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An Announcement and and Invitation

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Dear Readers:

March 1987 will mark an exciting time for the Palimpsest. We will expand the magazine from thirty-two pages per issue to forty-eight pages per issue. Changing from a bi-monthly schedule to a quarterly schedule allows this expansion of the Pal (that’s what we often call it here at the society — we sometimes have trouble pronouncing pal’ imp sest too). Subscribers will receive the same number of pages per year, but in four issues rather than six. The Palimpsest will arrive in your homes (fatter and handsomer, we believe) in March, June, September, and December.

Another change is that the Palimpsest will be printed on a glossy paper. Glossy paper produces sharper images of photographs and illustrations because less ink is absorbed. We guarantee an added brightness and sparkle to the pages.

Why change? A publication thrives on two concurrent aspects — stability and change. The Palimpsest has demonstrated stability over its sixty-seven years of publication, offering its loyal readers a close look at Iowa history. Over those same sixty-seven years the Palimpsest has changed three times — in size, frequency, cover design, and overall format. This will be the fourth, and we hope you like it. Let us know. We enjoy hearing from you.

And there is a more specific reason why the magazine will expand to forty-eight pages — to offer you in every issue a greater variety of articles. Larger issues allow greater diversity and flexibility in selecting and presenting visual material and written material of varying lengths.

The society newsletter, News for Members, also has a brighter look — and a new name. Revamped into a separate, bimonthly publication, Iowa Historian will be mailed to Society members bimonthly beginning with its December 1986 issue.

We renew our invitation to you to submit articles to the Pal. We are interested in manuscripts on the history of Iowa and the Midwest that may be of interest to the general reading public. Articles that focus on visual materials (such as photographs, maps, drawings) or on material culture are also welcomed. Originality and significance of the topic, as well as the quality of research and writing, will determine acceptance for publication. A manuscript of about twenty pages (double-spaced) can yield a solid Palimpsest article. But we are certainly interested in reviewing longer or shorter submissions, too.

We also renew our invitation to you for your thoughts on our publications. In response to our recent letter to all Life Members, we have received many comments and many generous donations. Thank you for your support and your devotion. And thank you for taking the time to let us know what you have liked — and what you haven’t liked — about the Palimpsest. Your opinions are of great value to us.

When spring arrives, so will the new Palimpsest. Join us in our anticipation of this exciting change.

— The Editor