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The Minority Population

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THE MINORITY POPULATION

by

madeline smith

A thesis submitted in partial fulfillment of the requirements
for graduation with Honors in the Journalism and Mass Communication

Brian Ekdale
Thesis Mentor

Spring 2018

All requirements for graduation with Honors in the
Journalism and Mass Communication have been completed.

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Journalism and Mass Communication Honors Thesis
The Minority Population

Abstract: Many times the issues and triumphs of minority populations in America are either oversimplified or ignored in the media. Through my blog, *The Minority Population*, the rug will be swept up from under the feet of my readers and they will be invited to engage in a dialogue about some of the major historic and ongoing current event issues facing those in the minority.

As someone who grew up living in the digital age, it only makes sense that *The Minority Population* is a brand that lives and thrives online through social media platforms like Instagram and Twitter. Having these discussions online, where fake news is perpetuated and social justice movements are created – it allows for a younger generation to engage in these critical conversations about race, gender, sexuality and their place within these discussions. It's my hope, that through *The Minority Population* brand, people engaging with the content will be forced to look inward at their own biases, privileges and worldview in an effort to make a difference in their own lives as someone who is culturally competent but more so for the people who have historically been left out of the conversation.

Link: TheMinorityPopulation.com