ON THE COVER: Photo of Frank Brinton from the Brinton Collection at the University of Iowa Libraries Special Collections (Brinton Entertaining Company Papers, msc1000).

Notes about this photo from Mike Zahs: “Brinton made several trips to the Middle East beginning in the 1870s. While there, he collected native dress and artifacts and also learned the Arabic language and Arabic music. He then used these items and skills in lectures illustrated with magic lantern slides. This photograph appears to have been taken in the Middle East, rather than in a local studio. This may be a Turkish costume, probably taken between 1878 and 1882.”

Learn more about the Brinton Collection, magic lantern slides, and the film Saving Brinton on page 22.
The pages of a book are held together by its binding. Sewn together, one after another, each page adds to the book.

*Bindings* represents the continuing relationship between the University of Iowa Libraries and those who use, benefit from, and support it.

**COVER**

22  THE BRINTON COLLECTION  *Main Library Gallery exhibit showcases the history of film*

**UNIVERSITY LIBRARIAN’S MESSAGE**

4  BOOSTING STUDENT SUCCESS  *UI Libraries help students to learn how to learn*

**FEATURES**

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**PEOPLE**

42  MARY RETTIG  *Generations of giving to the UI Libraries*
As our students make the journey from college to career, they navigate new experiences and tough decisions, not to mention challenging coursework and competing distractions.

To succeed, students must learn how to learn. From a librarian’s perspective, this process revolves around information literacy. When students engage in locating, managing, evaluating, using, and creating information, they participate in research that can spark discovery.

Our librarians teach these skills on a daily basis in classrooms across campus. They also teach these skills to our student employees, many of whom share their knowledge with their fellow students. You can learn more about the positive impact of our student employees on page 6.

Our librarians also share their insights with faculty, who value the deep resources library staff offer, including classroom instruction, research assistance, and collection management. See page 16 to read faculty comments about our most recent Benton Award winner, Lisa Gardinier.
Leaders in librarianship understand the importance of continuing to learn. That’s why the UI Libraries is a sponsor of the 2018-2019 cohort of American Research Libraries (ARL) Leadership Fellows. In March, I had the pleasure of hosting the group of 30 fellows for a week-long institute, during which they learned about the many facets of serving as a senior library leader at a research university like Iowa. For more about the ARL Leadership Fellows, including two UI librarians who were selected for this prestigious leadership program, see page 36.

We are grateful for campus partnerships that allow us to improve our libraries and library services, such as the newly renovated Pomerantz Business Library in the Tippie College of Business, where the business writing center and tutoring services have been embedded within the library to form the new Biz Hub (page 38).

Providing a peek into our archives, the Main Library Gallery regularly showcases carefully curated exhibitions that highlight the scholarship of our faculty, staff, and students. Invisible Hawkeyes: African American Pathfinders & Tastemakers was displayed earlier this year, chronicling the experiences of black students who attended the University of Iowa from 1930 through 1970 and helping their stories emerge more fully. Read about what gallery visitors learned on page 34.

Currently on display in the Main Library Gallery through August 3 is Brinton’s Famous Moving Pictures. On page 24, you’ll hear from Michael Zahs, a retired junior high teacher from rural Washington, IA, who is dedicated to studying and saving the legacy of film pioneer Frank Brinton, active in Iowa from 1897 to 1908. Zahs has donated Brinton materials to the University of Iowa Libraries’ Special Collections, where it will be preserved and made available for scholars.

Our Special Collections department acquires new materials (see page 28) to whet the appetite of library users from both campus and community.

Our community of library users continues to expand and includes research scholars from peer universities and national institutions. We recently hosted three post-doctoral fellows from the US Library of Congress, the University of Pennsylvania, and the University of Wisconsin, who examined items from our Special Collections with multispectral imaging.

The team, which includes a PhD graduate from the UI, is gathering scientific data drawn from stains found on parchment, paper, and bindings in medieval manuscripts. The project is a good example of the UI Libraries contributing to the success of scholars—as UI students and as UI alumni embarking on their careers. See page 32.

We are pleased to bring you these stories of successful UI students who are adept at creating knowledge rather than merely consuming information. I hope you enjoy reading about our librarians’ contributions to their scholarship and research. Most of all, I thank you for your support, which enables us to continue this important work.

— John Culshaw, Jack B. King University Librarian
Assisting our students

**EMILY ABELL**
Pursuing a social justice major, a concentration on gender and women’s studies, and a writing certificate.

**JACOB EDWARDS**
Pursuing a major in English with a political science minor.

**Emily Abell** is the recipient of the Judy and Mike Greer Scholarship in memory of Mary E. Greer. She works at the Main Library in Interlibrary Loan.

“I have learned a lot about managing both time and tasks. I’ve also learned that it’s impossible for one person to know everything. The people around you will always know something you don’t, so it’s better to ask for help if you’re struggling.”

“These skills have already helped me with schoolwork, as I have a better idea of how to prioritize my work in order to get it all done in a timely manner. I am also more comfortable with asking people for help, which comes in handy every day.”

“This scholarship will relieve pounds of stress and anxiety from my shoulders. I cannot express how thankful I am to have been offered this scholarship. I look forward to entering into the world outside of college, equipped with countless experiences and years of knowledge that will allow me to help people who do not have the means to help themselves.”

**Jacob Edwards** is a recipient of the Dale M. and Mary Gail Bentz Libraries Student Employee Scholarship. He works at the Hardin Library for the Health Sciences.

“Working with books has always been something I wanted to do. I have enjoyed learning how to find books via the library website, as well as learning how everything is categorized.”

“I want to be a teacher, and I think these skills will help me to help my students perform better when required to conduct research exercises.”

“This scholarship will allow me not to go into further debt while trying to obtain my degree. I am so grateful that I will be able to focus on my work at Scattergood Friends School.”

“I am looking forward to going to graduate school here at the University, as well as obtaining a teaching position at one of the local high schools. I specialize in Victorian fiction and want to be able to bring these novels into the classroom and to the lives of my students.”
SUZANNE GLEMOT
Pursuing an MFA in the book arts and an MLIS from the School of Library and Information Science.

Maya Guadagni is a recipient of the Dale M. and Mary Gail Bentz Libraries Student Employee Scholarship. She works in the UI Libraries’ Strategic Communication Office.

“My work at the University of Iowa Libraries has provided a unique opportunity to apply both my scholarly and hand skills to a professional experience that I am eager to pursue beyond my graduate education.”

“The experience of working in a conservation lab situated inside an academic library has been a truly privileged one. The breadth and depth of skills I have been acquiring provide a professional skill set that will translate directly into labs or even a private practice.”

“The scholarship will stabilize my financial situation and greatly alleviate accumulated student debt, all the while leaving me with some financial means to support my graduate research. I am looking forward to a career in a library, museum, or academic setting (and to resuming a more regular sleep schedule). My intentions are to move back to Europe for a few years as I begin my professional path in the book world.”

—Continued on page 8
Stephanie Hutchins is an undergraduate recipient of the UI Libraries Student Employee Scholarship. She works at the Main Library in Access Services.

“The library was the first job I ever had, so I had to learn the importance of accountability, punctuality, and maintaining a professional work environment. As I transferred over into the business school, the majority of the work relied on group projects. I had already learned how to adapt to different learning styles and work ethics and how to work as an efficient team member.”

“The library has also taught me about customer service, which transferred over into being aware of how I should work with clients in my future endeavors.”

“It just feels good to be recognized as a student working toward a better future, giving me a little confidence boost to finish up the year strong.”

“I look forward to continuing my education until I get my JD & MA degrees or my PhD. I am also passionate about event planning and am open to pursuing that field as well.”

Mikaela Johnson is an undergraduate recipient of the UI Libraries Student Employee Scholarship. She works at the Hardin Library for the Health Sciences.

“The exposure to public services through working at the library has made me feel more confident being a voice and a leader in my classes here at the university. I have led many discussions as well as given presentations to large groups of people that I didn’t feel as comfortable with before.”

“Growing my communication and public service skills at the library is also improving my patient interaction as a volunteer at the University of Iowa Hospitals and Clinics. These skills I have acquired as an employee are a strength that I can continue to work on and can take with me to my future career as a doctor and caregiver.”

“The staff I am surrounded with everyday is dedicated to helping me achieve my goals. The scholarship allows me to focus on my studies. I look forward to pursuing my dreams of medical school and being able to become a force for good and helping others in any way that I can.”
Emily Lerch-Stagman is a recipient of the UI Libraries Student Employee Scholarship for Undergraduates. She has worked at the Main Library in Access Services.

“Working at the University Libraries has helped me develop a better attention to detail, a better work ethic in terms of working most efficiently, and a sense of adaptability to new work situations, all of which can be put to use in a career in cinematic arts.”

“People expect every day at this job to be copy-and-paste, all the same, which isn’t true. You get to help different people in different ways every day and work with incredibly interesting people. It’s really what you make of it.”

“This scholarship will help me immeasurably to help reduce my daily stress over payments and instead do what is most important to me, what I came to the University to do—immerse myself in my studies and future career and as well as the local culture and art scene. I will be able to dive right into working on my career!”

Caitlin Plathe is a recipient of the Dale M. and Mary Gail Bentz Libraries Student Employee Scholarship. She works at the Main Library in Access Services.

“Working at the library has helped my communication skills immensely. Learning how to talk to people and handle different kinds of situations at the service desk is something I’ll take with me to my next job.”

“I worked in a public library in high school, and the most surprising aspect about working at the UI Libraries is definitely the friendships I’ve made while working here the last couple of years.”

“This scholarship will help because I will be able to take out fewer loans, which will help me in any future endeavor. This is so good to have, and I’m very thankful.”

“I’m excited to get out into the real world and create a new schedule and life for myself. I’m also pretty excited to not have homework anymore.”

—Continued on page 10
ALEXANDER SPENCERI
Pursuing a major in music composition.

ZOË WEBB
Pursuing an MLIS from the School of Library and Information Science and a certificate in the Center for the Book.

Alexander Spenceri is a recipient of the Dale M. and Mary Gail Bentz Libraries Student Employee Scholarship. He works at the Rita Benton Music Library.

“Working in the music library has given me a familiarity with a diverse collection of resources and literature which will certainly support my future endeavors in musical academia. It has given me the opportunity to interact with students and faculty from various fields and find direction in my academic pursuits.”

“I have been astonished by the sheer breadth and variety of music and literature I’ve been exposed to working in the music library.”

“Paying for rent and food can be a serious struggle as a full-time student and part-time worker. This scholarship will provide a great security in that regard.”

“I plan on going to graduate school to further my studies.”

Zoë Webb is a recipient of the Academic Enrichment Award for Graduate Students. She works at the Main Library in Special Collections.

“Working at the library has helped me develop many skills, all of which will relate directly to my future career of working in archives. I’ve learned practical skills like mold cleaning, specific databases, and how to recognize a book that needs help. I’ve also learned more conceptual skills, such as the best way to organize a collection of diverse material and how to effectively and efficiently field reference questions. Working in an archives can be fast paced and frequently involves teamwork. The work I do is interconnected with the work everyone else does, so communication is key.”

“This award will help me put more effort into both my studies and my work at the library. I look forward to moving onto the next stage in my life, fully equipped with the skills I’ll need to enter the archive world. I look forward to exploring different libraries’ collections and to working closely with other librarians to preserve a diverse array of materials for future generations.”
ALEXANDRA ZIEMER
Pursuing a major in elementary education.

Alexandra Ziemer is an undergraduate recipient of the Dale M. and Mary Gail Bentz Libraries Student Employee Scholarship. She has worked at the Main Library in Access Services.

“Working at the Main Library in the bookstacks has certainly taught me a lot about being organized, collaborating with co-workers, and creating relationships with fellow employees. All of these skills are easily transferable to a school work environment. Having a plan and being organized as a teacher is critical in order to get anything done.”

“This scholarship will immensely help my family in paying for my tuition. I truly appreciate this gift, as it will allow my parents to avoid taking out a loan. This will also enable me to pay smaller amounts on my U-Bill each month.”

“I look forward to having my own classroom after graduation and being a full-time teacher. I am very excited to be able to influence young minds and help them build the foundation of their educations.”

THE SCHOLARSHIPS

UI Libraries Student Employee Scholarship
Established by UI Libraries’ staff and supported by numerous friends as a way to recognize, support, and motivate students in their scholarship, research, and creative work at the University. Student employees at the University Libraries provide critical staffing for programs and services that benefit the entire UI community. Generally, four scholarships of $1,500 are available each year.

Academic Enrichment Award for Graduate Students
Established by UI Libraries to assist graduate and professional students that are employed by the UI Libraries. Generally, two scholarships of $2,500 are available each year.

Dale M. and Mary Gail Bentz Libraries Student Employee Scholarship
Established by the children of Dale M. and Mary Gail Bentz in memory of their parents. Dale came to Iowa in 1953 and served the UI Libraries for 36 years. From 1981 until his retirement in 1986, Dale led the organization as University Librarian. Active in his profession, Dale made numerous contributions to the librarianship over his 45-year career. Four scholarships of $2,500 are available each year.

Mike and Judy Greer Scholarship in memory of Mary Greer
Established by Mike and Judy Greer to honor the memory of Mike’s mother, who worked for 25 years in the Main Library Circulation Department. Awarded to University Libraries’ student employees who work in the UI Main Library. One scholarship of $2,500 is available each year.
From the left: Willa Liburd Tavernier and Morgan Bobb
Morgan Bobb is a third-year graduate student pursuing a combined MD and PhD through the Medical Scientist Training Program (MSTP) in the Carver College of Medicine. This past summer, after having completed two years of the MD program, she entered the PhD phase of her training in epidemiology in the College of Public Health. At the end of her eight years of graduate study, Bobb will have earned an MD as well as a PhD in epidemiology.

Bobb grew up in the small town of Denmark, IA, and her original plan was to return there upon graduation to practice rural health. However, under the guidance of her research mentors Nicholas Mohr, MD, MS, and James Torner, PhD, her focus shifted to researching rural health systems and how care is distributed to people who are geographically distant from an academic medical center.

Specifically, she is studying ambulance usage for pediatric injuries, seeking to understand how it contributes to access to high-quality emergency care and clinical outcomes.

“Seeing some of the research Dr. Mohr does got me really interested in learning how to conduct advanced epidemiologic studies using bigger databases—statewide or national databases—to understand the healthcare that is being provided to people in rural areas. Now, he and Dr. Torner in the College of Public Health both help me by providing advice and feedback on study design, facilitating analyses, helping me to find and understand the data, and serving as mentors as I begin my dissertation project,” Bobb says.

Bobb’s first experience with the Hardin Library for the Health Sciences was during a class in medical school, when library staff showed students the basics of PubMed, a bibliographic database with over 28 million citations of journal articles in the biomedical and life sciences. “At that time, I had used PubMed a little,” she says, “but I had no idea what a MeSH term was or that you could create alerts for articles in your subject area so that they were emailed to you every week.”

—Continued on page 14
Beyond the help with PubMed and EndNote, Bobb appreciates the library staff’s efficiency. “When I submit a request for something, it’s almost immediately in my inbox,” she remarks. “A lot of the time with older papers and journal articles online, it’s hard for me to find the full text. So, if I can’t find the full text in any of my searches, I request the full text through the library. It’s really helpful because within 24-48 hours, the full text is emailed to me.”

Bobb believes the UI Libraries and its staff have given her an important competitive edge by helping her stay current in her field. “Outside of traveling to conferences and personal communications with colleagues I happen to know, the main way I find out what’s going on in my field of work in other states and other countries is through the information I obtain from the university’s subscriptions, which are curated by the libraries,” says Bobb. “The libraries’ services allow me to connect to that greater body of academic literature that’s being produced.”

Willa Liburd Tavernier earned her masters in library science this spring. As a student, she worked in the UI Libraries on scholarly communication efforts with Carmelita Pickett, associate university librarian, and Mahrya Burnett, scholarly communications librarian. With a law degree already in hand, Tavernier came to the University of Iowa to study in the School of Library and Information Science.

Making the transition from law to library science was natural for Tavernier. Libraries have been an important part of her educational background as a West Indian native. She explains that colonization had a long-lasting effect on people of African descent, who were cut off from their culture, intentionally, by slave owners.

When the countries became independent from their colonial powers, they had to recreate their own cultural traditions and identities.

“One of the things I remember most is that the librarian directed me to novels by West Indians that spoke about the West Indian experience, the many facets of it, and the many variations of it. That was a very formative period for me,” says Tavernier.
"I think I read everything that was published by Macmillan Caribbean. It gave me a very strong sense of identity and culture because I could see that other people experienced the things that I, and people like me, experienced."

For the UI Libraries, Tavernier worked to raise awareness of open access publishing opportunities through the UI’s institutional repository, Iowa Research Online (IRO). IRO preserves and provides access to the research and creative scholarship created by the University of Iowa’s faculty, students, and staff. The research papers, theses, dissertations, books, conference presentations, journals, and multimedia in IRO represent Iowa’s rich intellectual and cultural community. “Anyone can put their scholarly work into the institutional repository as long as they are the copyright owner. This makes the scholarly work more accessible, because anyone with an Internet connection can access those works online.”

Tavernier also analyzes the Libraries’ use of its open access fund, which is a joint initiative with the UI Provost’s Office. She assesses the fund’s effectiveness in providing unfettered access to materials. “Scholarly journals are usually subscription based, and subscriptions are extremely expensive,” she said. “For example, when the government funds research, especially medical research, that knowledge must be accessible to everyone, wherever they are, whether they are part of an institution or not. So, I’m analyzing, is this the best use of the university’s money? Does the fund expose researchers to information they otherwise would not have known? Is it moving the university as a whole toward publishing in that manner?”

Working with Burnett, Tavernier also advocated for affordable textbook alternatives that are either free and open access or very low cost. “There’s a lot of good, solid, peer-reviewed content out there that could be used in our classrooms,” she says.

Tavernier’s use of libraries has changed since her days as a law student. She is much more aware of the specialized research databases that libraries provide and has benefitted from what she describes as the UI librarians’ “amazing skillsets.” She experienced such a skillset firsthand when she completed a mentorship with Nancy Kraft, head of the Libraries’ preservation and conservation department. “One of the things I learned was grant writing,” Tavernier says. “It so happened the next semester I had a course where the final project was to write a grant. The very things I had learned studying with Nancy came into play in that project. I had to follow Institute of Museum and Library Services (IMLS) guidelines and evaluate the need for the project, justify it, think about how it would be sustained in the long run, define the expertise we would gain, explain how we would make it accessible to others so they would benefit from it, and make it clear why the government should be interested in funding it. Had I not done the mentorship with Nancy, I would not have understood a lot of those nuances.”

With her degree in hand, Tavernier would like to volunteer at the National Archives in the West Indies. She is also sending applications to institutions in the United States, where she says there is a much more robust academic library culture.

Ultimately, Tavernier’s decision to switch from law to library science was based on her heartfelt conviction that libraries play a key role in society now and in the future. “A library is like a community center. It provides a free space—and there are not a lot of free spaces anymore, especially as societies have transitioned from village life to a more suburban and city-based life,” she says. “Libraries are not going anywhere. If anything, the work librarians do is growing in importance because we live in such an information-driven society. A lot of what librarians do helps teach people literacy when it comes to the technology we’re using.”

This coming fall, Tavernier will begin a new position with the Libraries at Indiana University Bloomington.
LISA GARDINIER WINS LIBRARIES’ TOP HONOR

LISA GARDINIER

BY JENNIFER MASADA

Lisa Gardinier, Latin American & Iberian studies librarian at the University of Iowa Libraries, is the winner of the 2017 Arthur Benton University Librarian’s Award for Excellence. She accepted the award at a reception held in her honor this spring.

The Arthur Benton University Librarian’s Award for Excellence recognizes a member of the UI Libraries’ professional staff who has demonstrated outstanding commitment and leadership in furthering the Libraries’ mission to serve the University community.

The honor includes a $1,500 award for professional development that will support the recipient’s research projects or publications related to library services.
This annual award is made possible by an endowment established by the late Dr. Arthur Benton, Professor of Psychology and Neurology at the University of Iowa and University of Iowa Hospitals and Clinics.

Based on letters from faculty nominators, the selection committee was impressed with Gardinier’s commitment to the university’s research and teaching mission, her dedication to building the distinctive collections necessary to draw top faculty and students, as well as her teaching support for a wide range of courses.

Denise Filios, professor of Spanish and Portuguese, nominated Gardinier for the award. Filios says Gardinier’s extensive experience as a reference librarian makes her an especially effective teacher capable of adapting presentations for a wide range of learning levels. “Having observed Lisa conducting in-class research practicums for years now, I have come to deeply appreciate her skills and dedication to our teaching and research missions,” says Filios. “I consider her a tremendous asset and an excellent ambassador for the UI libraries.”

Gardinier also earned praises from Amber Brian, associate professor of Spanish and Portuguese. She has seen Gardinier carefully craft in-class presentations, weaving her instruction into a seamless reinforcement of faculty members’ overall pedagogical plans. “Unfailingly, she is willing to come visit my classes and give a level- and topic-appropriate presentation on research,” says Brian.

She adds, “Since arriving at the University of Iowa, Lisa Gardinier has become essential to academic programming in the department of Spanish and Portuguese.” Brian also points to Gardinier’s successful efforts to engage with colleagues across the world. “I have had the opportunity to witness how well Lisa is respected by librarian colleagues at other institutions,” she notes. “It was evident in conversations with her fellow librarians that she is very involved in professional activities that are central to the work of Latin Americanist librarians.”

Kathleen Newman, associate professor of Cinema and Spanish, writes of Gardinier’s ability to think beyond the framework of a single institution’s library resources. “She thinks clearly about managing our collection in the context of the other libraries and research centers with whom we have consortial arrangements,” says Newman.

“Gardinier is also a superb acquisitions librarian,” she adds. “Her buying trips to Latin American and Europe have helped maintain the excellence of our interdisciplinary research and teaching collections in Spanish and Portuguese.”

Newman comments on Gardinier’s broad subject expertise, noting that she has presented on zines and “has done admirable work” overseeing acquisitions of documentary films and non-fiction films.

In summary, Newman says, “I consult with Gardinier regularly on my own research projects and find her to be an invaluable colleague. Lisa Gardinier is an extraordinary librarian.”

Past recipients include Brett Cloyd, Greg Prickman, Kari Kozak, Jen DeBerg, Dottie Persson, John Forys, Edward Miner, Kathy Magarrell, Kären Mason, John Schacht, and Dave Martin.
Nancy Kraft, head of the preservation and conservation department, has been awarded the Association for Library Collections and Technical Services’ (ALCTS) Paul Banks and Carolyn Harris Award for excellence in Library Preservation for 2018. ALCTS is a division of the American Library Association. The award was established to honor Paul Banks and Carolyn Harris, early leaders in library preservation. Recipients are professional preservation specialists who have made great contributions to the field of preservation and conservation for library and archival materials. The award includes a $1,500 cash grant.

Kraft is recognized for her tireless work with the 2008 flood recovery efforts on the UI campus, Cedar Rapids, and in other locations in Iowa; for her efforts to establish local and regional disaster teams and protocols; for contributions to national disaster recovery efforts; and for her work on numerous projects that have promoted preservation ideals throughout the library and archives world.

The Paul Banks and Carolyn Harris Award is one of the highest accolades a preservation professional can receive. Kraft accepted her award at the American Library Association Annual Conference in New Orleans, LA, in June 2018.
MASON HONORED WITH UI ACHIEVEMENT AWARD

Kären Mason, curator of the Iowa Women’s Archives, was selected as this year’s recipient of the University of Iowa Susan C. Buckley Distinguished Achievement Award for Staff. She was honored at the annual Celebration of Excellence and Achievement Among Women event held earlier this spring.

For 25 years, Mason has devoted her professional efforts to the Iowa Women’s Archives. Her work has been instrumental in establishing more than 1200 manuscript collections that chronicle the lives and work of Iowa women, their families, and their communities. These personal papers and organizational records date from the nineteenth century to the present. Together with oral histories, they document the activities of Iowa women throughout the state and beyond its borders.

The Susan C. Buckley Distinguished Achievement Award honors a staff member who has distinguished herself and the University through her accomplishments. The award is given for an outstanding achievement or a lifetime record of contributions that demonstrate significant impact through attributes such as leadership, innovation, subject matter expertise, and serving as a role models for women or girls.

“

Our staff are the UI Libraries’ most valuable resource, contributing depth to research and classroom instruction on campus and assisting with the preservation of and access to cultural and intellectual assets in the state of Iowa.

—John Culshaw, Jack B. King University Librarian

KÄREN MASON
CULSHAW BECOMES INAUGURAL HOLDER OF THE LIBRARIES’ FIRST ENDOWED CHAIR
The University of Iowa Libraries has announced the establishment of the Jack B. King University Librarian Chair. Sue Curry, University of Iowa Interim Executive Vice President and Provost, has appointed current university librarian John P. Culshaw as the first to hold the endowed chair.

“The Libraries are at the heart of the university’s academic mission. We are very grateful that the King family understood that and chose to support the Libraries, the university, and our students in this important way,” says Curry. “I am delighted to appoint John Culshaw to this new endowed position, in recognition of his extraordinary leadership of the Libraries and his vision for their future.”

The Jack B. King University Librarian Chair was established and endowed in 2017 through gifts from two generations of the King family, who were longtime advocates of libraries. Jack B. and Geraldine (Jerry) King combined their estate gift with funds from the Iva B. King trust, established by Jack’s parents, Fred (1928 B.A.) and Iva King. The UI Libraries supplemented the King family gift with funds from the Friends of the UI Libraries to establish the endowed chair.

The endowment will fund critical needs and strategic opportunities within the UI Libraries.

“I am humbled to serve the University of Iowa Libraries as it establishes its first named chair in honor of Jack and Jerry, especially in light of their lifelong commitment to encouraging careers in academic librarianship,” says Culshaw. “This endowment will enhance the UI Libraries’ continuing efforts to support research and to teach students to think critically about information sources.”

Culshaw has served as the university librarian since 2013. In addition to his campus duties, he is a member and chair of the Board of Governors of the HathiTrust Digital Library and member of the Executive Committee of the Rosemont Shared Print Alliance. Culshaw was elected in 2017 to the Association of Research Libraries Board of Directors and in 2018 will complete a term as a director-at-large on the Board of the Association of College and Research Libraries.

From the left: Sue Curry, UI interim executive vice president and provost; Bruce Harreld, UI president; John Culshaw, Jack B. King university librarian; Kent Clark, vice president for main campus development, University Center for Advancement.

VIDEO OF THE INVESTITURE CEREMONY
bit.ly/uiowa-lib-investiture
Frank & Indiana Brinton
(Brinton Entertainment Company
Papers, MsC1000)
Currently on exhibit in the Main Library Gallery is *Brinton’s Famous Moving Pictures and the Emergence of Early Film in America* from the University of Iowa Libraries’ Brinton Collection. This exhibition features artifacts, photos, and films from the late 19th and early 20th centuries—a magical era in entertainment history that observed the intersection of live theatre, radio, and film.

The materials are part of a collection preserved for many years by Michael Zahs, subject of the new documentary film, *Saving Brinton*. (See Zahs’ notes from the film’s tour on page 25.) The University of Iowa Libraries began the process of accepting Zahs’ generous donation of the Brinton Collection beginning in 2014.

The collection contains films, slides, projectors, papers, and other documents from the life and career of William Franklin Brinton of Washington, IA. Frank Brinton was an itinerant showman who ran the Brinton Entertainment Co. of Washington, Iowa. From 1895 to 1909, Brinton and associates traveled throughout the region from Texas to Minnesota showing slides and films in combination with live entertainment for populations who, in many cases, had never before seen such sights.

Brinton was also the manager of Washington’s Graham Opera House, which is now called the State Theatre. It remains an active movie theatre today and was recently declared the longest continually operating cinema in the world. Brinton was an eccentric and energetic individual, and the collection not only preserves some of the earliest commercially available film but also contains material related to Brinton’s experimental interests, such as his passion for designing flying machines long before human flight became a reality.

—Continued on page 24
MAGICAL LANTERN SLIDES

Before the advent of film, audiences became accustomed to the sight of Magic Lantern slides—images that were projected through glass. There were many different forms. Some were static, some projected images in a sequence to depict a story, some had notes and words to lead a sing-along, and others had intricate moving parts giving the illusion of motion. These magic lantern slides were encased in a wood frame to provide protection for the glass as they were transported and moved quickly through projectors during a show.

Pictured to the right: Mike Zahs projects a film onto a building on his property in Washington, IA. Photo credit: Saving Brinton, Barn Owl Pictures.

To the left: A magic lantern slide showing a scene from the Revolutionary War.

Below: A still from Golden Beetle, one of Brinton’s films produced in 1907.

VIEW THE GOLDEN BEETLE FILM
bit.ly/brinton-golden-beetle
This was a pre-premiere private screening. I was very apprehensive. I was excited and scared both. It was very hard to watch, emotionally. I was very surprised that the emphasis of the film was not the Brintons. It was hard to see yourself so big on the screen and so much. The film guys did a great job, but it was still difficult. I was mentally seeing what had happened before and after the scene on the screen. This first viewing was overwhelming.
Mike Zahs’ tour journal

SAVING BRINTON

**JUNE 1**
Ainsworth Opera House, Ainsworth, IA

120 invited guests at the Opera House. It was not on a big screen, but it was so important for it to show here. It was still very emotional. We had our first Q and A session. It was an invited audience, so the questions were very positive and supportive. Fantastic response. One woman said that the film would go for an Oscar. I laughed inside, but little did I know.

**JUNE 17**
World Premiere, American Film Institute, Silver Spring, MD

I was concerned that it would be too Iowa for eastern audiences. I expected a small audience. It was very exciting to see Saving Brinton on the marquee. Unpacking and setting up the 35mm projector in the lobby caused a lot of interest.

There were big crowds when we showed the 35mm films. It really didn’t seem real showing the film there, but that helped me to see the film and not just see me. This screening sold out! Unbelievable, and there were other films showing at the same time. A number of former students and friends in attendance. Great questions. My favorite was “And this happened in Iowa?!” There was great publicity in the Washington Post and Times and on the radio. It was especially exciting to watch the film guys.

**SEPTEMBER 17-18**
State Theater, Washington, IA

Limos and red carpet. Both shows sold out! Again, great support and questions. About 45 people at each showing had seen themselves in the film.

**SEPTEMBER 27**
Iowa State University, Scheman Center, Ames, IA

Former students took us out for supper. Not sold out, but a good house. A number came from Des Moines. A number of former students. One came from Colorado. First audience with a number of young people. It was well received. We wondered if young people would identify with it.

**OCTOBER 8**
Hot Springs Film Festival, AR

Great space. Sold out again! Hard to believe. Still former students. The original and longtime director of the festival began the Q & A by saying what a great film it was and Saving Brinton was why they had film festivals. She said it was one of the best ever.

**OCTOBER 13**
Fleur Theater, Des Moines, IA

It was hard getting into the theater, people coming from first show wanted to talk in the parking lot. Some people I knew, some were total strangers. Very emotional and tears in audience. It was a very enthusiastic audience. Like a premiere. U of I Library people there. I was at evening show [on Oct. 14].


**OCTOBER 19-20**
Minneapolis, MN

We were recognized on the street before we got to the theater. The filmmakers had many friends and family members there. There were a number of Washington, Iowa people there. Several people who were in the film were there. The composer, Ben Ramsey, was there.

**OCTOBER 24**
Osceola, IA

Brintons had been here. Much bigger audience than we expected. It had been well promoted. Good response. One man expected it would be similar to “Saving Private Ryan.” It wasn’t.

**OCTOBER 26**
Putnam Museum IMAX, Davenport, IA

There had been a good review in the QC Times and there was a good crowd. A number of my family members were there as well as more students and friends. No one should see themselves on that large of a projection screen.
NOVEMBER 10
Art Museum, Houston, TX
Special showing for selected 5th graders, AP seniors, and film students from Rice University. One of the 5th grade teachers had been my student. Showed documentary silent films, and I did special program on magic lantern slides. Extremely well received. There were interested questions from all groups. We finally had to stop taking questions after an hour or the students would miss their lunch. It was an exclusively young audience, and there was great engagement and response. Great.

NOVEMBER 13-14
NYC Doc, New York City
Evening showing in Chelsea [on Nov. 13]. Liz Gilman from Produce Iowa there. A number of Iowa people there. Exciting to be there. I can better separate myself from the film while watching it. Reception at the Ainsworth Café, hosted by the U of I and Produce Iowa. Very good. Donna Reed's daughter there. Greenwich Village morning show [on Nov. 14]. Good questions. Washington Iowa people there. Still does not seem like this is really happening. The film guys and I took Staten Island ferry to see the Statue of Liberty (Bartholdi's Statue).

DECEMBER 3
Anchorage Film Festival, AK
Bear Tooth Theater. Sunday night showing time, which was good, but it was icy and there was not a full house. Iowa people, but no former students. We were treated very well. The film did win Jury award and audience choice award. They want us back.

JANUARY 24-29
International Film Festival Rotterdam, The Netherlands
This was a huge big deal. It is so much fun to watch the film guys. Show was a sellout. Hard to believe. Very good questions and response. People were excited about it. Recognized around town. Sort of even have fans.

The festival treated us very well. We were able to meet and eat with some of the very top people. Sort of felt like we were at the wrong table but we weren't. I met two press people from China. They want the film to come there! They knew people who went to the U of I.

When the festival was over “Saving Brinton” was in 12th place out of 593 films. 0.003 of a point from 10th place. I think it was a tie.

Saving Brinton has appeared in numerous film festivals worldwide and has received positive press, including a review by New York Times critic Wesley Morris who said, “CELEBRATORY. POIGNANT. THE AVERAGE DOCUMENTARY WOULD GAWK. THIS ONE RECLASSIFIES.”

To find out where you can see Saving Brinton, visit brintonfilm.com/screenings. The film will have a television broadcast debut in late 2018 and will be available on streaming platforms and DVD.

The “film guys” are Tommy Haines (director/editor), Andrew Sherburne (director/producer), and John Richard (director of photography). You can read more about them at brintonfilm.com/filmmakers.

At the left: track the cities Frank Brinton and company visited from 1904 through 1908 with an interactive map created by the UI Libraries' Digital Scholarship & Publishing Studio.

INTERACTIVE MAP OF BRINTON’S TRAVELS
https://brinton.lib.uiowa.edu/map
The UI Libraries’ Special Collections builds its collections to serve the specific needs of students and faculty. We seek to acquire materials that enhance the curricula and aid research at the University of Iowa.

It’s no wonder we have a robust collection of artists’ books, as the UI’s Center for the Book, one of only a handful of such degree programs in the nation, integrates specialized training in book arts practice and technique with research into the history and culture of books. Special Collections is truly a lab for book arts students and, as such, artists’ books comprise a large part of our book arts collection.

—Continued on page 30
The definition of an artist’s book varies depending upon the artist, speaker, and audience. Due to its deceptive simplicity, the definition I prefer is from the Art Libraries Society of North America (ARLIS/NA) Artists’ Books Thesaurus, which says artists’ books are “artworks realized in the form of a book.” For many, artists’ books include a category called “book objects.” ARLIS/NA defines book objects as “sculptural or two-dimensional artworks related to the form or concept of the book and/or its typical materials.”

Suffice it to say that artists’ books defy narrow definition. As a result, they come in many shapes and sizes, in many formats, in many colors, and from many places. This creates a fascinating range of widths and heights on our shelves.

In the past few months, we’ve purchased over 25 artists’ books from a wide variety of sources. Book artists get in touch with us directly, come for a visit when they pass through town, or sell their works through book dealers who travel the country and frequent the book fair circuit.
The books we have recently acquired arrived via all three of these pathways. You can view a few of our newest books in the photos above. Upon arrival, the books are cataloged by our talented primary special collections cataloger, Duncan Stewart. From there, the books go to the Conservation and Preservation department to receive appropriate conservation work and, if needed, custom housing from the team of conservators. After that, the books are available upon request in the Special Collections reading room.

Special Collections includes rare book collections, the Iowa Women’s Archives, the University Archives, the International Dada Archive, maps, and more. Collecting areas include more than 200,000 rare books that range in age from the 15th century to newly created artists’ books, over 1,100 manuscript collections, medieval to modern, over 8,000 feet of records document University history, and over 20,000 cookbooks from 1499-present.


Heather Wacha holds a tiny manuscript in place as the team adjusts straps to hold the book gently in place for the imaging process. The team imaged this and several other medieval manuscripts from the UI Libraries’ Special Collections.
Mike Toth, a multispectral imaging specialist, brought his equipment to the University of Iowa Libraries’ One Button Studio as part of a Council on Library and Information Resources (CLIR) Microgrant, led by three CLIR Postdoctoral Fellows in Data Curation for Medieval Studies: Erin Connelly (University of Pennsylvania), Alberto Campagnolo (Library of Congress), and Heather Wacha (University of Wisconsin, Madison).

The researchers aim to gather scientific data, drawn from stains found on parchment, paper, and bindings in medieval manuscripts. This data will provide a new way for researchers, conservators, librarians, and the public to access information concerning the material makeup of medieval manuscripts, their medieval uses, and new approaches for modern studies.

Multispectral imaging has increasingly been applied to the study of ancient and medieval manuscripts in order to uncover material evidence not visible to the naked eye. The results from projects such as the Archimedes Palimpsest and the Sinai Palimpsests Project are revolutionizing manuscript studies.

The team is gathering imaging data as a first foray into providing a fixed dataset that will characterize stains commonly found on manuscripts and provide new approaches for understanding the material makeup and uses of these medieval manuscripts.

Four institutions, the University of Wisconsin, the University of Iowa, the University of Pennsylvania, and the Library of Congress, have generously offered their manuscript collections for imaging and the Postdoctoral Fellows have been busy identifying the “dirtiest” books with the “best” stains.
DORA LEE MARTIN, MISS S.U.I. 1955 as seen in the Invisible Hawkeyes exhibition in the Main Library Gallery. The exhibit highlights African-American students at the University of Iowa who went on to become tastemakers and pathfinders.
I
n 2016, University of Iowa Press published Lena and Michael Hill’s book, *Invisible Hawkeyes: African-Americans at the University of Iowa during the Long Civil Rights Era*. This winter, the University Libraries worked with the authors to mount an Invisible Hawkeyes exhibit drawn from local library collections.

Student-created works, especially graduate theses and dissertations, are central to the exhibit. In true Iowa fashion, the exhibit features a wide range of creative work, including novels (e.g., Margaret Walker’s *Jubilee*), playscripts, musical compositions, and preliminary sketches for Elizabeth Catlett’s sculpture *Negro Mother and Child*.

University yearbooks show African-American students in highly public roles on campus, from star athletes in team photos to a full-page photo of Dora Lee Martin, Miss S.U.I. 1955 (see photo on the facing page). Several productions of plays by black students Thomas Pawley and Arthur Clifton Lamb are well represented in the scrapbooks and photo files from the Department of Theatre Arts.

Faculty papers, including those of music department chair Philip Greeley Clapp, reveal interesting aspects of student-instructor interactions at that time. Iowa’s star African-American athletes appear in team photographs from yearbooks, illustrating their high-level visibility as sportsmen but also hinting at their social isolation on an overwhelmingly white campus.

All Hawkeyes represented in the exhibit are discussed in the Hills’ engaging book, save one. Carolyn Hill Stewart was a graduate student in theatre arts. Unlike Pawley and Lamb, Stewart’s focus was acting, and the exhibit featured several reviews of her performance as Oparre in *The Wingless Victory*. She also played the lead in Lamb’s *BeeBee*, a play about a black doctor who returns to her home town and attempts to establish a hospital there. Her inclusion in the exhibit is meant to remind visitors of the many Hawkeyes who remain invisible. The hope is this exhibit will spark interest in and urge action toward shedding light on these hidden Hawkeyes, the stories they have to share, and our need to hear and be enriched by their voices.

VISIT THIS EXHIBIT ONLINE
www.lib.uiowa.edu/gallery/exhibit/invisible-hawkeyes
The 2018-2019 ARL Leadership Fellows

ARL FELLOWS PHOTOS & BIOS
bit.ly/arl-fellows-2018
This spring, the University of Iowa Libraries hosted a week-long institute for the 2018-2019 cohort of the Association of Research Libraries Leadership Fellows—30 specially selected librarians who aspire to senior-level leadership positions in research libraries.

The Iowa-hosted institute is one of three this cohort will attend as part of their 15-month-long professional development experience. University Librarian John Culshaw and his counterparts from George Washington University and the University of Florida were selected by ARL to serve as Sponsor Directors of this year’s cohort.

ARL selected the University of Iowa because of its strengths as a public research university with eleven colleges offering more than 200 areas of study and seven professional degrees. Of note is Iowa’s reputation for excellence in a range of areas including fine arts, research institutes, hospitals and clinics, and highly ranked graduate programs.

ARL’s selection was also influenced by strengths of the UI Libraries that add value to the overall fellowship experience, such as its seven campus libraries, its service as the National Network of Libraries of Medicine (NNLM) office for the Greater Midwest Region, its preservation and conservation department, its special collections and archives, and its partnerships with unique campus programs like the Center for the Book and community organizations such as the UNESCO City of Literature.

—Continued on page 38
As host of the institute, the UI Libraries makes a meaningful contribution to national efforts to provide thorough professional development for potential senior library leaders.

Investing in such training is more important than ever for academic libraries, as universities worldwide confront crucial issues that threaten the excellence of and access to higher education.

The institute’s curriculum exposed the cohort to a broad array of issues they could face and key relationships they would need to cultivate as senior library leaders at a research institution like the University of Iowa.

Librarians attending the institute learned how the UI Libraries serves a campus with particular strengths and unique attributes that define its academic, research, and creative environment. Participants were also exposed to a variety of leadership styles and models, including two sessions with UI President Bruce Harreld.

The cohort met other campus leaders, toured facilities, and heard presentations on issues such as campus-wide efforts to create new cost efficiencies, public-private partnerships, initiatives to improve outcomes for individual students, and emergency preparedness.

Campus officials discussed the experience of the 2008 flood and its impact on campus, including real-time challenges during the flood, working with FEMA, and the importance of preparing for such a catastrophe. The group also learned from a panel of ARL library directors from Iowa State University, the University of Minnesota, and Washington University (St. Louis) who shared their personal reflections and experiences on assuming the role as dean or university librarian.

John Culshaw was a member of the 2011-2012 cohort of this program. "The Leadership Fellows program was so influential to my own leadership journey; I was honored and excited to give back as a Sponsor Director,” says Culshaw.

The Association of Research Libraries (ARL) is a nonprofit organization of 125 research libraries at comprehensive, research institutions in the US and Canada that share similar research missions, aspirations, and achievements. Both the University of Iowa Libraries and Iowa State University Libraries are members of ARL.

The Association of Research Libraries Leadership Fellows program collaborates with Leadership Fellows Sponsor Directors to play a key role in developing future leaders of research libraries.
The ARL Fellows program succeeds when talented librarians move to senior-level positions.

As we congratulate two UI librarians, Carmelita Pickett and Greg Prickman, on their selection as members of the 2018-2019 ARL Leadership Fellows cohort, we also bid them a fond farewell.

With our thanks for their accomplishments at the University of Iowa Libraries, we extend best wishes to our two colleagues, both of whom are embarking on new steps in their careers.

Pickett has been appointed associate university librarian for scholarly resources and content strategy at the University of Virginia in Charlottesville. Since 2014, she has served as associate university librarian at the UI Libraries, where she has overseen access services, acquisitions, research library and instruction, special collections and university archives, and scholarly communications.

Prickman has been named the Eric Weinmann librarian and director of collections at the Folger Shakespeare Library in Washington, D.C. He began work at the UI Libraries in 2006, becoming the head of special collections in 2011. At Iowa, Prickman has prioritized making collections accessible to contemporary audiences through digitization, crowdsourced transcription, and exhibitions. He has overseen notable acquisitions such as the Gallup family papers, the Tom Brokaw papers, and the Brinton Collection of Early Film.

We send our best wishes with Carmelita and Greg!
The Biz Hub has opened in the renovated Pomerantz Business Library on the third floor of the Pappajohn Business Building. The Biz Hub is a multi-service space that includes library services, the business writing center, tutoring services, and a café.

The renovations have transformed the library, which is now a light-filled, 21st century space that has been reimagined as a true “hub” for student success, offering crucial library services alongside key academic assistance. Not surprisingly, the Biz Hub’s impact has been immediate. Students have flocked to the space, and the Pomerantz Business Library has seen traffic double since last year.

The new space is made possible by Tippie College of Business donors Henry and Patricia Tippie and Kevin and Donna Gruneich. Wanting to give back in some way to the Tippie College, the Gruneichs were inspired by significant changes in students’ study needs.

“What looking at our own college-age kids, my wife Donna and I have witnessed today’s students have very different study modes than we had. These changes demand new spaces,” says Gruneich. “I was able to leverage what the University of Iowa and its business school invested in me into a good career. It’s an honor to reinvest back into the next generation alongside Henry and Patricia Tippie.”

What’s in the Biz Hub?

Library services & resources

- One-on-one consultations for students with business librarians Kim Bloedel and Willow Fuchs
- Reservable, tech-equipped group meeting rooms for collaborative work
- Computers and printers
- Curriculum development support
- Teaching and research support
- Collections of print and digital resources, including online access to databases and journals
- Service desk (check out books, ebooks, laptops, calculators, tech cords)
- Reserve materials for courses

Business communication services

- Writing and presentation support—Provided by Pam Bourjaily for business courses on communications, with assistance from Willow Fuchs on course research requirements
- Tutoring—Run by Tippie’s undergraduate program office
As I write this column, the University of Iowa Libraries has just celebrated the establishment of its first named position, the Jack B. King University Librarian. This endowment is a milestone not only for the Libraries but also for the University of Iowa, as it demonstrates the university’s commitment to our Libraries as a valued, central component of the university’s mission. Moreover, an endowment provides resources to carry out key initiatives supporting our mission.

THE KING FAMILY
The King endowment is a wonderful example of multi-generational giving, as it is funded by two gifts: a trust created by Fred W. (BA 1928) and Iva B. King, which was followed by an estate gift from their son and daughter-in-law, Jack B. and Jerry King. With their gift, Jack and Jerry chose to honor Jack’s parents’ legacy, carrying forward a spirit of generous support for libraries.

Two more families, like the Kings, exemplify generations of giving: the Greer family and the Bentz family.

THE GREER FAMILY
If you checked out a book from the Main Library Circulation Desk between 1964 and 1989, chances are you were the beneficiary of Mary Greer’s excellent service at the Main Library’s circulation desk. And, if you were a Libraries student employee during that same era, no doubt you fondly recall Mrs. Greer, as she considered you “her children!”

MARY RETTIG, director of development for the UI Libraries
At any given moment, our student employees can be found working in every part of our library system, where they not only help bring resources to faculty, researchers, and fellow students but also learn skills they will use throughout their time at Iowa and beyond. The UI Libraries employs about 200 students each academic year, providing them with crucial professional development they can use to launch their future careers.

We are proud of the contributions and accomplishments of our student staff. Their efforts fuel the UI Libraries’ work, allowing us to reach further in influence and time than any of us might imagine.

Following Mary’s death in 2014, son Mike and his wife Judy heard about the Libraries Student Employee Scholarship and chose to endow the Mike and Judy Greer Scholarship in memory of Mary Greer. The first recipient, Emily Abell, was named this spring. By creating a scholarship in Mary’s memory, the Greer family establishes a generational tradition of giving. Thank you, Mike and Judy!

THE BENTZ FAMILY
The children of Dale and Mary Gail Bentz—Dale and his wife Judy, Thomas and his wife Sharlot, and Carol and her husband Mike Roach—honored the memory of their parents by creating a fund that supports multiple scholarships for student library employees over the next 10 years.

Dale and Mary Gail arrived in Iowa City in 1953 when Dale begin employment at the UI Libraries as associate director. He was named university librarian in 1970, serving until his retirement in 1986.

During their lifetimes, Dale and Mary Gail made a positive impact on this university and community, and now their children ensure their parents’ influence continues through the Dale M. and Mary Gail Bentz Libraries Student Employee Scholarship. The inaugural recipients of this scholarship are Jacob Edwards, Alexander Spenceri, Maya Guadagni, and Caitlin Plathe. Thank you, Bentz family!

If you’re interested in learning more about generations of giving, I invite you to contact me. Thank you for your ongoing interest in and support for the UI Libraries.

— Mary Rettig, UI Libraries director of development
Mary.Rettig@foriowa.org
IN OUR GALLERY
NOW THROUGH AUGUST 3, 2018
BRINTON’S FAMOUS MOVING PICTURES & THE EMERGENCE OF EARLY FILM IN AMERICA
Exhibition in the Main Library Gallery

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Iowa City, IA 52242
www.lib.uiowa.edu
libraries@uiowa.edu

SERVING IOWANS WITH ACCESS TO MEDICAL INFORMATION
From the left: Elizabeth Kiscaden, Linda Walton, and John Culshaw at the State Capitol in Des Moines for Hawkeye Caucus. They spoke with Iowa legislators and visitors about the Hardin Library for the Health Sciences’ service to the state of Iowa as the Greater Midwest Region office for the National Network of the Library of Medicine (NNLM). The work of the GMR improves the health of Iowans by increasing health literacy of the public and connecting health professionals with critical health information from the National Library of Medicine.

Thank you for helping to boost our students’ success through the UI Libraries!

GIVE TO THE UI LIBRARIES
www.givetoiowa.org/libraries