ILA/ACRL Minutes and Reports

3-1-2010

ILA/ACRL Strategic Planning Report 2009-10

Association of College and Research Libraries. Iowa Chapter

Iowa Library Association

Strategic Planning, 2009-10

To all ILA Subdivisions and Committees

Please complete and return this questionnaire (in electronic form) by MARCH 1, 2010, to Strategic Planning Committee Chair Dan Boice at dboice@dwci.edu.

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1.   Where do we as a committee/subdivision want to be in three years?

ACRL would like to

1.

    a.   increase our membership.

    b.   make special efforts to recruit new librarians to join and participate as well as reaching out to academic librarians who are members of ILA, but not ACRL.

    c.   be more efficient in our work.

    d.   use technology to improve our processes as well as in our communication to members.

    e.   help administrators understand the importance and value of librarians' service to state organizations as a worthwhile outreach activity that benefits state-wide efforts.

    f.   develop and begin to implement a plan to educate faculty and the public about the work of librarians and the value of their contributions to their institutions through sharing research and experience

    g.   learn and share information about scholarly communication to the faculty, and to fellow librarians (both practical applications such as addendum to publishing contracts, and the intricacies of trends such as open access and their relationship to potential changes in tenure and in the open sharing of ideas)

    h.   work more with school librarians: building bridges between school and academic librarians, especially in understanding what students in high school are learning, and what colleges are expecting them to know. Can we find ways to make the transition more productive for the students? Develop partnership with AASL to consider the AASL Standards for the 21st century learner and the ACRL Information Literacy Standards and find some ways to navigate between the two.

    i.   make significant improvements to the ILA/ACRL website, including establishing clear guidelines for responsibilities, timelines, and public relations.

2.   How will we know when we get there?

- Monitor the numbers in membership, attendance at sponsored events, participation in committees, etc.

- Assess our plans for increasing advocacy or communication; then observe the results of such communications. Is there any softening of attitude, changes in policy? (these might take longer than 3 years to take place)

- Observe changes in the websites, in communication and clarity of responsibility

- Monitor activities around the state in promoting these ideas, possibly reported from the committee who has taken on the responsibility

3. What do we have to do to get there?

- think about what our members need

- evaluate the effectiveness of the programs we have in place to see if they meet the perceived needs

- communicate to bring together knowledge and resources we share to help one another

- establish a timeline for implementing these ideas

- have various already established committees take on the appropriate projects, and establish interest groups, committees, etc. to work on ideas which don't currently have a proper channel

- see what's being done in other state ACRL orgs

As part of your discussion, consider what changes are happening to the population we serve in terms of:

a. Membership demographics, including age, education, numbers.

b. Expectations of our committee/subdivision.

c. Changes in the profession that affect how we operate.

d. Changing technology.

Finally, each committee/subdivision is asked to consider these two questions:

1. What does the Association do for us now?

- Gets us together at conferences, planning meetings

- Advocacy

- Coordinates major events

- Sets up online voting,

- Sets up online billing for our conference

- Provides contacts and liaisons to help us plan and/or implement our plans

- Provides lists of our members to the Membership Committee, Nominating Committee, etc.

2.   What does the Association NOT do that we'd like it to consider?

- Help us navigate the bureaucracy

- Provide support for our website

- Provide funding to support some of our efforts as outlined above

- Improve the ILA website so it is current with today's technology and styles, and is user-friendly and relevant to the needs of the subdivisions

- Encourage librarians to reach out to other areas of academia outside of traditional librarianship venues such as presenting at other professional conferences and to encourage creative funding ideas to make this possible (ILA?) (maybe get an outstanding librarian panel and take it on the road). Perhaps a centralized website where such efforts are listed would be good. Some of this must be happening already.

- Provide breakdowns of lists of members, etc. sorted by various functions

Long Range Planning Worksheet - ILA Subdivisions and Committees

Please Return this questionaire (in electronic form) to Strategic Planning Committee Chair Dan Boice (dboice@dwci.edu) by March 1 at

1. Where do we as a committee/subdivision want to be in three years?

2. How will we know when we get there?

3. What do we have to do to get there?

As part of your discussion, consider what changes are happening to the population we serve in terms of:

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Finally, each committee/subdivision is asked to consider these two questions:

1. What does the association do for us now?

2. What does the Association NOT do that we'd like it to consider?