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5-19-2008

A Case Study on Three Tutorial Creating Softwares: Building a Bridge Between On-Campus Instruction and Off-Campus Users

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Building a Bridge Between

On-Campus Instruction

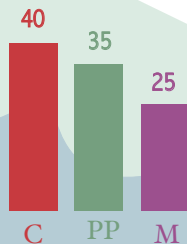


Off-Campus Users

Purpose

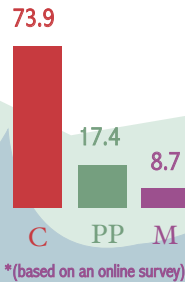
Our purpose was to determine the most appropriate software for creating and delivering online tutorials that will demonstrate effective database searching skills to the users of Laupus Library.

Time to Create*
(in minutes)



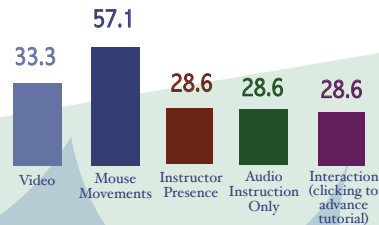
* (time determined by experienced creators)

Easiest to Use*
(by percent)



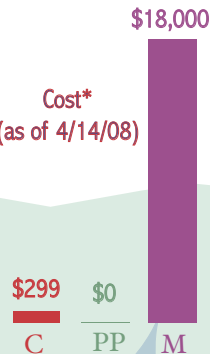
* (based on an online survey)

Most Effective Features*
(by percent)



* (based on an online survey; users could select more than one)

Cost*
(as of 4/14/08)



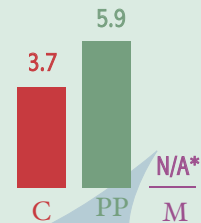
* (cost based on users with Microsoft Office)

Rate of Accessibility*
(by percent)



* (based upon users with high-speed internet)

Time to Download
on 56K modem
(in minutes)



* (Mediasite presentation would not play)

Conclusion

For our users, Camtasia delivered optimal results for shorter database instruction. Mediasite would be more appropriate for lengthier lecture situations. PowerPoint tutorials may be acceptable for situations where budgets are tight.