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# Library as Journal Publisher: Partnering with Faculty

Wendy Robertson  
*University of Iowa*

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# Library as Journal Publisher: Partnering with Faculty

Wendy Robertson

The University of Iowa Libraries

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# Overview

- Why libraries should publish journals
- General policies and planning
- Basic information needed from editors
- Additional set-up work
- Future plans
- Questions



**Libraries should be involved  
in publishing journals,  
particularly those of local interest  
and of small societies.**




“Over 97 percent of society publishers publish three or fewer journals, with almost 90 percent publishing just one title.”

*Raym Crow, Publishing cooperatives: An alternative for non-profit publishers, [First Monday, v. 11, no.9, 2006](#)*



“...performing the curatorial work needed to ensure the permanence of current and future published information is a central and unifying challenge for us...”

*John Wilkin, “Thinking and Acting Globally to Better Serve Local Needs: The Michigan Digital Library”, [14 January 2010 ALA presentation](#)*



“The effort is premised on the belief that libraries are a valuable and indeed essential part of the global information space, and that we will only continue to be so if we take active responsibility for moving our content, services and values into this information ecosystem.”

*John Wilkin, “Thinking and Acting Globally to Better Serve Local Needs: The Michigan Digital Library”, [14 January 2010 ALA presentation](#)*



Journals are the primary mode of communication in many fields and hold an important secondary position in fields still focused on the monograph.





Look at other sites as you develop  
your program.



Clearly state what you will do and  
what you will support.



Our goal is to transition  
subscription-based titles to open  
access, and OA titles to Creative  
Commons licenses.



Standardize your policies and basic set-up as much as possible, while allowing journals to have their own look and feel.



Review your copyright and permissions language carefully, having a few options for editors to select.



Make it clear what can be added to a repository and if there is an embargo. Encourage allowing the Version of Record, with links back to the journal site.



Do your homework before meeting with the editors, looking at their websites and at journals in their field, and start gathering basic information for the site.



**Work with your subject librarians;  
they will be familiar with  
publications in the field and bring  
additional expertise.**





**Gather as much information as possible from the editors so that you can set things up for them and ensure the site includes necessary information.**



Talk to editors about general goals  
for journal.



Talk to the editors to make sure they have a realistic idea regarding the effort required to produce a quality journal.



# Make sure editor's responsibilities are clear

(e.g. ask for submissions, review content, check for plagiarism, copy edit and format, group content into issues, post and publicize the journal).



Editors may not have solid ideas up front regarding the design, but they know what they don't like.



Learn what special pages of content may be needed for the individual needs of the journal.

# Journal of the Society for Medieval Feminist Scholarship

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*Medieval Feminist Forum* includes reviews of current scholarly books that address issues of feminism(s) and gender studies in relation to any of the disciplines of Medieval Studies.

## Information for Reviewers

Unsolicited reviews are not accepted. Reviews (1,000-1,200 words, single monographs; 1,500-1,600, two monographs) should be submitted in electronic format and follow the specified submission style guidelines.

Reviewers should be faculty or qualified independent scholars who are [SMFS](#), members, but advisors, mentors, or faculty members of SMFS may also suggest graduate students as reviewers of specific works that, in their judgment, the student is qualified to review. Upon assignment and publication of a review, SMFS membership must be in current standing. Qualified persons interested in reviewing books should contact the Book Review Editor, Helene Scheck, Department of English, University at Albany, State University of New York, Albany, NY 12222, [hscheck@albany.edu](mailto:hscheck@albany.edu).

## Information for Publishers and Authors

Publishers or authors interested in having a monograph reviewed in *MFF* should send a copy to: Helene Scheck, Department of English, University at Albany, State University of New York, Albany, NY 12222, [hscheck@albany.edu](mailto:hscheck@albany.edu).

Books submitted are not returned, and become the property of *MFF*.

## Information for book reviewers and listing of books to review



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## CONTRIBUTORS

**Linda Beail** is Professor of Political Science and Director of the Margaret Stevenson Center for Women's Studies at Point Loma Nazarene University in San Diego, California. Her current research focuses on feminism and maternal memoir, and she has a book chapter forthcoming on the intersection of faith and feminism in mothering. She most recently contributed to *Pulpit Politics: Clergy in American Politics at the Advent of the Millennium* (2004).

**Francis A. Beer** is a Professor of Political Science at the University of Colorado, Boulder where he teaches international relations. His most recent book is *Meanings of War and Peace* (Texas A&M 2001). He is currently working on the connection between metaphor and world politics in the context of global political communication.

**G. R. Boynton** is a Professor of Political Science at the University of Iowa. His current research is on global news broadcasting and English feudalism.

**Michelle Brophy-Baermann** is an Associate Professor of Political Science at the University of Wisconsin, Stevens Point, where she teaches courses on public opinion, media politics, and popular culture. Her current research examines the role of the mainstream media in the welfare-reform debate. She has published in *Social Science Quarterly* and contributed

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# Walt Whitman Quarterly Review

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## Reviews

- ["Bronk, William. The Brother in Elysium: Ideas of Friendship and Society in the United States \[review\]."](#) White, Gertrude M. *Walt Whitman Quarterly Review* 1 (1983), 47-48.
- ["Carmen Joseph Dello Buono, ed. Rare Early Essays on Walt Whitman \[review\]."](#) White, William. *Walt Whitman Quarterly Review* 1 (1983), 40-40.
- ["Eitner, Walter H. Walt Whitman's Western Jaunt \[review\]."](#) Stovall, Floyd. *Walt Whitman Quarterly Review* 1 (1983), 48-48.
- ["Kummings, Donald D. Walt Whitman, 1940-1975: A Reference Guide \[review\]."](#) Aspiz, Harold. *Walt Whitman Quarterly Review* 1 (1983), 36-37.
- ["Whitman, Walt. Complete Poetry and Collected Prose. Ed. By Justin Kaplan \[review\]."](#) Folsom, Ed. *Walt Whitman Quarterly Review* 1 (1983), 37-39.
- ["Whitman, Walt. Franklin Evans, or The Inebriate: A Tale of the Times. Ed. Christopher Castiglia and Glenn Hendler \[review\]."](#) Miller, Jon. *Walt Whitman Quarterly Review* 25 (2008), 202-204.

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<http://www.niso.org/committees/SERU/>



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Work with your catalogers on article metadata and consider if subject work is appropriate.



Do not overestimate how much the editors know about MSWord and Adobe Acrobat, let alone Adobe InDesign or XML.



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You should do all the general set up for editor and ask them for input—don't expect them to do anything but respond (and do the actual editing of the journal).



**Review the site from a variety of perspectives, including author, reviewer, indexer, ERM librarian, and instruction librarian.**



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Pay attention to metadata fields  
and how they will be exposed  
through OAI and potential  
harvested into WorldCat.



Think about other features that would enhance the site, such as ISBNs for reviewed books.



After the title is set up,  
notify DOAJ if appropriate,  
make sure it is cataloged  
locally and in WorldCat,  
notify link resolvers, and, if it is a  
subscription title, notify agents.



Try to get title into LOCKSS or  
even Portico.



# Implement DOIs for the titles.





Keep up with new developments and encourage editors with future enhancements. Our editors are very traditional and are not requesting new features.



Possibilities for the future include moving to CC-BY for SPARC Europe Seal, using e-pub format, citation linking, publishing in XML, and exposing additional metadata for mash-ups.



# Resources

[http://www.zotero.org/groups/epublishing\\_and\\_libraries](http://www.zotero.org/groups/epublishing_and_libraries)

Questions?  
What have I forgotten about?

[wendy-robertson@uiowa.edu](mailto:wendy-robertson@uiowa.edu)

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