He sells misogynistic ideas by the Seashore

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The Daily Iowan SA (1997), 1 page.
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When they ran out of white men to name buildings after, they began naming new ones for guys who were still alive. Is a single UI building named for a woman? Sooner or later, one will be, because every president — no matter how bad or mediocre — eventually is so honored.

But none has been yet. At least one building naming now commemorates a caricature of a male chauvinist pig, who left behind a trail of misogynist writings.

Seashore, a psychology professor, was no closet woman-despiser. He promoted his views unabashedly in official university materials, academic journals and advice offered over decades from his dean's seat.

The university's Operations Manual lays down the law on "Naming of Buildings" right next to the vital provision on "Vending Machines." Section 60.100 ordains: "The real and wise intention of most normal women undertaking graduate work is to prepare for being happily married to a scholar and cultured man."

What conclusions can we draw from this Neanderthal claptrap? Perhaps not every president or other high-ranking university official is automatically worthy of joining the edifice-immortals. President Virgil Hancher, for example, by moving willy-nilly rejecting federal funds, was responsible for the fact that the UI had fewer resources than kindred institutions in the early post-World War II period — being the only major university without a library building until the early 1960s.

The point of this critique is not to plead for an extension to prominent women of the perpetuating system of devaluation of women's rights and prejudice against larger opportunities for women. We went on to recall an exchange with one of these "bitter-end" women who aspired to a career, rejecting his suggestion that "a state of happy married life" was her preferred destiny. "The bitter-end had declared vigorously that she was not going to be married. I then asked, "Do you really want to be an old maid?" That question stirred up trouble. She had been working against her deeper convictions and urges and set up an artificial goal."

During World War II, as women did men's work, what men went to war.

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