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2-17-2020

ILA/ACRL Executive Board Meeting Minutes, February 17, 2020

Association of College and Research Libraries. Iowa Chapter

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ILA/ACRL Executive Board Meeting
Monday, February 17, 2020
2:30 p.m.

Approved Minutes

Attendees:

Liz Riordan, President
Kate Faford-Johnson, Vice-President/President-Elect
Lindsay Healey, Secretary/Treasurer
Mary Anderson, Spring Conference Committee Chair
Brett Cloyd, Government Relations Representative
Erica Knapp, Fall Conference Liaison
Cathy Cranston, Member-at-Large
Laurie Neuerburg, Professional Development Committee Chair
Katie Hassman, College Readiness Committee Chair
Jennifer Smith - ILA Liaison
Emma Adams, Member-at-Large

1. Meeting called to order at 2:32
2. Agenda approved by acclamation
3. Approval of Executive Board Meeting Minutes of 17 February. Motion by Emma Adams, Second by Kate Faford-Johnson. Minutes approved by acclamation.
4. Treasurer's Report - no report. Lindsay will send out via email.
5. Committee and Representative Reports

- a. Awards
 - i. No report
- b. College Readiness

The following report was submitted:

1. Katie Hassman reached out to ILA president, Mara Strickler, and Secretary/Parliamentarian, Jennifer Sterling for guidance on how to proceed in changing the committee name from College Readiness to College & Career Readiness. Based on communication with Strickler and Sterling it appears the name change can be made after obtaining a vote of approval from both the IASL and ILA-ACRL Executive Boards. Hassman would like to vote during the February ILA-ACRL Executive Board meeting if possible.

The following was discussed:

1. See new business.

- c. Electronic Communications Committee

The following report was submitted:

1. Discussed activities and goals of committee
2. Went over ILA 2020 legislative activity and promoting agenda via social media channels
3. Chair announced CFP's for Spring and Fall conferences, cut off-dates
4. Roles
 - a. Joe Letriz will look at Drupal/website updates
 - b. Jill O'Neill will take on Facebook group
 - c. James Cox will take on LinkedIn

d. Maggie Halterman-Dess will continue to run Twitter

The following was discussed:

1. The ECC has a question regarding ILA/ACRL's public Facebook page. Jill O'Neill had a question about making the Facebook page publicly available with more general information. ECC is seeking thoughts or comments from the Executive Board. Cathy asked if people have to be a member to join the page - Liz doesn't think so, but that would be a question to ask the ECC. There are currently 138 members of the FB group. Liz noted that the ILA page is open to everybody, but only ILA can post. The ILA/ACRL page allows posts from members. Cathy just did this and was able to post directly to the page without approval. We would need to decide if we would lock that down or allow anyone to post. Cathy - lean towards opening it up but the posting should potentially be restricted. Liz - another group has been trolled. Mary asked about the reasoning for opening it up - (Liz) Jill wanted to see if it would reach more people. Liz suggested maybe when we send out renewal notices we could add "Join us on Facebook!" Brett - we could always go back and change things if it becomes a problem. Group agreed to let them try it out. Liz will talk with Maggie.

d. Fall Conference Liaison

The following report was submitted:

1. Erica will be co-chair for the Speakers Subcommittee of ILA Conference Planning Committee along with Jilian Rutledge

The following was discussed:

1. First planning meeting on Friday (2/21). Erica will co-chair the speakers committee. Erica wants to know if there is anything the group wants her to bring to the subcommittee. Liz - we talked about the pre-conference idea in January, asked Erica to get as much information as she can about that. Katie - advocacy; would this be something ILA would want to feature in a speaker series - specifically on-going advocacy, it would be a suggestion for a possible topic she would like to see covered at the conference. If anyone thinks of questions or comments, send to Erica via email (emails are on the Google drive).

e. Membership Committee

The following report was submitted:

1. Received 2020 membership list and compared it with last year's membership list to create a lapsed membership list.
 - a. 74 out of 131 didn't renew yet from last year
 - b. 14 new members (not on 2019 list)
2. Amandajean contacted lapsed members to inquire about renewal
3. ILA Membership Committee contacted subdivision chairs the second week of Feb. to help urge folks to renew their memberships by communicating the benefits of their subdivision's work. ILA/ACRL Membership sent out an email to the ILA listserv on Feb. 4, 2020, communicating value of an ILA/ACRL membership with a link to renew, and instructions on adding the \$5 if they already renewed their ILA but not ILA/ACRL.

a. Received question from retired member asking for special instructions on renewing since retired members do not have to pay to renew.

i. Perhaps we should add a note to the \$5 to renew email template listing member groups who will receive a separate renewal email (i.e. retired members, corporate?, etc.)

The following was discussed:

1. Liz commended Kate on the memes. Kate acknowledged Amandajean.
2. Kate mentioned that we had 131 members last year, 74 haven't renewed yet for this year. Total number of registered members as of the beg of February was 71 members. Amandajean sent out emails to the last members, Kate sent an email to the ILA listserv, and they will be sending emails to the chairs of subdivisions to try and get their members to renew as well.
3. Regarding the retired member, Lindsay will double check some documentation from last year and reach out to Kate via email.

f. Professional Development

The following report was submitted:

1. Episode 2 of "Keeping up with ... in Iowa" video series was posted to our blog at the end of January.

The following was discussed:

1. No report.
2. Liz commended the committee on the latest Keeping up with...in Iowa - it is nice that it ties into our Spring Conference theme. Liz suggested that maybe we could have one in the Fall that ties in with the fall program as well.

g. Spring Conference Committee

The following report was submitted:

1. We have one conference proposal so far, but the deadline isn't until March 31 so there is still plenty of time. We will send out a reminder when we send out the first registration reminder. See #3 below.
2. We have the two needed volunteers for proposal readers: IPAL - Heidi Pettit and ILA/ACRL - Erica Knapp. Thank you to both of them!
3. The registration form is in process and will be posted when ready. We are still waiting for one piece of information from IPAL.

The following was discussed:

1. Mary had a question for the group about Sched. Sched has been used in the past for our Spring Conference. We need to decide whether we want to continue using it for this year. Lindsay mentioned that one nice feature Sched has is that it allows speakers to email people who have signed up and also noted the benefit of saving some paper. Cathy said she thinks we're fine with not having it. Liz mentioned that since this year we are scaling back, it might be fine to go without. The group came to a consensus that we will not do sched this year and save the \$125.

h. Spring Conference Committee 2021 & 2022

The following report was given:

1. Our committee met on 2/17 and set a plan in motion to hold three Zoom focus-groups with our membership to discuss the future of the spring conference. The focus groups will be held on:
 - o Friday, 2/21, 11-Noon
 - o Wednesday, 2/26, 11-Noon
 - o Friday, 2/28, 11-Noon
2. A survey will be sent out to our membership following the focus groups to get a wider range of feedback.
3. The following questions were developed for the focus groups and they were sent out to the Exec Board for comment. (These are the original questions with suggestions included.) Are there any other suggestions?

Questions:

1. Should we continue to host the spring conference annually or would we be better off to do it every other year? (We could do it in alternate years to national ACRL's Annual Conference. They host theirs on odd years. In 2021 it will be April 14-17 in Seattle.)

Suggested rewording: Should we continue to host the spring conference annually or would every other year offer new possibilities? Does the ACRL national conference in odd years impact your decision/financial ability to attend the ILA/ACRL Spring Conference?

2. Should the conference be for one or two days? Should we alternate between a mini and a full-length conference every other year?

3. When is the best time of the spring to host the conference?

Suggestion to move this to the top of our questions, with the rationale to start and end a survey with something easy.

4. Should we continue hosting this as a joint conference with the Iowa Private Academic Libraries? What is currently working about the practice and what isn't? Suggested rewording: Should Iowa ACRL and the Iowa Private Academic Libraries continue with a joint conference format? What works well with the joint conference? Are there any drawbacks to continuing the practice?

5. To help in planning, would there be support from membership to rotate between four consistent locations, 2 in Central Iowa and 2 in Eastern Iowa? Suggested rewording: To help in planning, would you support rotating between four consistent locations, 2 in Central Iowa and 2 in Eastern Iowa?

6. Is a keynote speaker a draw for attendance? Would people still attend without a keynote speaker? Suggested rewording: Is a keynote speaker a draw for attendance? Would you still attend without a keynote speaker?

7. Is there interest in having a virtual component in addition to or as a replacement for one of the days of meeting in person?

Suggested rewording: Would a virtual aspect to the conference benefit you as a supplement to attendance or as a replacement for face-to-face attendance? Virtual might include recordings of sessions to view later; Slideshare-type audio-visual copies of presentations; possibly live streaming portions of the conference.

8. Should we continue to have a theme for the conference?

9. What questions do you have that you'd like to discuss with the group?

The following was discussed:

1. Cathy said the committee has advertised the focus groups. If anyone has edits for the focus group questions, let Cathy know. The questions are hopefully set. Cathy asked everyone to please encourage your colleagues to show up for a focus group.
2. Brett asked about why we are considering changes. Cathy explained that this has been an ongoing conversation since roughly last fall. At some point IPAL/ACRL decided to have a joint conference and would re-evaluate in a few years, so this is re-evaluating. At the fall business meeting there was some discussion, the focus groups will hopefully reach people who weren't at the fall meeting. Every year/every other year is the big question we are hoping to get feedback on. Liz also mentioned that attendance was going down, so we are trying to find ways to make ourselves sustainable, and that it's always good to try and evaluate where we stand and if we need to change or adapt anything.

i. ACRL Chapter Council

The following report was given:

1. Chapters Council did not meet at Midwinter but will be meeting virtually later this month.
2. ACRL's Board of Directors responded to the ALA Budget Update that was presented at Midwinter <https://www.acrl.ala.org/acrlinsider/archives/18963>
3. The latest Around ACRL update (2/7): <https://www.acrl.ala.org/acrlinsider/archives/19028>
4. ACRL and PLA boards jointly respond to SCOE Recommendations: <https://www.acrl.ala.org/acrlinsider/archives/18822>
5. Updates of what happened at ALA Midwinter. <https://americanlibrariesmagazine.org/2020/02/06/2020-midwinter-wrap-up/> Council's actions are at the end
6. This LJ article about Midwinter is a good one: <https://www.libraryjournal.com/?detailStory=American-Library-Association-s-2-Million-Shortfall-Prompts-Demands-for-Transparency-Reform-ALA-Midwinter-2020>

The following was discussed:

1. No report.
2. Liz told the group that Carrie sent out a lot of links and encouraged everyone to check them out.

j. ACRL Government Relations

The following was discussed:

1. Liz welcomed Brett. Brett said that he is trying to figure out the role, review what has happened and figure out what is best for our group. Liz encouraged Brett to get in touch with Mary Heinzman, she is happy to talk about it.

6. Old Business

1. IT Roundtable Preconference Update

- a. Julia had one convo with Joy - she has a really small committee of 2, with 30 or so members of the Roundtable itself. The committee sent out a survey to Roundtable members, from which two interest areas emerged: a panel discussion on podcasts, and how different types of libraries are using podcasting in different ways. Julia knows of an instructor who has done it as a class assignment and she has reached out to the instructor who is on board with being a panel member. Someone else at planning day had talked about podcasting with teens, Julia will reach out to her and see if she would be interested in being on the panel. Julia is still looking for someone to discuss podcasting as library outreach - services, collections, issues. Liz mentioned Lindsay Mattock from SLIS who is doing podcasts for her class and has started one with Aiden Bettine About archive issues.
 - b. Julia reported that Joy is also working on a pre-conference proposal for a Library Technology/Innovative Tech Petting Zoo. One of the interest areas is Augmented Reality/VR and Joy is working on getting ppl to talk about their experiences. Liz proposed that maybe we don't need to focus on the pre-conf because Joy is already running with that. Cathy mentioned that the engineering library at Iowa has a lot of interesting tech in their Creative Space, they might have some fun stuff to share or partner on the tech petting zoo. Julia requested that If anyone knows of others doing things with podcasts, please send her their info.
2. Liz asked Katie for an update on the teacher librarians.
 - a. Katie reported that it's looking like it might get passed through the Administrative Rules Committee. Katie did receive emails back from two committee members who were willing to delay it until next year. The bill is not just worrisome for teacher libraries but also social studies and history teachers. Katie reported that it seems like the main reasoning behind the change is that states next to us don't require as much for certification. Katie encouraged people to follow-up or get in touch with the people on the committee. If Katie hears more she will let us know, but it seems like it may still possibly go through the committee. March 6th is their next meeting.

7. New Business

1. Liz welcomed Brett & Jennifer to the group. Brett will be our Government Relations Representative and Jennifer will be ILA Board liaison
2. ILA/ACRL vote for changing the name of College Readiness to College and Career Readiness

- a. Katie confirmed with ILA that we just need a voice vote majority from our Exec board to approve this. Liz asked for a rundown of why they decided to change the name. Katie explained how the proposed changes came about: A couple of years ago the committee did some work looking at the Iowa State Board of Education materials that relate to college readiness. State Board of Education has a “college & career readiness” definition, and we want to align with those documents and also acknowledge that the work we do in Higher Ed prepares students for life outside of the academy. If anyone would like to see the docs from the state board of ed, Katie can share. Katie explained that they did adopt a definition with a plan to help students get career and college ready, and a lot of the learning objectives are information literacy objectives, so it is really easy to connect what we do with that. This was approved in 2016, and we would like to align more with what the state messaging is about college & career readiness. Julia added that workplace information literacy is coming more into the academic arena as well.
 - i. Approved by voice vote. The College Readiness Committee will be changed to College & Career Readiness Committee. IASL will have this on their agenda for their next meeting. Katie will reach out to ILA, if they have questions they can get in touch with Liz. Julia mentioned that we could also put this in the ILA Executive Board report. Liz will let Maggie know to change the website to reflect the new name.

8. Other Business or Announcements

1. Next meeting will be March 23rd. Liz will send out details
2. April meeting will be 4/20, Julia will take minutes for Lindsay, who will be out of town.
3. Liz thanked everyone for being on top of committee reports.

Adjourned 3:14 p.m.

Respectfully Submitted,
Lindsay Healey, Secretary/Treasurer