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ILA/ACRL Minutes and Reports

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10-17-2013

# ILA/ACRL Executive Board Minutes, October 17, 2013

Association of College and Research Libraries. Iowa Chapter

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# MINUTES FOR THE ILA/ACRL EXECUTIVE BOARD MEETING OF OCTOBER 17, 2013

(Meeting held at the ILA Fall Conference - Coralville Marriott)

Meeting Started at 7:41 a.m.

Present: Amy Paulus – President (University of Iowa), Becky Canovan (University of Dubuque), Dan Chibnall (Grand View University), Julia Dickinson (St. Ambrose University), Ryan Gjerde (Luther College), Anne Marie Gruber [Via Google Hangouts] (University of Dubuque), Mary Iber (Cornell College), Chris Neuhaus (University of Northern Iowa), James O’Gorman (St. Ambrose University), Sara Scheib (University of Iowa).

Absent: Rebecca Funke (Des Moines Area Community College), Mary Peterson (Simpson College), Pam Rees (Grand View University), Jennifer Sterling (William Penn University)

The minutes of the Executive Board meeting of August 2, 2013 were approved. Chris noted that if the credit card charges to ILA/ACRL for conference transactions (\$5254) was taken into account, the **total conference expense for the Spring Conference 2013** was actually **\$2,501.74** rather than the \$2,449.20 as reported in the September 15, 2013 minutes.

Treasurer’s Report: The balance for **October 1, 2013 was \$3,746.72**. The starting balance on January 1, 2013 was \$1,392.92.

## Committee and Representative Reports

Directory Committee - Amy reported that Deb Robertson is leaving the state for a job in Nebraska. Dan and Sara will watch over this committee for the remainder of 2013.

Fall Program Committee - Julie thanked those helping to monitor the four ILA/ACRL-sponsored speaker sessions. Julie also noted that the committee is hoping to identify possible speakers and an estimate of ILA/ACRL expenses for the fall 2014 ILA conference prior to the ILA planning meeting on November 8, 2013.

Membership Committee - Becky reported that there are currently 154 members of ILA/ACRL. The committee is preparing a draft letter that will encourage University of Iowa library students to join ILA/ACRL.

Electronic Communications Committee - Sara continues to maintain the social media outlets and - as needed - comes to the rescue of the hapless Secretary.

Newsletter Committee - Mary announced that all the ILA/ACRL-sponsored sessions will be covered for the conference. The last (sixth) newsletter of the year will come out after the elections, and will include news about the elections, coverage of the conference, and a piece from our scholarship winner. Mary also noted that we have lost one committee member (left the state).

Nominating Committee - Dan reminded everyone that we will need a new Chair of the Directory Committee. ILA/ACRL still needs one more committee member for the Awards Committee, one more committee member for the Membership Committee, three more members for the Directory Committee, two more members for the Newsletter Committee, and one more committee member for the Fall Program Committee.

Candidates for ILA/ACRL office are:

*For Vice-President/President Elect:*

- Leslie Ross Firm
- Anne Marie Gruber

*Secretary-Treasurer*

- Andi Beckendorf
- Jenny Parker

*At-Large Representative*

- Carrie-Dunham LaGree
- Julius Fleschner

Amy will have the Qualtrics survey available for this election starting Monday, October 21. The election will run for ten days.

Spring Conference Committee - Amy - reporting for Mary - announced that the next Spring Conference "Breaking out of Our Silos" will be held on Friday, May 2 at the DMACC Ankeny FFA Enrichment Facility. The committee is hoping for at least 100 attendees and is planning to solicit corporate sponsorship for refreshment tables. As the IPALS conference will be held the prior day at Grandview College, Dan Chibnall and others will be planning a joint IPALS-ILA/ACRL Dine-Around for Thursday evening. This committee has successfully met using Google Hangouts and plans to continue doing so throughout the year.

Ad Hoc K12/Higher Ed Committee - Dan - reporting for Pam - noted that the committee is grappling with establishing a uniform grading procedure for the information literacy survey. Dan thanked Anne Marie Gruber and Becky Canovan of University of Dubuque for helping with this project.

ACRL Government Relations Representative - James reported that ACRL has three legislative objectives for 2013: 1. First Sale Doctrine, 2. Public Access to Federally Funded Research, 3. Federal Funding for Libraries (see ACRL Legislative Agenda 2013 - <http://www.ala.org/acrl/issues/washingtonwatch/legagenda>), but that what little legislative action there has been is focused on access to federally funded research. ACRL is considering disbanding the local legislative advocates program as there are currently only about twenty advocate volunteers (well short of the goal of over four hundred volunteers).

ACRL Chapters Council Representative - Ryan reported that ACRL will continue to make two free webinars available to chapters each year. Ryan has noted a significant drop in participation and attendance in ACRL Chapters Council this past year.

## **New Business**

Ryan Gjerde asked the Board if ILA/ACRL might try taking a different approach to the "membership" issue. Instead of emphasizing what ILA and ILA/ACRL can do for any individual librarian, the organization might turn this on its head and focus on what ILA and ILA/ACRL do for Iowa. As the major financial hurdle to joining ILA/ACRL is ILA dues, both ILA and ILA/ACRL need to tell the story of why both ILA and ILA/ACRL are important. Perhaps the associations can employ more persuasive graphics that illustrate where ILA and ILA/ACRL dues are going. ILA and ILA/ACRL might create "value calculators" similar to those used by public libraries e.g. Massachusetts Library

Association Value Calculator -  
<https://login.proxy.lib.uni.edu/login?url=http://site.ebrary.com/lib/rodlibrary/Doc?id=10329471>. ILA/ACRL might create physical items like impressive certificates that can be hung on the walls of offices or cubicles.

Amy reminded everyone to reply to the Doodle concerning the fall ILA/ACRL transition meeting. Currently, it looks like this will take place on December 6th at Grandview University.

The meeting adjourned at 8:22 a.m.

Sincerely,

Chris Neuhaus, Secretary