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Collaboration as a Means of Developing Better Online Tutorials

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Collaboration as a Means of Developing Better Online Tutorials

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Objectives

The library system established a task force to investigate Jing, Panopto, Camtasia and Captivate and to create best practices and guidelines for tutorial creation, as well as training materials for other library staff. Now that the materials have been created, we wanted to know how they can be improved.

Methods

A survey was distributed to collect information on staff opinions of the best practices and guidelines materials. In addition, a staff member with little tutorial creation experience reviewed existing materials.

Screen shot of existing guidelines and training materials on staff intranet (HAL)

Type	Name
Folder	Training Materials
Folder	Best Practices for Tutorials Meeting Notes
Folder	Opening and Closing Screens
Folder	University of Iowa YouTube Channels NEW
Folder	List_of_Tutorials
Folder	Multimedia_Computers_for_Staff_Use
Folder	TutorialsTechSupport
Folder	Guidelines for Tutorial Creation, Publishing, and Sharing
Folder	ULogos and other UI library identity info
Folder	ChoosingSoftware
Folder	BestPracticesForCreatingOnlineTutorials_Checklist_Mar10[2]

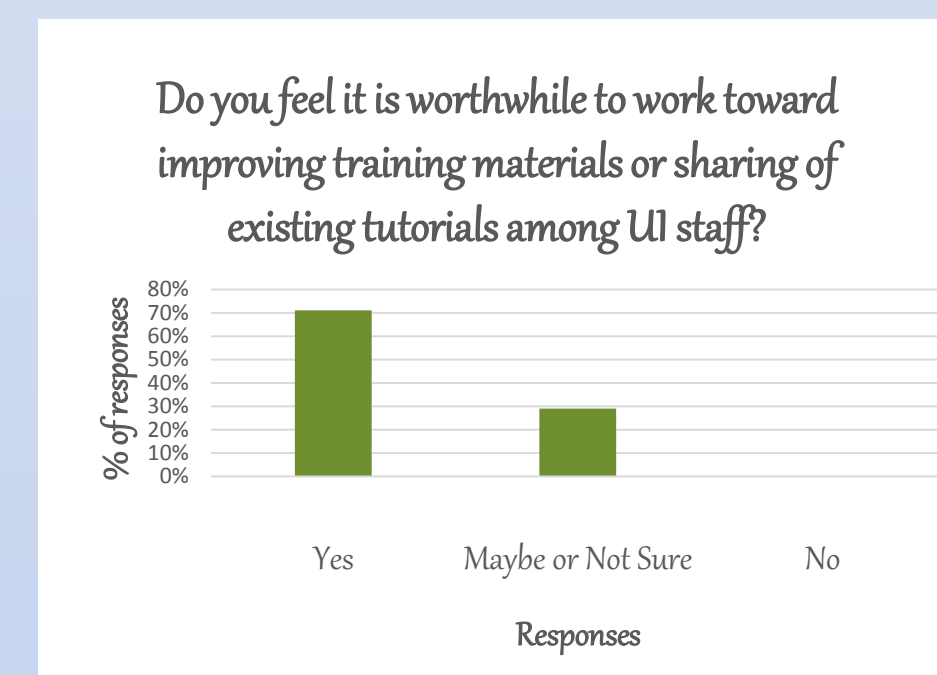
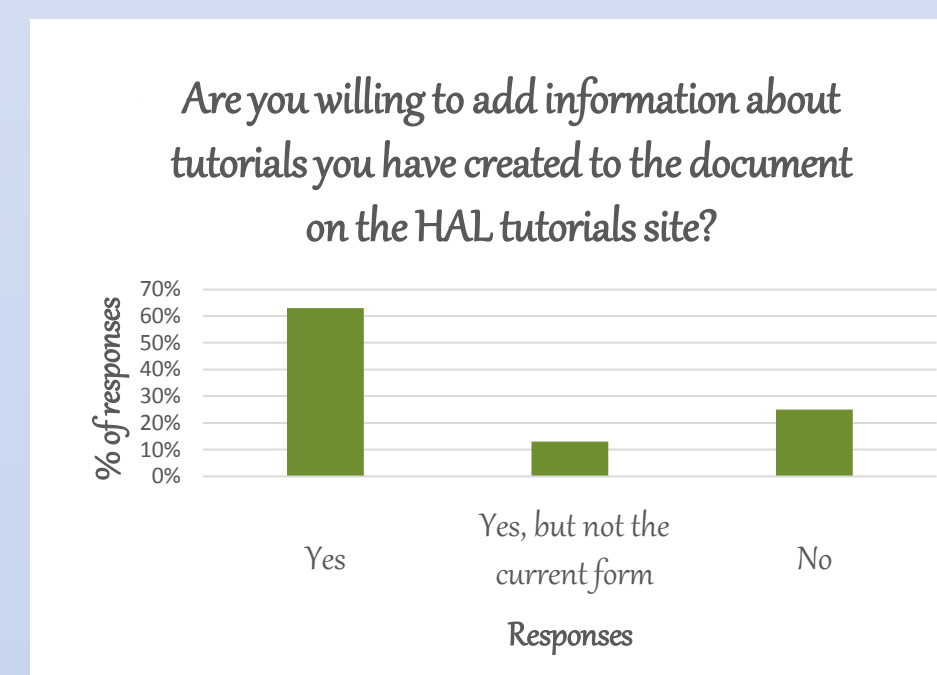
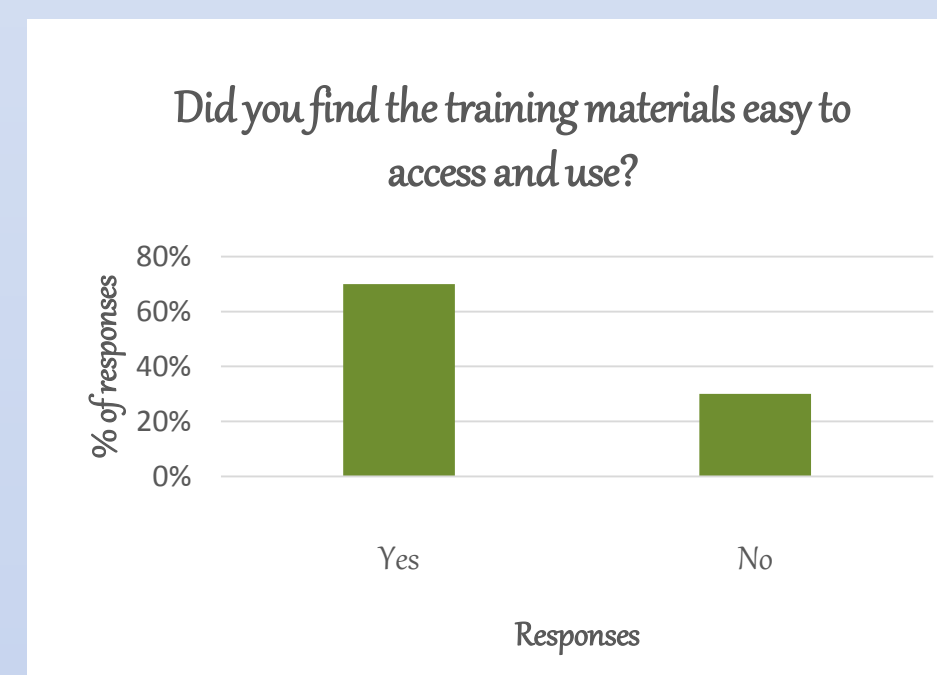
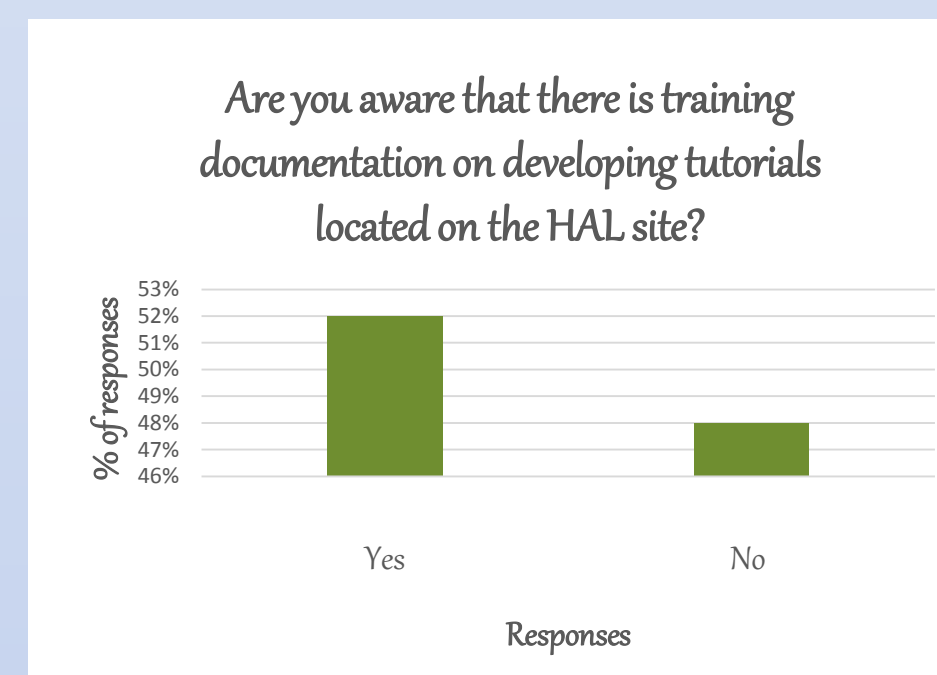
Related presentations:

Blevins, A., Childs, C., Raber, E. [“YouTube for hosting video tutorials: The hows, whys, and why nots”](#) –presentation at the Library Technology Conference March 15, 2012.

Blevins, A., Deberg, J. & Childs, C. [“Building a best practices team: Creating stronger online tutorials together.”](#) –poster presentation at the Midwest Chapter Annual Conference October 10, 2011.

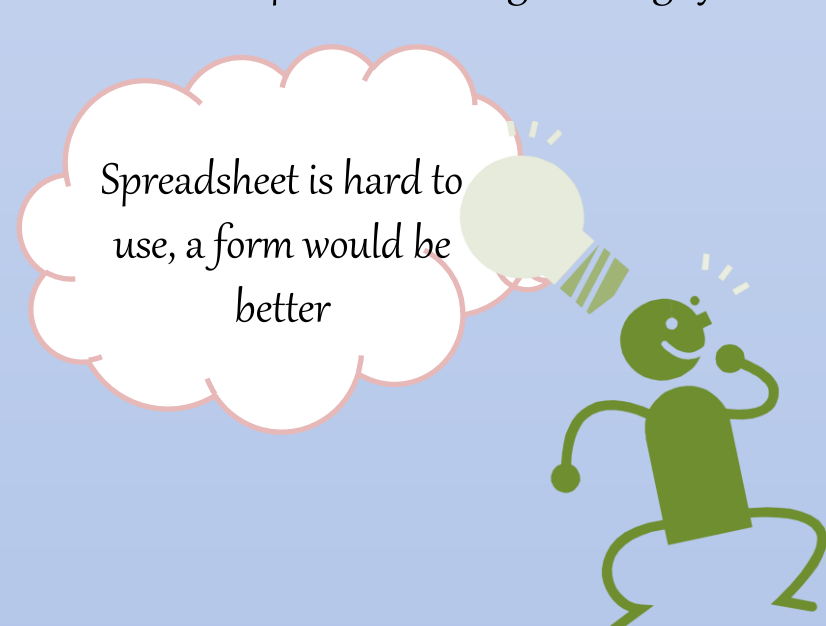
Results

Charts with survey* responses.

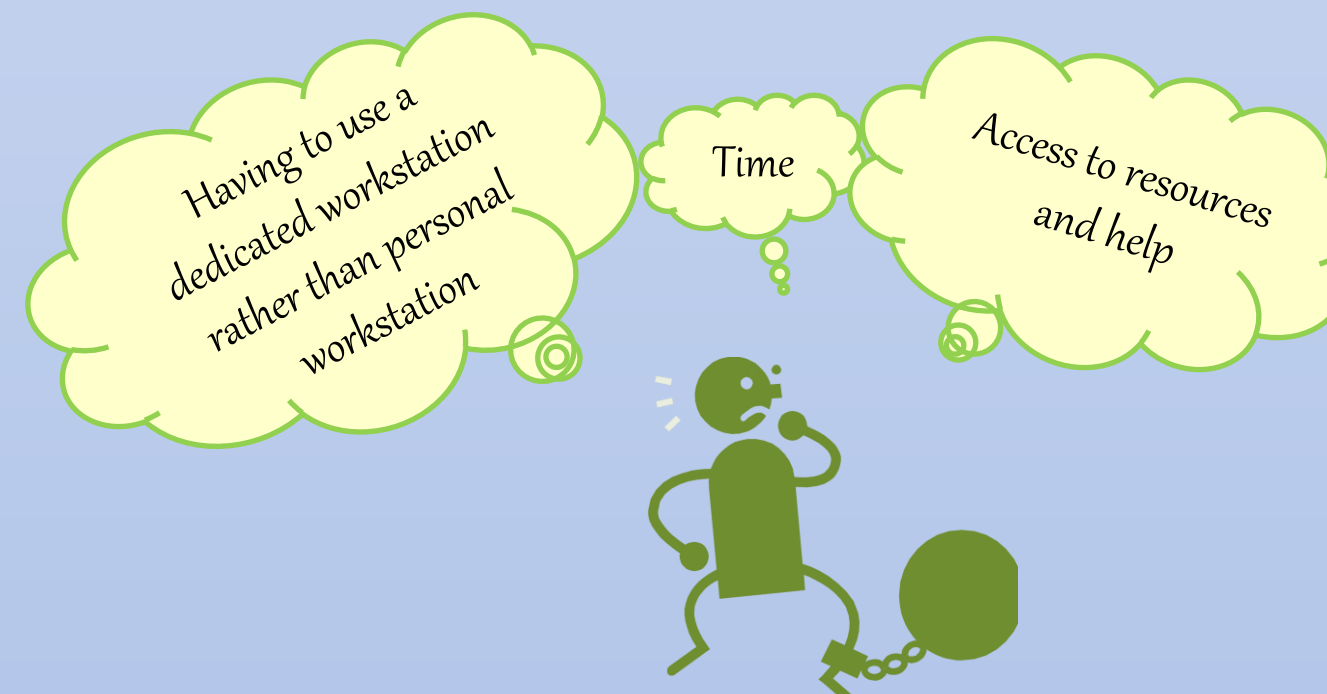


Short Answer Survey Questions with Summarized Responses

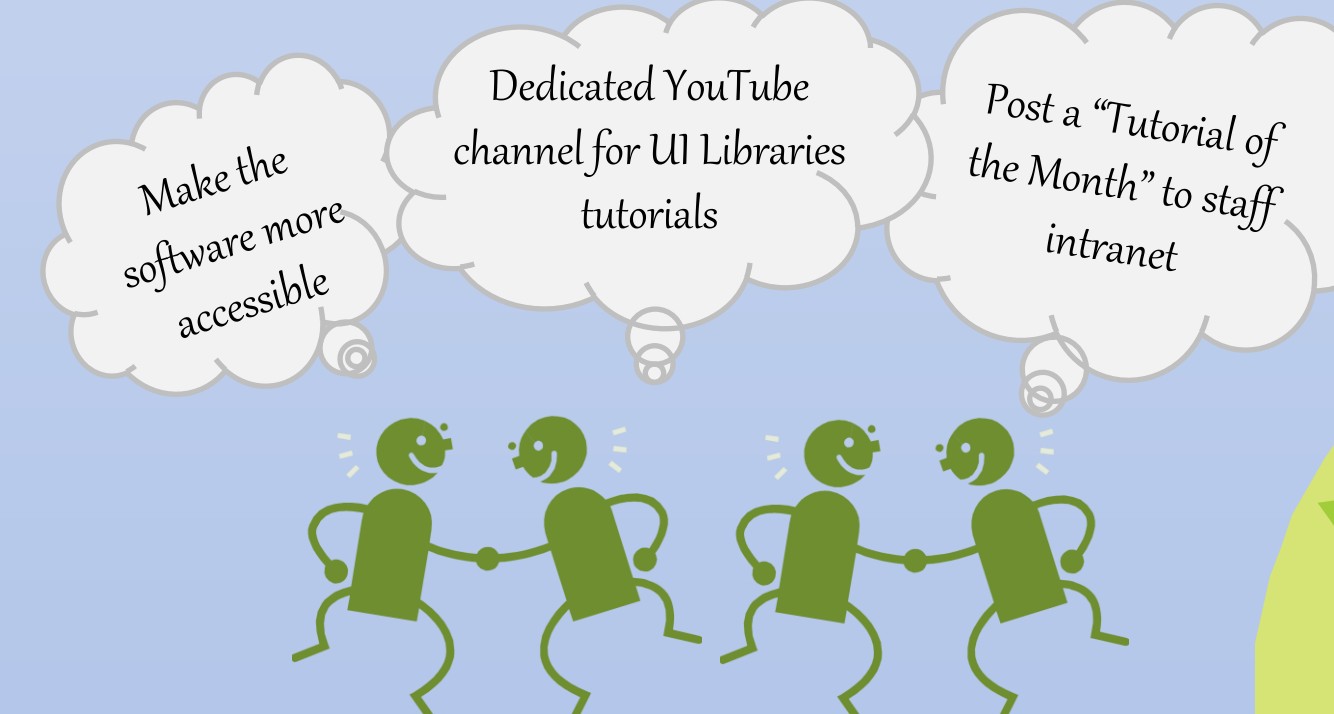
“Please explain why you are not willing to add information about tutorials you have created with the current set up and what might change your mind.”



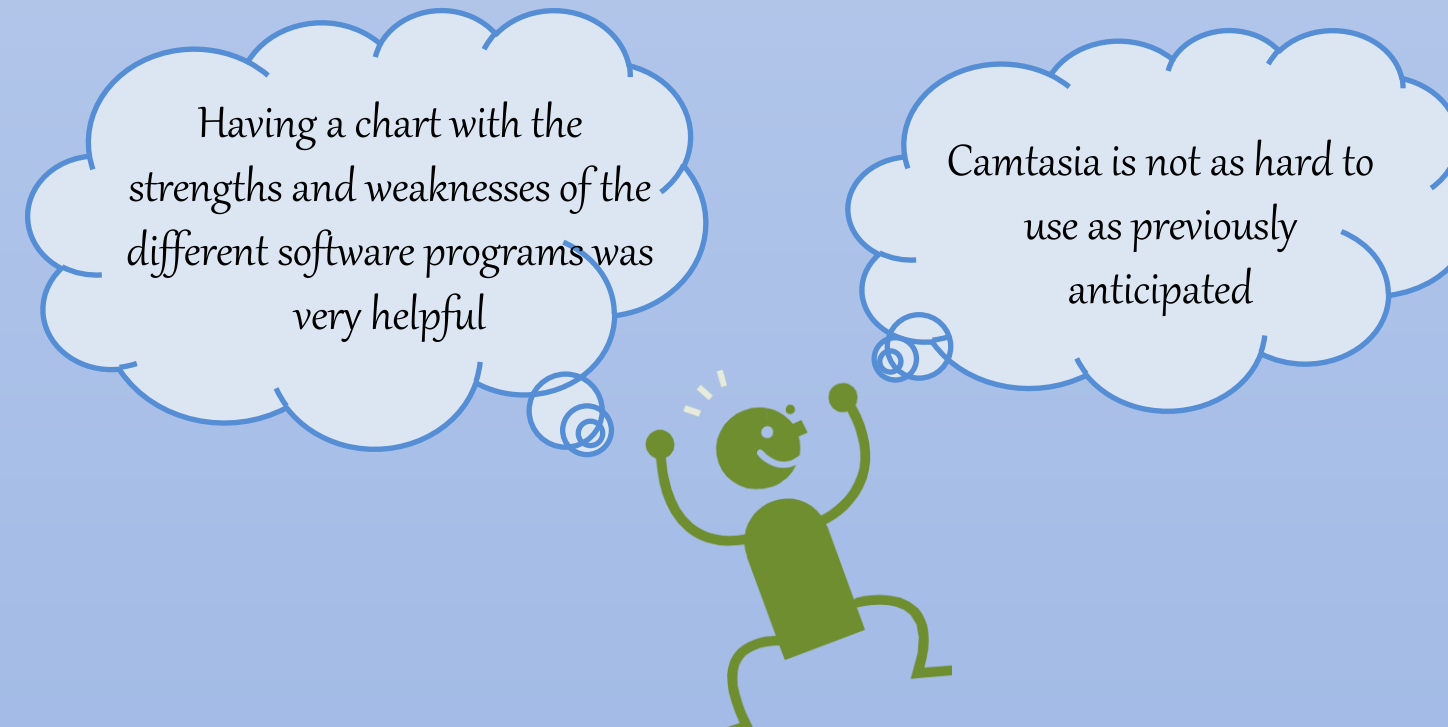
“Please share details about barriers that limit your ability to create tutorials, including ideas you might have to reduce these limitations.”



Please share any ideas you have about how to improve training materials or sharing of existing tutorials among UI Library staff.”

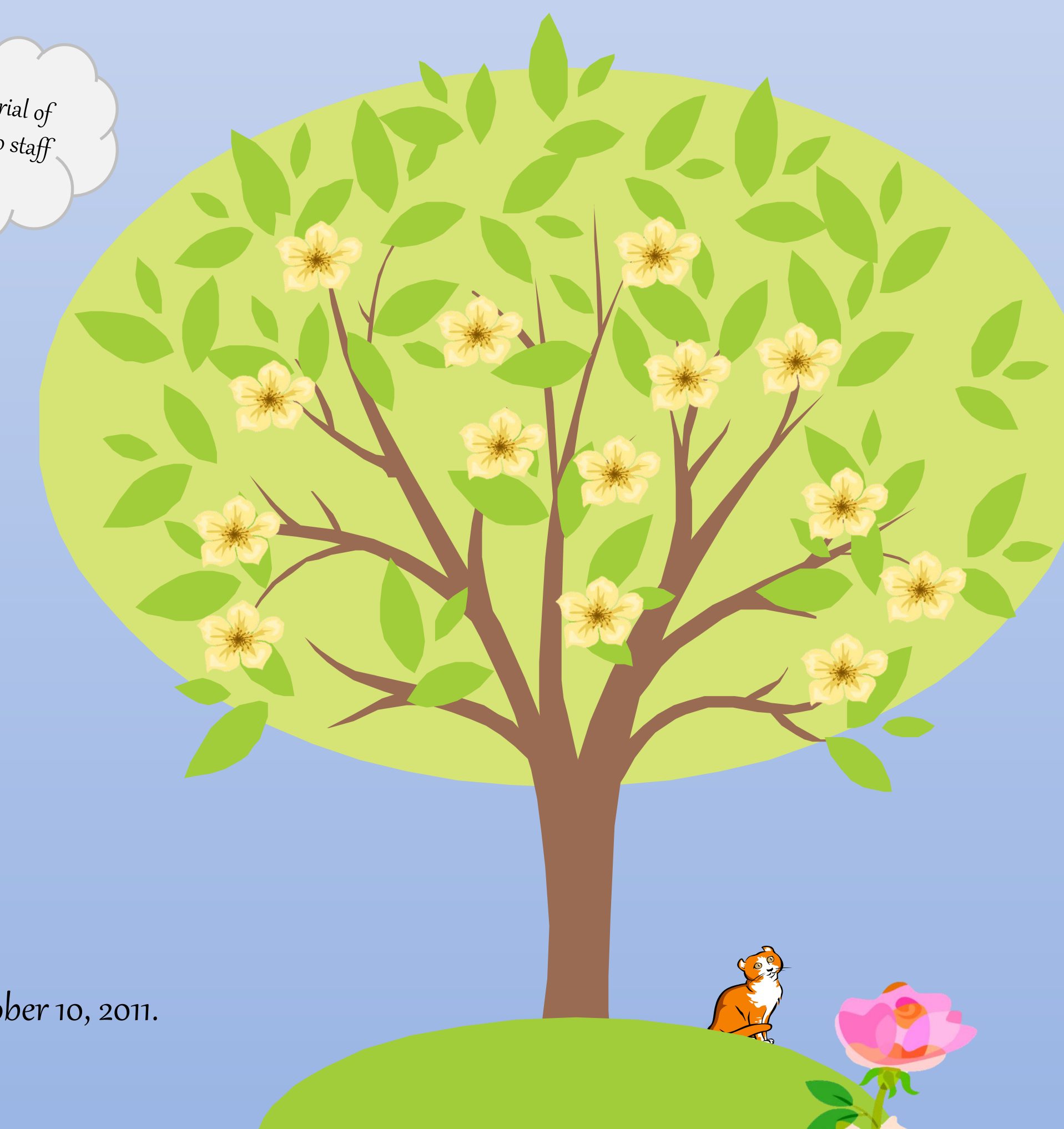


Feedback from Staff Member with Little Tutorial Creation Experience



Future Plans

- Redesign existing training materials
- Update tutorial software comparison chart
- Develop a form or shared LibGuide for easier tutorial sharing
- Offer additional staff training session
- Work with IT staff to address accessibility and training needs



*The survey was taken by 24 library staff members. There were 161 library employees at the time of the survey with ~30 official liaisons.