarians for assistance, but as of the Fall 2017 semester, The SEAM opened and expanded services for students to help them maximize their time in the library.

Located on the second floor at the south end of the Main Library, The SEAM (Students Engage At Main) is a comfy space staffed by librarians and graduate students. The goal of The SEAM is to support student research and help UI instructors better integrate library resources and information literacy concepts into their assignments and courses.

Like the popular Learning Commons on the first floor, The SEAM is a dedicated area with comfortable furniture and consultation spaces that provide a welcoming, informal atmosphere where students can get support for their academic research efforts and delve into higher level research practices and gain a more robust understanding of how information is created, interpreted, and disseminated.

Along with the new space came new hours. With the help of graduate students Amanda Jenkins and Kaeli Nieves-Whitmore, The SEAM expanded to include evening hours Sunday through Thursday, coinciding with many undergraduates’ study schedules. Students can schedule appointments online or simply walk in. In addition to one-on-one consultations, The SEAM also provides workshops on a variety of topics, such as spotting fake sources or making citations easy.

—Continued on page 8

AMANDA JENKINS, a graduate student in the School of Library and Information Science, staffs evening hours at The SEAM.
undergraduate engagement librarian Cathy Cranston describes The SEAM as a “living room” for undergraduate research. “Librarians reach students through research, so instructors on campus who assign these types of assignments should stop in for a chat. We are the research and information literacy resource you are looking for,” she says.

Along with her fellow undergraduate engagement librarian Katie Hassman, Cranston looks forward to helping undergrads. “We all want students to think critically about the information they encounter and to look for credible sources,” she says, “We hope that The SEAM will help empower students to routinely evaluate what they read, hear, and see, so they can in turn create their own credibility by being selective with the sources they use for research and in life.”

Kathy Magarrell, head of research and library instruction, says that the new resource will help students engage in deeper thinking about information and knowledge.

“Information literacy is foundational to the Libraries’ mission,” Magarrell says. “We encourage our users to meet with a librarian so they can experience for themselves the value in doing so. Librarians can help students find and use credible resources, which can strengthen their performance on assignments and projects, all while saving hours of fruitless searching and frustration.”

To further help undergraduate students gain these research skills, UI librarians also teach one-credit hour courses, such as “Library Research in Context: Find the Good Stuff Fast,” which helps students identify databases, resources, and services that meet the requirements of specific research contexts and coursework.

KAELI NIEVES-WHITMORE, a graduate student in the School of Library and Information Science, staffs evening hours at The SEAM.
WHAT IS INFORMATION LITERACY?

Our librarians are guided by the Framework for Information Literacy in Higher Education, a publication of the Association of College and Research Libraries (ACRL). The Framework’s six central concepts, or frames (Authority Is Constructed and Contextual, Information Creation as a Process, Information Has Value, Research as Inquiry, Scholarship as Conversation, Searching as Strategic Exploration) are intended to help students understand how information is produced and valued and how information is used in creating new knowledge and participating ethically in communities of learning.

Librarians use the Framework in developing a curriculum that teaches students how to LOCATE, MANAGE, USE, and CREATE information in today’s increasingly complex information environment. The Framework is a critical resource for libraries as they support today’s students as CREATORS of knowledge as opposed to simply being CONSUMERS of information. The Framework can help librarians establish deeper partnerships with faculty in the classroom and curriculum.

Students can stop by or make appointments at The SEAM to get research assistance from 5:00 – 9:00 p.m., Sunday – Thursday.
Male printers have historically been the focus of much scholarship in the Western history of the book, but women printers have been active for almost as long as their male colleagues, as is evident in this recent acquisition. Jeanne Trepperel, a Parisian printer in the early 16th century, printed under her own name for only nine months after the death of her printer husband, Michel Le Noir. Typical of many widowed printer women of that era, she usually credits herself as “widow of Michel le Noir” (Image No. 1).

The author and printer intended this little book on the Lenten diet, manners, and entertainment for a Parisian female audience, making it an excellent fit for the Chef Louis Szathmáry II Collection of Culinary Arts. The latter part of the text recommends that well-to-do women go on Easter excursions to Argenteuil, Notre Dame des Vertues, and Montmartre.

The three woodcuts (Image No. 2) printed in the book appear to have little to do with the text. As is the case with most woodcuts at the time, they were almost certainly created for a different work and repurposed for many different publications afterward. Historiated initials—large letters at the start of a chapter or section featuring humanoid figures—are found throughout the book and would also have been reused many times over.

The provenance of our copy is especially rich. Evidence left behind by the owners, such as this small leather bookplate (Image No. 3), gives us clues that trace the book through the collections of 19th century collector Jérôme-Frédéric Pichon and 20th century culinary bibliophiles Raymond Oliver and Kilian Fritsch. The little volume joins the Szathmáry Collection of Culinary Arts as one of the earliest publications in the collection, broadening our gastronomic holdings intended for a female readership. My thanks to the book dealer and his staff for his research into Jeanne Trepperel.

—Continued on page 13
MARGARET GAMM is Assistant Head of Special Collections & Curator, Rare Books

Photos by Margaret Gamm
MORE FROM THE SAME SOURCE,
CONFIRMING THE SAME GREAT AND IMPORTANT FACT.
THE SUPERIORITY OF

Dr. M'Lane's Vermifuge over all others


Gentleman—I received from your Agent, last fall, two dozen bottles of M'Lane's Vermifuge. Not knowing the value of the preparation, I
Tract Volume Almanac

I never really know what to expect when I walk through the reading room door to find a potential donor holding something in a Ziploc bag. Mold? Mildew? Soot-blackened manuscript? The outcome can vary, and it doesn’t always result in a donation.*

In this case, the bag contained a fascinating story in the form of a tract volume (Image No. 4), which Benjamin D. Steele kindly donated very recently. The volume had made its way to him via his brother’s neighbor, who discovered it in her basement in West Branch, Iowa.

A tract volume, as defined in John Carter’s ABC for Book Collectors (2016), is a collection of ephemeral texts originally issued in short-lived binding formats, which have been rebound together to improve their longevity. In this case, the owner of the tract volume MacGyvered a binding for a succession of almanacs over a period of about 23 years. The elaborate sewing on the spine seems to have been born of inventiveness in the face of necessity rather than any pretention toward preservation—hence my own introduction of the word MacGyvered, which as far as I know does not appear in Carter.

At first glance, the book appears to be something you would find in a trash heap, but a closer look reveals a rich artifact telling the story of its 19th century owner. The almanacs bound into the block are not from the same series, the same publisher, or even the same state. The first is the Ohio Almanac from 1826. Other later additions include an 1829 Western Farmers’ Almanac from Pittsburgh, an 1830 American Farmers’ Almanac from Hagerstown, Maryland, another Western Farmers’ Almanac from 1837, Loomis’ No. 4 Magazine Almanac for Pittsburgh in 1838, an 1845 Franklin Almanac from 1845, an 1848 Franklin Almanac, and finally, an 1849 Loomis’ No. 15 Pittsburgh Almanac.

The 1848 almanac bears a number of manuscript names. It seems to have been passed around between members of the Fowler family and others for some time before being bound into the current form. A child’s drawing of a man in a hat appears near the end (Image No. 5), perhaps inscribed by the John Smith Fowler who wrote his name repeatedly in the margins. Caleb Fowler also makes an appearance in the margins, as do Nathan Fuller, Theresa Thane, Amanda Tory—who enjoyed signing her name Amandatory—and someone doing sums and practicing their handwriting in the margins.

There is still much to be learned about this odd little tract volume. I hope you have a chance to come explore it in our reading room.

— Margaret Gamm, UI Libraries Special Collections, 3rd floor in the Main Library

*I should note here my own preferential bias earlier in life for the Ziploc bag as a cheap method of book transport over short distances. I once toted my own signed copy of Harry Potter and the Sorcerer’s Stone into school in one so that I could show it off to my friends.
In St. Charles, Illinois, a river town 40 miles west of Chicago, the community’s older citizens are learning how to live healthier lives and care for themselves as they age.

Thanks to funding awarded by the Greater Midwest Region (GMR), the St. Charles Public Library has partnered with Galter Health Sciences Library at Northwestern University to help area seniors find high-quality health information on the web. With the goal of improving seniors’ quality of living, trained library staff are providing informational sessions and hands-on training activities, teaching seniors to explore authoritative healthcare databases and websites developed by the National Library of Medicine.

This is just one of many initiatives Hardin Library is funding as a regional office of the National Network of Libraries of Medicine (NNLM), a longstanding program of the National Library of Medicine (NLM). For over 30 years, the GMR office operated out of the University of Illinois at Chicago Library of the Health Sciences. In May 2016, Hardin Library received a $6.5 million award to become the new regional office for the Greater Midwest Region (GMR), a 10-state area that stretches from the Dakotas to Kentucky.

The GMR is one of eight regional offices across the United States established to assist the NLM with its mission of advancing the progress of medicine and improving the health of the public by 1) providing all U.S. health professionals with equal access to biomedical information and 2) improving the public’s access to information to enable them to make informed decisions about their health.

Elizabeth Kiscaden, Associate Director of the GMR, says, “Our office does outreach and education on behalf of the National Library of Medicine. We promote and train health professionals and the public to use NLM’s resources, and we fund health information projects within communities in our region.”

The GMR staff provide education on health information to health professionals and community members in libraries and schools, at conferences, and in hospitals and other facilities across the 10-state region. GMR staff also coach organizations on developing health information programming for their own communities, making awards available each year. The regional office promotes high quality, freely available NLM resources for community organizations to share with their members.
ORGANIZING THE NEW *ALL OF US* PROJECT (from left): Linda Walton, Elizabeth Kiscaden, and Brittney Thomas.

While being the GMR office has raised awareness about Hardin Library and the University of Iowa, a more recent announcement will keep the spotlight on both.

The National Institutes of Health (NIH), through the National Library of Medicine, has awarded Hardin an additional $3.6 million to serve as a national hub to create and distribute educational information for the *All of Us* Research Program and another $1.5 million to engage communities in the program.
Beyond the public library in St. Charles, some of the GMR’s other recently funded community partners include:

- **The Indiana Prevention Resource Center** to develop an e-resources database devoted solely to the topic of the current opioid epidemic

- **The Endeleo Institute of Chicago** to create a health information hub inside the Carter G. Woodson Regional Library branch of the Chicago Public Library to provide access to health information in the Chicago neighborhood ranked lowest in life expectancy

- **The University of Wisconsin – Eau Claire** to purchase iPads to connect health professionals with National Library of Medicine resources within the Augmented Reality Integrated Simulation Education project, called SIMobile

- **The Depression and Bipolar Support Alliance** to develop and present webinars and workshops on health information, including the National Library of Medicine’s consumer health resource, MedlinePlus

**ALL OF US**

While being a regional office for the National Network of Libraries of Medicine has raised awareness about Hardin Library and the University of Iowa, a more recent announcement will keep the spotlight on both.

The National Institutes of Health (NIH), through the National Library of Medicine, has awarded Hardin three years of additional funding: $3.6 million to serve as a national hub to create and distribute educational information for the *All of Us* program and another $1.5 million to engage communities in the program.

In brief, *All of Us* is an information-gathering effort involving over 1,000,000 people across the U.S. According to the NIH’s *All of Us* website, “The mission of the *All of Us* Research Program is to accelerate health research and medical breakthroughs, enabling individualized prevention, treatment, and care for all of us.”

Research will focus on how environment, lifestyle, and biology affect our health. The ultimate goal is to use the huge sample of the population to extend precision medicine—medical care tailored to patients’ individual variabilities.

Several University of Iowa staff and faculty will collaborate to develop and manage the educational components for the *All of Us* initiative.

Linda Walton, associate university librarian and director of Hardin Library, Colleen Campbell, assistant director at the Iowa Institute of Human Genetics (IIHG), and Rema Afifi, professor in the department of Community and Behavioral Health in the College of Public Health, are the co-principal investigators on the award.

Others on the team are Liz Hollingworth, professor in the College of Education; Elizabeth Kiscaden, associate director, Regional Medical Library at Hardin Library; Edith Parker, professor and chair in the department of Community and Behavioral Health in the College of Public Health; and Richard Smith, IIHG director.
Their combined role will be to provide the U.S. population with access to content that demystifies precision medicine, helping health-care providers and the general public understand its promise and learn about the opportunity to participate in the All of Us Research Program. For university staff, this will mean vetting and revising existing material, writing new content, and developing online courses and seminars.

Among ideas already being discussed are a suite of interactive online games, various apps, a traveling photographic exhibit, and a possible conference on human genetics and precision medicine for health professionals nationwide, hosted by the University of Iowa.
Last fall, Special Collections became the new home for *The Papers of Tom Brokaw: A Life & Career*, a collection that documents the remarkable career of a man who was welcomed into the homes of millions of Americans through NBC’s *Today* and *Nightly News*.

The collection contains a broad array of materials from various aspects of his life, from appointment books to photos to letters from the White House. While the collection arrived generally well organized and in good condition, work needed to be done to get it ready for public viewing.

That is where I come in. Thanks to donor funds, I was hired in the spring of 2017 as a graduate research assistant to work on the papers of Mr. Brokaw. My job is to make sure all the materials are properly stored in archival containers, sorted for easy access, and described online in a finding aid for anyone who wishes to look.

The biggest priority is getting items properly stored in acid-free folders. This is necessary to ensure safe long-term storage of materials, since acid can cause permanent damage and decay to paper, photo, textiles and other similar materials.

In addition, it’s necessary to remove sticky notes and rusty paperclips from the material. As I have gone through this collection, I have removed hundreds of rusty paperclips and staples that held documents together. As odd as it sounds, rust doesn’t harm just metal; rust can damage paper material as well.

That may not seem very glamorous and may even sound tedious, but it is important. However, the thing I’m most proud of so far is my work with the press badges. Brokaw saved many press badges, some as early as the 1960s up to President Trump’s Inauguration, which he presented to the Libraries at the Friends of the Libraries event last April. Many are from history-making events, like the Reagan/Gorbachev meeting. They were kept in a vintage Pan-Am travel bag, and over the years the mass of badges morphed into a tangled beast of chains and string.

Because of my master skills detangling my own necklaces at home, it only took about five hours to detangle the passes and put them in individually labeled bags. You may think I’m crazy for being so proud of this, but let me tell you, there is nothing more satisfying than looking at these badges nicely ordered and labeled. I suppose this strange satisfaction means I’m pursuing the right occupation.
As I processed the portion of Brokaw’s collection containing correspondence, I found a cornucopia of names from Kennedy and Bush to Redford and Hanks. There are also letters from people, not famous or wealthy, who wrote Brokaw about his books on the Greatest Generation. Many of them wanted to share their personal stories about the war, glad to have someone interested in what they had to say. Needless to say, I required a box of Kleenex for this portion of processing. These letters of remembrance are tinged with sadness but also pride, as they were written by members of the Greatest Generation, after all.

After carefully reviewing the collection, I can tell you it is definitely worth the wait. This collection will leave you in awe of what one noted Hawkeye has seen and reported in his lifetime, and what we as a people have experienced together over the last 50 years.

When Brokaw visited the University of Iowa, I had the chance to ask him how he could keep moving forward after seeing and reporting on so much devastation and heartbreak over his expansive career. Without any hesitation, he responded that these moments of devastation are just that, moments. More importantly, he remarked that he is continually amazed at human beings’ abilities to bounce back and keep moving, no matter what. His deeply-held reverence for the human spirit resonates throughout the collection, showing us where we have been as a society and where we can go moving forward.

Elizabeth Riordan, a graduate student in the UI School of Library and Information Science, works in Special Collections as a graduate research assistant, a position funded by private philanthropic support. She was also selected as a 2017 UI Libraries Employee Scholarship recipient.
UI LIBRARIES ARE RICH WITH PRIMARY SOURCES. Among the collection are Brokaw’s expired passports, rich in detail.
HOW WILL THE COLLECTION BE USED IN UI CLASSROOMS?

*The Papers of Tom Brokaw: A Life & Career* is a collection rich in content that will serve researchers in a wide range of disciplines. The collection is a valuable resource for seasoned journalists as well as journalists in training, all of whom can learn from the journalistic and career decisions Brokaw made.

Historians and political scientists will be interested in documentation of prominent world issues during Brokaw’s career, illuminated by his commentary and observations of world leaders he interviewed such as Gorbachev, Reagan, and Bush. Materials such as Brokaw’s reporter notebooks contain raw information he gathered in the field and provide context through which to view turbulent times, reflect on current events, and think about the global future.

The collection also includes materials Brokaw gathered as he researched World War II while writing his book, *The Greatest Generation*, as well as letters Brokaw received from WWII veterans, who wrote to Brokaw after the book was published to share poignant memories of their wartime experiences.

WHAT’S THE LIBRARIES’ ROLE IN ARCHIVING THIS COLLECTION?

Staff at the UI Libraries’ Special Collections and University Archives preserve materials, organize them, and make them available through an online finding aid. The goal is to increase the possibility of creating new knowledge through research and connections that lead to discovery.

The online finding aid is the key to accessing the collection because it provides contextual information about the papers and a general index that scholars and students can use as a guide for their exploration of the boxes’ contents.

Archival work is time consuming but important because those who use the collection view the materials for different reasons and approach the collection using different methodologies. Our staff are trained to process the materials in ways that do not bias the researcher.

HOW DOES AN ARCHIVE DIFFER FROM A MUSEUM?

Museum staff curate public exhibitions using a subset of selected materials from a collection, which can shape a visitor’s view of the materials. Staff in an archive work to present entire collections to the public. A visitor researching a whole collection may discover items that change the course or scope of their research.

IS IT POSSIBLE TO SEE THE COLLECTION?

*The Papers of Tom Brokaw: A Life & Career* will be available for consultation by the public in the Special Collections reading room at the University of Iowa Main Library beginning February 1, 2018. Our staff recommend using the finding aid prior to select material before visiting. The collection includes nearly 100 boxes, and most visitors can absorb information from only a few boxes at a time.

The Main Library Gallery will feature a curated portion of the collection in an exhibition titled *Tom Brokaw and 20 Years of Describing the Greatest Generation* September 7, 2018 through January 4, 2019. The Main Library Gallery is free and open to the public.
The Ripple Effect of Gifts

THANKS TO A DONOR, HISTORIC HERKY IS NOW ONLINE

Throughout this issue of Bindings, you’ve read about the “ripple effect” and how the work of librarians is influential far beyond the walls of the UI Libraries.

For example, a single digital image from our Libraries’ site can provide illuminating information for a researcher, leading to discovery, collaboration, and the spread of new knowledge. (Visit bit.ly/uiowa-lib-whitman-2017 to read about the UI Libraries’ role in recent Whitman discoveries.)

Our digitized collections at the UI Libraries are tapped every day, providing rich information and insights for students, researchers, and members of the public. And, as you’ve read in this issue, our Special Collections staff play an important role in that process when valuable documents are generously donated to the UI Libraries. Expert staff preserve, catalogue, and archive materials with care. Their work includes creating high-quality digital images that are available for viewing by anyone with access to the internet.

That’s exactly what evolved regarding the collection of original Herky sketches held in safekeeping for decades by Bunny Havlicek and daughter Jane Roth. Longtime supporters of the UI’s College of Nursing, they mentioned the drawings during a conversation with College of Nursing development staff, expressing their concern for how (or where) the drawings might survive in the future.

When they learned about the scope of artifacts in the University Archives, housed within UI Libraries Special Collections, it seemed like an ideal place for their Herky Collection. The drawings

THANKS TO A DONOR, HISTORIC HERKY IS NOW ONLINE

MARY RETTIG, director of development for the UI Libraries

JANE ROTH & BUNNY HAVLICEK
held the Spencer drawings of Herky in safekeeping for decades before donating them to the UI Libraries.
would stay together in one set and be physically maintained and protected over the long-term.

In August 2016, Bunny and Jane donated Dick Spencer’s Herky drawings—48 in all—to the University Archives. “UI Libraries, home of the archives, is thrilled to serve as the new host for these unique treasures, and Old Gold is grateful to both Bunny and Jane for making this gift possible,” says university archivist David McCartney in his Old Gold feature article about the drawings. (Visit bit.ly/herky-bday-old-gold to read Old Gold’s birthday message to Herky.)

Moreover, upon hearing that images could be uploaded to the Libraries’ digital collection, Bunny and Jane provided financial support to enable immediate processing of the collection. As a result of their gift of the Herky drawings, along with the financial support to process the collection, the drawings can now be enjoyed by any Hawkeye who has access to the internet. Now, that’s a “ripple effect!”

I invite you to consider how you can help create another ripple effect that could reach and enrich so many through our UI Libraries.

— Mary Rettig, UI Libraries director of development
UPCOMING EVENTS

FEBRUARY 2 - MARCH 11, 2018
INVISIBLE HAWKEYES
Exhibition in the Main Library Gallery

APRIL 6 - AUGUST 3, 2018
FRANK BRINTON’S WORLD OF WONDERS: THE EMERGENCE OF EARLY FILM IN AMERICA
Exhibition in the Main Library Gallery

MAY 2018 (EXACT DATE TBA)
ANNUAL FRIENDS OF THE UI LIBRARIES EVENT
Guest speakers will discuss 6-on-6 women’s basketball in Iowa.

SUMMER 2018
IOWA WOMEN'S ARCHIVES: 6-ON-6 IOWA WOMEN’S BASKETBALL
This exhibition will travel to select cities in the state of Iowa.

SEPTEMBER 7, 2018 - JANUARY 4, 2019
TOM BROKAW & 20 YEARS OF DESCRIBING THE GREATEST GENERATION
Exhibition in the Main Library Gallery

Because of your support, University of Iowa students have access to world-class collections exhibited in the Main Library Gallery, exposing them to a broad range of literary, political, artistic, and scientific ideas.

Thank you for helping to boost our students’ success through the UI Libraries!

GIVE TO THE UI LIBRARIES:
www.givetoiowa.org/libraries