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## ILA/ACRL Newsletter, vol. 21, no. 2, March 2011

Association of College and Research Libraries. Iowa Chapter

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# ILA/ACRL Newsletter

vol. 21, no. 2, March 2011

This Spring issue is devoted to the upcoming ILA/ACRL Spring Conference to be held March 18, 2011 at Central College in Pella, Iowa.

## **ILA/ACRL Spring Conference The Essentials: Rethinking, Refining, Reviving**

Friday, March 18, 2011  
Graham Conference Center  
Central College, Pella, IA

Geisler Library and the Central College community are excited to welcome you to our campus for the 2011 ILA/ACRL Spring Conference, to be held on Friday, March 18th. This year's conference has adopted the theme "The Essentials: Rethinking, Refining, Reviving". This theme was partly inspired by the 2010 ILA Conference "Hard Times, Hard Decisions", which led us to think deeply about what is essential and enduring in our work. In developing this focus for the ILA/ACRL Spring conference, planners acknowledged our collective need to be mindful of the very real challenges affecting our state and our institutions while also focusing on what Iowa academic libraries are doing well, what make us unique, and what keeps us moving forward.

In addition to a keynote address on Friday morning, twelve concurrent sessions will explore variations on this theme from a wide range of perspectives and showcase current research and innovations taking place in Iowa academic libraries.

Those arriving in Pella on March 17th are invited to join other conference attendees and our keynote speaker for the Pre-Conference Social, an informal dinner at Monarchs Restaurant in the Royal Amsterdam Hotel. For more information about conference events and registration, please visit <http://www.iowaacrl.org/content/events/2011springconference>

### **About the Keynote Speaker: Kenning Arlitsch**

Described as a "digital adventurer" by Library Journal, Kenning Arlitsch has led the development of digital initiatives at University of Utah's Marriott Library for more than ten years. He has been instrumental in developing digital libraries related to the history and changing natural environment of the American West, including the Western Waters Digital Library ([www.westernwaters.org](http://www.westernwaters.org)), the Utah Digital Newspapers project ([www.digitalnewspapers.org](http://www.digitalnewspapers.org)) and University of Utah's Western Soundscape Archive (WSA) ([www.westernsoundscape.org](http://www.westernsoundscape.org)). The Mountain West Digital Library ([www.mwdl.org](http://www.mwdl.org)), founded in 2002 as a project of the Utah

Academic Library Consortium, brings together digital collections from fifty-six universities, colleges, historical societies, and other libraries & archives in Utah, Nevada, Idaho, and Hawaii.

Kenning's work with consortia had a first milestone in 1997-98 when he was one of only twelve librarians selected to participate in the American Library Association/U.S. Information Agency's International Fellows program. While teaching in Cyprus as an ALA/USIA Fellow and working with the Cyprus Library Network, Kenning negotiated that country's first-ever consortial database purchase.

Kenning is also interested in organizational culture in libraries. His co-authored article "Future Leaders' Views on Organizational Culture" appeared in *College & Research Libraries* in July, 2010.

Kenning continues to shape the future of digital libraries and resource sharing as Associate Director for IT Services at the University of Utah's J. Willard Marriott Library. He holds a BA in English from Alfred University, an MLIS from the University of Wisconsin-Milwaukee, and is a 2005 graduate of the Frye Leadership Institute. The title of Kenning's keynote address is "What to do with the time that is given us".

### **About Central College:**

Central College is a four-year, private, residential, liberal arts college in Pella, Iowa, affiliated with the Reformed Church in America. Central offers a bachelor's degree in 39 majors and pre-professional advising. Central was recognized by U.S. News & World Report as one of the nation's top liberal arts colleges. It also was identified for its study abroad program. For more information about Central College, go to [www.central.edu](http://www.central.edu).

While on campus, take time out to visit our newest building, the Roe Center, located at the intersection of W. 3rd St. and University St. The Roe Center was the first building in Iowa to earn a Platinum rating in Leadership in Energy and Environmental Design (LEED) from the United States Green Building Council (USGBC) and features original artwork by Professor Emeritus Larry Mills. An interactive kiosk on the second level (northeast/W. 3rd. St. entrance) gives visitors an overview of the building's sustainable features.

### References

Maloney, K., Antelman, K., Arlitsch, K., & Butler, J. (2010). Future Leaders' Views on Organizational Culture. *College & Research Libraries*, 71(4), 322-345. Retrieved from <http://crl.acrl.org/content/71/4/322.full.pdf+html>

Digital Adventurer. (2009, March 15). *Library Journal*, 134(5). Retrieved from <http://www.libraryjournal.com/article/CA6642676.html>

## **ILA/ACRL Spring Conference 2011 Concurrent Sessions**

### *A Discovery Case Study: EDS at Cowles Library, Drake University*

Teri Koch; Marc Davis  
Drake University

### *A Map, a Vehicle, a Destination: Using an Embedded Librarian to Implement the Information Literacy Campus Plan*

Pam Rees; Megan Tedell; Dr. Avilah Getzler  
Grand View University

### *Cultivating Future Librarians: Growing Students into Colleagues through Mentorship*

Cara B. Stone  
Indiana University School of Library and Information Science (in collaboration with University of Dubuque)

### *Building an Active Learning Community through Student Collaboration*

Rebecca Stuhr, Catherine Rod, Chris Jones  
Grinnell College

### *Shrinking service points to better serve users (and save money)*

Amy Paulus  
University of Iowa Libraries

### *Skillful Scaffolding: Integrating Information Literacy Outcomes into Literature Courses*

Dan Chibnall, Dr. Amy Getty  
Grand View University

### *Have I Got a Deal for You: Free Tech Tools to Make the Essentials Easier*

Becky Canovan  
University of Dubuque

### *On Being Essential: Making Connections and Facilitating Access, Collection Development as Public Service*

Kevin Engel; Rebecca Stuhr; R. Cecilia Knight  
Grinnell College

### *Rethinking Instruction: Designing Online Information Literacy Courses*

Erika Raber  
University of Iowa

*Seeking Wisdom in Community: Shaping a First-Year Research Experience*

Andi Beckendorf, Germano G. Streese

Luther College

*In Any Language - Libraries Translate to Learning*

Jonathan Helmke

University of Dubuque

*Advice, Empathy and Education: Student to Student Mentoring in Reference Service*

Julia Bauder, Beth Bohstedt and Phillip Jones

Grinnell College

Full descriptions and full conference session

available: <http://www.iowaacrl.org/content/events/2011springconference>.

## **Kenning Arlitsch Selected Works**

To help you prepare for the Keynote speech and learn a little more about the speaker, the following is a list of articles authored by Kenning Arlitsch. Happy reading!

Arlitsch, K. (1998). Building instruction labs at the university of utah. *Research Strategies*, 16(3), 199-210.

Arlitsch, K. (2002). Digitizing sanborn fire insurance maps for a full color, publicly accessible collection {computer file}. *D-Lib Magazine*,

Arlitsch, K., & Herbert, J. (2004). Digitalnewspapers.org: The digital newspapers program at the university of utah. *Serials Librarian*, 47(1/2), 99-115.

Arlitsch, K., & Herbert, J. (2004). Microfilm, paper, and OCR: Issues in newspaper digitization. the utah digital newspapers program. *Microform and Imaging Review*, 33(2), 59-67.

Arlitsch, K., & Jonsson, J. (2005). Aggregating distributed digital collections in the mountain west digital library with the CONTENTdm(sup TM) multi-site server. *Library Hi Tech*, 23(2), 220-232.

Arlitsch, K., Lombardo, N. T., & Gregory, J. M. (2005). Another kind of diplomacy: International resource sharing. *Resource Sharing & Information Networks*, 18(1/2), 105-120.

Arlitsch, K., Neatrou, A., & Rice, J. (2008). Western soundscape archive. *D-Lib Magazine*, Vol.14, no.11-12, 14(11-12)

Arlitsch, K., Yapp, L., & Edge, K. (2003). The utah digital newspapers project {computer file}. *D-Lib Magazine*,

Dimitroff, A., & Arlitsch, K. (1995). Self-citations in the library and information science literature. *Journal of Documentation*, 51(1), 44-56.

Lombardo, N. T., Arlitsch, K., & Gregory, J. M. M. (2000). Cyprus medical libraries project: International collaboration for electronic document delivery and full-text database development {computer file}. *Issues in Science & Technology Librarianship*,

Maloney, K., Antelman, K., Arlitsch, K., & Butler, J. (2010). Future leaders' views on organizational culture. *College & Research Libraries*, 71(4), 322-345.

## **The Essential: Musings from the Trenches on Information Literacy**

Author: **Bruce Gilbert**, Campus Coordinator of Instruction in Information Literacy, Director of Library Instruction at Cowles Library, Drake University

Amy Paulus, chair of the ILA/ACRL newsletter committee, asked that I contribute a short piece on an “Essential” service for academic libraries for the Newsletter. Since I was appointed Drake's first Campus-wide Coordinator for Instruction in Information Literacy in August 2010, and since (as it happens) I need to write a (much more comprehensive and thus longer) report on my experiences for the University administration anyway, I consented. Thus, I am counting on the kindness of friends across the state as I note that what follows is intended to a) only touch the highlights of the experiences of the past eight months, and thus b) will seem sketchy if you're looking for either a primer or a theoretical missive. However, I will try to use the magic of hyperlinks to point towards those documents that illuminate the last year's efforts, as well as being useful for others as they pursue their own campus efforts.

My appointment came about as part of an overall reorganization of academic support at Drake that took place during the Summer of 2010. New campus-wide coordinators for Info Lit, Writing, and Speaking were appointed, as part of a process designed to place greater emphasis on important skills and dispositions, particularly (although not exclusively) within the general education process.

From the perspective of an academic librarian, I took this opportunity to grow our Information Literacy offerings; in short, to raise the profile and awareness of the services we already offered.

There is no doubt that, in the modern academic library, Information Literacy is one of the Essentials that need constant Rethinking, Refining, and Reviving. Part of the Rethinking is the need to explain to others (both outside and even inside the library profession!) just what Information Literacy is. Thus, I wrote a sort of [“think piece” on the topic back in September.](#)

The other portion of the Rethinking process actually preceded my appointment. As part of a process to help the Library reinvigorate and communicate the very concept of Information Literacy, within the Drake context, I wrote (with valued input from my colleagues) a request for two new faculty librarians (excerpted in the document above); one to head our General Education efforts, the other to coordinate upper- and graduate-level library instruction.

This writing was successful in that it led to the approval of a [General Education librarian](#); we are currently recruiting for that position, with a (hopeful) starting date of June 1 for the incoming Librarian.

A major part of the Library's Refining of Information Literacy was the creation of [Drake's first Information Literacy rubric](#). This was created (Summer 2010) through the efforts of two library faculty, one computer science professor, and the Associate Dean of Arts and Sciences. The rubric was “hot off the presses” when I was appointed and addressed the instructors of the First Year Seminars (a required course for all incoming undergraduates). The administration supplied funds for small pilot projects in Info Lit, writing, and critical thinking; ultimately, four different FYses (out of 45) participated in the Info Lit pilot. The pilot participants agreed to multiple Library-based sessions, use of the rubric in their class, and a “follow-up” session, all of which have been completed. I am still compiling evaluative data from the “pilot,” but overall the comments of the participants were constructive and encouraging.

We are constantly Reviving our efforts to provide more “traditional” library instruction: both for-credit classes (we have a class that satisfies the Info Lit requirement for Drake's Gen Ed, LIBR046) and “one-shot” sessions for a wide variety of classes across campus. As demonstrated by [this chart](#) (which shows the classes taught by Librarians in a one-week span) our goals for growth in this area have been successful!

Another area for Revival is the place of Information Literacy within the General Education curriculum; there were a variety of proposals discussed by the Faculty Senate, some of which would have resulted in removing a course in Info Lit as a requirement. I, and a number of my colleagues, were involved in efforts (that were ultimately successful, at least for now!) to retain the Info Lit requirement; one of my contributions was to write an essay on [why it was imperative that Drake students be “information literate.”](#)

In summary (for what is, after all, supposed to be a brief newsletter article!) this has been an eventful year to be a Coordinator! Needless to say, the efforts of [the Dean, faculty, and staff of Cowles Library](#) have been instrumental in any success I have had (it is illustrative to note that all Library faculty (and, indeed, some staff) have roles in direct provision of library instruction). It

is, of course, uncertain what the future will bring, but we are determined to build on these efforts in the coming years; new personnel, new challenges, and a renewed commitment to our principles of collaborative instruction should give us a solid foundation for coming challenges.

## **Discovery Tools Selected Works**

Teri Koch and Marc Davis of Drake University will be presenting "**A Discovery Case Study: EDS at Cowles Library, Drake University**"

Cowles Library was an early adopter of EBSCO Discovery Service (EDS). Our primary goal was to provide a single-search box interface for all our collections. This implementation profoundly impacted the learning environment ranging from resource delivery to pedagogy. Our experience provides both a model and a cautionary tale for those interested in Discovery products. This presentation covers both theoretical and practical considerations when implementing Discovery products. We discuss the philosophical and pedagogical goals we hoped to achieve, implementation, and include a frank assessment of the ability of the EDS product to meet our objectives.

To help prepare you for this session, here are some selected works about different discovery tools:

Baker & Taylor content on EBSCO discovery service.(2010). *Research Information*, (47), 31-31.

Drake university chooses EBSCO discovery service.(2010). *Managing Information*, 17(5), 41-41.

Ebsco discovery service adds etoc.(2010). *Advanced Technology Libraries*, 39(5), 5-6.

Ncsu, others choose Summon.(2010). *Advanced Technology Libraries*, 39(1), 6-6.

News in brief.(2010). *Advanced Technology Libraries*, 39(11), 12-12.

News in brief.(2010). *Advanced Technology Libraries*, 39(10), 12-12.

Oup metadata to be loaded into ebsco discovery service.(2010). *Advanced Technology Libraries*, 39(11), 5-5.

Summon debuts database recommender. (2010). *Advanced Technology Libraries*, 39(4), 2-2.

U of Liverpool chooses ebsco discovery service. (2010). *Advanced Technology Libraries*, 39(10), 3-4.

U of michigan, columbia U choose summon.(2010). *Advanced Technology Libraries*, 39(9), 1-11.

*Discovery marketplace is red hot at ALA*(2009).

Brunning, D., & Machovec, G. (2010). An interview with nancy dushkin, VP discovery and delivery solutions at ex libris, regarding primo central. *Charleston Advisor*, 12(2), 58-59.

Brunning, D., & Machovec, G. (2010). Interview about summon with jane burke, vice president of serials solutions. *Charleston Advisor*, 11(4), 60-62.

Fitzpatrick, S. (2010). Summon summons 100th customer. *American Libraries*, 41(10), 24-25.

Hadro, J. (2010). Charleston discovery face-off draws crowd. *Library Journal*, 135(20), 24-26.

Hadro, J. (2010). Competition heats up discovery marketplace. *Library Journal*, 135(17), 14-14.

Notess, G. (2011). Deciphering discovery. *Online*, 35(1), 45.

Rogers, M. (2010). EBSCO, B&T partner on catalog enhancements. *Library Journal*, 135(5), 17-17.

Rowe, R. (2010). Web-scale discovery: A review of summon, EBSCO discovery service, and WorldCat local. *Charleston Advisor*, 12(1), 5-10.

Vaughan, J. (2011). Chapter 1: Web scale discovery what and why? *Library Technology Reports*, 47(1), 5-11.

Vaughan, J. (2011). Chapter 2: OCLC WorldCat local. *Library Technology Reports*, 47(1), 12-21.

Vaughan, J. (2011). Chapter 3: Serials solutions summon. *Library Technology Reports*, 47(1), 22-29.

Vaughan, J. (2011). Chapter 4: Ebsco discovery services. *Library Technology Reports*, 47(1), 30-38.

Vaughan, J. (2011). Chapter 5: Ex libris primo central. *Library Technology Reports*, 47(1), 39-47.

Vaughan, J. (2011). Chapter 6: Differentiators and A final note. *Library Technology Reports*, 47(1), 48-53.

Vaughan, J. (2011). Chapter 7: Questions to consider. *Library Technology Reports*, 47(1), 54-59.

Vaughan, J. (2011). Chapter 8: For more information. *Library Technology Reports*, 47(1), 60-61.

Wisniewski, J. (2010). Web scale discovery: The future's so bright, I gotta wear shades. *Online*, 34(4), 55-57.

## **Embedded Librarian Selected Works**

Pam Rees, Megan Tedell, and Dr. Avilah Getzler from Grand View University will be presenting "**A Map, a Vehicle, a Destination: Using an Embedded Librarian to Implement the Information Literacy Campus Plan**"

Structuring a systematic information literacy program can be difficult. Grand View developed a campus plan using a tiered outcome approach (foundational, intermediate, and advanced) which incorporates information literacy into key courses. We intend to use the embedded librarian model for implementing the plan. With a professor from Grand View, we will discuss the campus plan, the rationale behind the use of the embedded librarian model, the benefits of embedding information literacy into strategic courses throughout the major, the challenges we have encountered, current assessment of the program, and the future direction of embedded librarianship at our institution.

To help prepare you for this session, below are some selected citations published in the past year:

Abram, S. (2010). Openness and the library experience. *Information Outlook*, 14(1), 53-54.

Becker, B. W. (2010). Embedded librarianship: A point-of-need service. *Behavioral & Social Sciences Librarian*, 29(3), 237-240.

Bennett, E., & Simning, J. (2010). Embedded librarians and reference traffic: A quantitative analysis. *Journal of Library Administration*, 50(5/6), 443-457.

Daly, E. (2010). Embedding library resources into learning management systems: A way to reach duke undergrads at their points of need. *College & Research Libraries News*, 71(4), 208-212.

Fitzgerald, K., Anderson, L., & Kula, H. (2010). Embedded librarians promote an innovation agenda: University of toronto libraries and the MaRS discovery district. *Journal of Business & Finance Librarianship*, 15(3/4), 188-196.

Heinze, J. S. (2010). Leveraging internal partnerships for library success. *Information Outlook*, 14(1), 12-15.

- Hemmig, W., & Montet, M. (2010). The just for me virtual library: Enhancing an embedded eBrarian program. *Journal of Library Administration*, 50(5/6), 657-669.
- Jacobs, W. N. (2010). Embedded librarianship is a winning proposition. *Education Libraries*, 33(2), 3-10.
- Kobzina, N. G. (2010). A FacultyLibrarian partnership: A unique opportunity for course integration. *Journal of Library Administration*, 50(4), 293-314.
- Konieczny, A. (2010). Experiences as an embedded librarian in online courses. *Medical Reference Services Quarterly*, 29(1), 47-57.
- Pritchard, P. A. (2010). The embedded science librarian: Partner in curriculum design and delivery. *Journal of Library Administration*, 50(4), 373-396.
- Shumaker, D. (2010). A wide range of approaches. *Information Outlook*, 14(1), 10-11.
- Siess, J. (2010). Embedded librarianship: The next big thing? *Searcher*, 18(1), 38-45.
- Tumbleson, B. E., & Burke, J. J. (2010). When life hands you lemons: Overcoming obstacles to expand services in an embedded librarian program. *Journal of Library Administration*, 50(7/8), 972-988.

## **Mentoring in Libraries Selected Works**

Cara B. Stone, from Indiana University School of Library and Information Science (in collaboration with University of Dubuque), will be presenting "**Cultivating Future Librarians: Growing Students into Colleagues through Mentorship**"

What began as email correspondence from an MLS student seeking mentors turned into an internship at University of Dubuque's Myers Library. Learn more about planning, communication & shared goals key to the successful match, learning & teaching experiences that helped develop the student's professional voice, and how the library & intern worked together to create a mutually-valuable experience. Participants will engage in discussion of their institutions' mentoring practices, share ideas that can be applied broadly to develop interns, student workers, paraprofessionals, and new librarians. Practical recommendations supporting meaningful mentoring and valuable partnerships within any library instruction program will be discussed.

Julie Bauder, Beth Bohstedt and Phillip Jones from Grinnell College will be presenting "**Advice, Empathy and Education: Student to Student Mentoring in Reference Service**"

At Grinnell College Libraries we believe that reference is an essential service that can be provided by well-trained students as well as by librarians. As a result, we have reimagined our reference service to incorporate student mentors. During this presentation, attendees will learn about both components of our peer mentoring program: the advanced research help provided by reference assistants (RAs) at the reference desk and the basic information service provided by all of the students working at any of the four public service desks in the Libraries. We will provide sample training materials attendees can adapt for their own institutions.

To help prepare you for this session, below are some selected citations about mentoring in academic libraries:

Arnold, J., Nickel, L. T., & Williams, L. (2008). Creating the next generation of library leaders. *New Library World*, 109(9-10), 444-456.

Bosch, E. K., Ramachandran, H., Luevano, S., & Wakiji, E. (2010). The resource team model: An innovative mentoring program for academic librarians. *New Review of Academic Librarianship*, 16(1), 57-74.

Eldredge, J. D. (2010). Virtual peer mentoring (VPM) might facilitate the entire EBLIP process. *Evidence Based Library and Information Practice*, 5(1), 7-16.

Gagnon, E., Sinotte, M., Vokey, S., & Wood, A. (2009). The future of the profession, 2019: Vision statement of the 10th northern exposure to leadership institute. *Feliciter*, 55(3), 110-111.

Gieskes, L. (2010). Mentoring interactively (miing): New tools for librarian recruitment and retention. *New Library World*, 111(3-4), 146-153.

Harwood, D., & McCormack, C. (2008). Growing our own: Mentoring undergraduate students. *Journal of Business & Finance Librarianship*, 13(3), 201-215.

Henrich, K. J., & Attebury, R. (2010). Communities of practice at an academic library: A new approach to mentoring at the university of idaho. *The Journal of Academic Librarianship*, 36(2), 158-165.

Lee, M. (2009). Growing librarians: Mentorship in an academic library. *Library Leadership and Management*, 23(1), 31-37.

Level, A. V., & Mach, M. (2005). Peer mentoring: One institution's approach to mentoring academic librarians. *Library Management*, 26(6/7), 301-310.

Love, E. (2010). Generation next: Recruiting minority students to librarianship. *Reference Services Review*, 38(3), 482-492.

- Mavrinac, M. A. (2005). Transformational leadership: Peer mentoring as a values-based learning process. *Portal: Libraries and the Academy*, 5(3), 391-404.
- McLoughlin, C., & Lee, M. J. W. (2010). Developing an online community to promote engagement and professional learning for pre-service teachers using social software tools. *Journal of Cases on Information Technology*, 12(1), 17-30.
- Moore, A. A., Miller, M. J., Pitchford, V. J., & Jeng, L. H. (2008). Mentoring in the millennium: New views, climate and actions. *New Library World*, 109(1-2), 75-86.
- Osif, B. A. (2008). Successful mentoring programs: Examples from within and without the academy. *Journal of Business & Finance Librarianship*, 13(3), 335-347.
- Seldin, C. A., & Seldin, P. (1998). Bringing senior faculty on board the technological revolution: One model. *Journal of Educational Media and Library Sciences*, 35(3), 209-217.