BP inserts new pipe in oil leak

BP makes another effort to control the flow and The Washington Post declares it breaking news.

News Alert: BP inserts new pipe at oil leak
01:04 PM EDT Sunday, May 16, 2010
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BP succeeds on second attempt at inserting a new pipe at oil leak.

For more information, visit washingtonpost.com:
http://link.email.washingtonpost.com/r/7CWL7Z/UNZQU/LJ7OC1/WZEEB4/GF776/ID/t

Search term: this is really tricky because there are so many ways a person could write this. After some scratching around I decided to go with: bp oil leak.

This could have produced tweets much broader than the story in The Post, but I read through the first 1500 and they seemed to be on point. The breaking news report was at 1:40 p.m. EDT. I did the first search at about 4:00 p.m. CDT. The first 1500 started middle of the afternoon the day before, May 15, but they all seemed to be about the prospect and then the insertion.

I just have to figure out how to stop this when the new pipe is no longer the focus of attention.

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