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In This Issue

SUSAN C. LAWRENCE concludes her three-part series on the history of medicine in Iowa, surveying developments from 1929 through 1950. After briefly laying out some of the major changes in medical organization and institutions in Iowa between 1929 and 1950, she focuses primarily on the effects that the rising costs of medical care had on ordinary Iowa physicians.

Susan C. Lawrence is associate professor of history at the University of Nebraska–Lincoln.

TOM MORAIN reflects on midwestern identity as a way of responding to and reviewing the new reference work, *The American Midwest: An Interpretive Encyclopedia*.

Tom Morain is community outreach director for Graceland University.

Front Cover

As Iowa doctors returned to Iowa after service overseas during World War II, the R. J. Reynolds Tobacco Company took out an advertisement in the *Journal of the Iowa State Medical Society* to thank them for their service and welcome them home. From *Journal of the Iowa State Medical Society* 35 (December 1945), xix.

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