

## Foreign World War Posters

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## FOREIGN WORLD WAR POSTERS

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A collection of sixty-three foreign World War posters has been added to the World War Division of the Historical, Memorial and Art Department of Iowa. The collection was made by Will P. Kerwin of Waterloo, Iowa, while he was in France with the Eighty-eighth Division, A. E. F., as divisional secretary for the Knights of Columbus.

Former Secretary Glass has said, "One little realizes the mighty concrete value which the artists of the war wrung from the fabric of their dreams and devoted to the rescue of humanity from further bloodshed and sacrifice."

This collection consists of French, Russian, Polish, Italian, German, and British posters. A translation of the inscriptions appearing on the other than British posters has been made by Professor Le Coq of Drake University. All the inscriptions are here given.

### FRENCH POSTERS

1. Great National Manifestation.—Artist, N. R. Money.  
Union of the Great French Associations. All France Rises up for the Victory of Right.  
Trocadero Palace, March 8, 1919, at 2½ o'clock.
2. Salon of the Armies.—Artist, Em. Charriere.  
Reserved for the Artists at the Front for the Benefit of the War Societies.  
Tuileries Gardens. From the 22nd of December, 1916, to the 22nd of February, 1917.
3. Marne, Yser, Somme, Verdun.—Artist, Henri Royer.  
Visaed, No. 12822.
4. Credit Lyonnais.—Artist, Abel Faivre.  
Subscribe to the Fourth Liberty Loan. Visaed, No. 13098.
5. For the Protection of the Discharged Men No. 2. 1916.—Artist, P. Renouard.  
Assistance to the sick and wounded of the war discharged without a pension. Charitable work under the auspices of the Ministry of the Interior, 35 Boissy d'Anglas Street, Paris. Discharge No. 2 does not give any right to pension. For the discharged, who cannot take care of themselves, for their families often in dire need, for the country, needing workmen. The Protection for the Discharged No. 2 makes an appeal to all hearts. Please address the subscriptions to 1st, Mr. Cham-

baud, treasurer, 35 Boissy d'Anglas Street; 2nd, to the Credit Foncier, 19 des Capucines Street; 3rd, to the Figaro, Drouot Street.

6. Central Office of Associated Charities. 1917.—Artist, Steinlen.

Considered a Public Utility by Decree of June 3rd, 1896, 175 Boulevard St. Germain. Exposition—Sale of pictures offered by the artists for the benefit of the special Loan of Honor for the blind of the war. From the 10th of May to the 31st. Gallerie Nunes and Fiquet, 90 Malakoff Avenue.

7. The Fourth Liberty Loan for National Defense.—Artist, Abel Faivre.

8. Exposition of War Organization.—Artist, Henry de Groux.

Organized by the editions (war) "La Guerre". Open from the 3rd of November to the 16th of December, 1916. Galerie La Boetie, 64 La Boetie Street. Vultus Victoriae.

9. The Clothing of War Prisoners.—Artist, forain.

Under the auspices of the French Red Cross, 63 Champs-Elysees Avenue, Paris. Help us to send to our prisoners provisions, linen, clothing, foot wear. The gifts, either in money or in kind, may be received at the seat of the Association, 63 Champs-Elysees Avenue.

10. Day of L'Herault, 15th of October, 1916.—Artist, Ag. Willette.

Bacchus: "Get out of here, phylloxera! . . ." For the exclusive benefit of the War Organizations of the Department.

11. Private Bank.—Artist, A. Lelong.

Woolen stocking upside down! Subscribe to the Liberty Loan for Reconstruction.

12. National Day for the Tubercular former soldiers.—Artist, Abel Faivre.

Let us save them!

13. Fourth Liberty Loan for National Defense.—Artist, M. Falter, Pichon Studio.

Subscriptions are received without cost at Banque Privee, Lyon, 41 L'Hotel-de-Ville; Paris, 30-32 Laffitte Street; at all agencies of the bank.

14. Fourth Liberty Loan for National Defence.—Artist, G. B.

Bank of Paris and the Netherlands Society with a capital of one hundred millions, 3 d'Antin Street, Paris. Lafayette—Washington. Subscribe! Visaed, No. 13372.

15. Paris Day, 14th of July, 1916.—Artist, Poulbot.

For the benefit of the War Associated Charities, at the City Hall.

16. 1914—They Shall Not Pass—1918.—Artist, Maurice Neumon, Bois de Vaux-Chapitre, Verdun front, 10-4-1917.

Twice I held on and vanquished on the Marne. Layman, my brother, the Hypocrite Offensive of "White Peace" will assail you. Hold on and conquer, as I did. Be strong and clever. Beware of the German Hypocrisy.

17. National Day for War Orphans—1914-15-16.—Artist, Bernard Maudin.

Little French boys and girls, for the children whose papas are no more, give what you can, give a little of your joys, a little of your plenty, and much of your soul! The war orphans are your little brothers and sisters. Do not forget them. The gifts and subscriptions may be addressed to the social seat of the committee, 33 Bonaparte Street, Paris.

18. June 25, 1916.—Artist, Steinlen.

Serbian Day.

19. 1917. Charente Inferieure Week.—Artist, A. Willette.

Live long the Nation!

20. Gaveau Studio, 45-47 de la Boetie Street. Saturday, May 27, 1916, at 8:15.

Charity Concert given for the benefit of the mutilated and the widows of Jewish Legionnaires.

Programme: Speech by Mr. Marius Moutet, Congressman; Madam Felia Litvinne, of the opera, soloist of his Majesty, the Emperor of Russia; Miss Gabrielle Gills, of the opera; Miss Mary Marquet, of the Sarah Bernhardt theater; Mr. de Max, of the Comedie Francaise; Miss Yvonne Astruc, Mr. Lazare Levy.

In the Field of Honor: Symphonic poem for piano and orchestra. Poem by Mr. M. C. Vilmy, Music by Madam Rachel Vignal. Orchestration—A. Marichel accompanied by the author and the orchestra of the Concerts Rouges. Speakers—Madam Soria and Mr. Bremont of the Odeon theater.

Committee of Organization: Mr. Marius Moutet, Congressman, President; Members—Madam Dr. Marcus; M. M. Victor Basch, Professor at the Sorbonne, Vice President of the League of the Rights of Men; Armand Mayer, Jacques Meyer, Landsmann, Segal, Schapiro, Cherchevsky, Charles Mapou.

Prices of seats: Front boxes, 4 seats 100 francs; side boxes, 6 seats, 120 francs; pit, 20 francs first balcony, 10 francs second balcony, face 5 francs, side 3 francs. Tickets may be secured at the Gaveau Studio or from the members of the committee. Treasurer, Mr. Landsmann, 62 Lafayette Street, Paris.

Artist, Abel Pann.

21. Devastated Aisne.—Artist, Steinlen.

War organization for the reconstruction of destroyed homes.

#### The Bugle Call.

Brother, look and heed.

Fate has remained quietly seated at the fireside.

The Aisne lay devastated by the Germans.

Misery! sorrow! mourning!

A heart of marble, indeed, would get softer.

Look: No stone remains in the village, no tree in the forest.

No men in the workshop, no virgin in the church,  
 No nest on the roof.  
 See this widow with two children.  
 I remind you it is for you.

Open your vaults, open your modest hand bag.  
 We need gifts. You have gold and pennies in your purses.  
 We are waiting.

—Pierre Frondaire.

Subscriptions are received at the Social Seat, 129 Boulevard Malesherbes, Paris.

22. 1920 Class.—Artist, Wm. Mainerbe, 1918.

It is our turn now! . . .

French Republic, Ministry of War, Section of Physical Education, Direction of the Infantry. Take a subscription to the Bicycle Union of France, 24 Boulevard Poissonniere, Paris, where all the information on days and hours of the courses will be given you.

Preparation of the French youth for military service. Young Frenchmen! You who belong to the next classes called to the honor to serve under the flag, be prepared to hold worthily your place in the heroic phalanx of your elders. In order to guarantee the triumph of her just cause, and to make complete, decisive and restorative the victory of tomorrow, France demands more than ever from her children, strength and energy. Be, then, strong physically and morally. You will it, for it behooves you to acquire this strength by taking part in the training school for preparation to military education. You will be given the physical and sportive education. All the open air exercises susceptible of making easier for the future your tasks as a soldier. Thanks to this activity, you will have enhanced your endurance. You will feel yourself strong, young men, with skillful hands, muscled arms, swift legs, chests of iron and hearts of gold. You will be ready to serve the country. The science of preparation to military service and the advantages thereunto will be the first and just reward of your efforts.

Children of France, hope of tomorrow, be prepared! Be strong! Preserve the future of the race and the defense of the Fatherland!

23. On the Land of the Foe.—Artist, Steinlen, 1917.

The Russian Prisoners are dying from Hunger!

#### RUSSIAN POSTERS

24. Subscriptions now open for the year 1917 (second year of publication) for the literary, artistic, and political economy magazine.

"The Year 1914" (Our Resurrection) editorial, "The Year 1914 Society." The rebirth of Russia and her struggle against German supremacy. Price of subscription: 1st edition, yearly, 5 roubles; 1st edition, 6 months, 3 roubles; 2nd edition, on strong paper, 10 roubles. Editorial and main office, Sadovoia 32, Petrograd.

The great struggle of humanity against warfare is the turning point in the history of Europe. This struggle has already given rise to numberless questions of great importance, it has opened great vistas on a better and brighter future, it has formulated tremendous problems for the forthcoming task of recreation. Our magazine "The Year 1914" (Our Resurrection) aims, through the co-operation of scientific and artistic powers, to uphold the decisive against warfare on the strength of the rebirth of our great and suffering Russia.

25. On the Threshold of any Fortress.—Artist, Mackienoir, 1920.

26. Subscribe to the 5½ per cent War Loan.—Artist, E. Lenmob.  
The more money, the more ammunitions.

27. I shall not sacrifice to this Accursed Idol any longer.—(Russian Anti-British Poster.)<sup>1</sup>

#### POLISH POSTERS

28. To Arms, for the Defense of the Fatherland, Against the Enemy!

29. To the Front!

30. People of Poland, To Arms!—Artist, F. S. K.

There is arson and murder left wherever the Bolsheviks have passed. They have left ashes behind them. The Bolshevik is a bitter enemy of the Polish people.

#### ITALIAN POSTER

31. National Loan.—Artist, M. Borgoni.

Confirmed revenue 5% net, issued for 86.50 lira—per value 100 lira. Returning 5½ tax free now and in future. Subscription received from 15th January-3rd February, at almost all places of issue and at ordinary credit banks, at savings banks, peoples and co-operative banks and profit sharing societies.

#### GERMAN POSTERS

32. Aluminum, copper, brass, nickel, tin, there is plenty of it in the land, get it out—the Army needs it.—Artist, Louis Oppenheim.

33. Weld the German sword and subscribe for the War Loan.

34. Dividing Germany.

From the country east and west there shall be five and one-half million Germans torn away. Without the consent of the people the country would be divided.

There shall be an election to decide. The country of the Saar Basin comes at once under the management of the enemy and public election comes fifteen years after occupation. It stands for the future under the armies of occupation.

<sup>1</sup>This weird and ghastly poster comes out of the darkest Russia, but it is strongly suspected that it is of German origin, at least it presents a favorite German view of England as the war god of Europe. It is, therefore, believed that the poster was designed and executed in Germany and sent into Russia as anti-British propaganda. The woman with the child represents Europe, while the executioner's part, surmounted by the caricature of John Bull, represents England, and in the background is seen a mound of skulls, thus presenting England and not Germany as the arch slaughterer. "Europe" is made to say, "I shall not sacrifice to this accursed idol any longer."

35. What England is after.—Artist, Egon-Tschirch, 1918.

The English leader, Johnson-Hicks, (*Daily Telegraph*, March 1, 1918)  
 "Men must bombard the Rhinish range of industry with a host of air-planes, day by day, as long as the cure is not visible."

36. Hand in hand, onward to victory, and subscribe for the War Loans.—Artist, Gruner, 1917.

37. Can you believe that England is organizing her armies in Belgium? Destroying of the Rhinish-Westfal industry on the 10th day of the mobilization.

38. Men of Germany, protect your Homes.—Artist, L. L. Impkoven, 1917.

Join Schmidt Battalion of the Guards Cavalry, Sharpshooters' Division.

39. German ideal future under the ruling of the Bolsheviks.—Artist, M. Kassin.

40. Bolshevism means the drenching of the World in Blood.—Artist, Safis, '19.

41. This is the way to Peace—no other for the Enemy. Subscribe for the War Loan.

42. The German Nation imprisoned by the Enemy. Subscribe for the War Loan.<sup>2</sup>—Artist, Hohlwein.

43. Run on the Enemy!—Artist, Otto Mundner.

The motto of the Marine is: We fear only God—numbers matter not. "Run on the Enemy!" is our order.

44. Propaganda dropped from German aeroplanes over American lines, July, 1918.

45. The U-Boat War.—Artist, W. Moller.

The average work done in the first part of the year 1918.

#### BRITISH POSTERS

46. Your Country wants you and 300,000 more men like you.

Don't wait, but join now.

47. Military Service Act, 1916.

Any man who has adequate grounds for applying to a Local Tribunal for a Certificate of Exemption under this act must do so *before* Thursday, March 2.

48. Men of London! Each recruit means quicker peace. Join *to-day*. God save the King!

49. Eat no eggs in Easter Week. Give them to the wounded.

National egg collection. Patron, H. M. Queen Alexandra. Offices, 154 Fleet St., London.

<sup>2</sup>This Poster has the important distinction of having served as a figure in Herr Scheidemann's famous speech before the German National Assembly on May 12, 1919, in which he denounced the Versailles peace terms. He said "All over Berlin we see posters which are intended to arouse a practical love for our brothers in captivity—sad, hapless faces behind prison bars. That is the true portrait of Germany's future—sixty millions at hard labor, for whom the enemy will make their own land a prison camp." The text of this poster is an appeal for support of "The People's Fund for German War and Civil Prisoners."

50. Feed the Guns with War Bonds.—Sidney Stanley.

51. Don't!

1. Don't use a motor car or motor cycle for pleasure purposes.

2. Don't buy new clothes needlessly. Don't be ashamed of wearing old clothes in War time.

3. Don't keep more servants than you really need.

In this way you will save money for the War, set the right example, and free labour for more useful purposes. Your country will appreciate your help.

52. Scottish Savings War Committee, 90 Princess St., Edinburgh. Help to defend your life and liberty by buying 5% National War Bonds, or War Savings Certificates.—Artist, P. S. Wright.

53. If you cannot join the Army, try and get a recruit.

54. Cardinal Mercier has appealed to the Food Administration for more food for starving millions. Eat less wheat, meat, fats, and sugar. Ship more to the war-stricken people of France—Belgium—Italy.—Artist, Illion.

55. Notice! Defense of the Realm (Consolidation) Regulation, 1914. Orders follow.

56. Make us proud of you as we are proud of Him!

57. The Zeppelin Raids: The Vow of Vengeance.—Designed by Frank Brangwyn, A. R. A.

Drawn for the *Daily Chronicle* by Frank Brangwyn, A. R. A. *Daily Chronicle* readers are covered against the risks of bombardment by Zeppelin or Aeroplane.

58. Star and Garter Home for Totally Disabled Soldiers and Sailors.—Artist, Haven.

Patrons: H. M. the Queen, and H. M. Queen Alexandria.

You can never repay these utterly broken men. But you can show your gratitude by helping to build this Home where they will be tenderly cared for during the rest of their lives. Let every woman send what she can today to the Lady Cowdray, Hon. Treasurer, The British Women's Hospital Fund, 21 Old Bond Street, W.

59. Buy War Bonds. Feed the Guns and beat the Huns.

60. "Be honest with yourself. Be certain that your so-called reason is not a selfish excuse."—Lord Kitchener.

Enlist Today.—Artist, V. Soutin.

61. To the Young Women of London. Is your "Best Boy" wearing khaki? If not, don't *you think* he should? If he does not think that you and your country are worth fighting for, do you think he is *worthy* of you? Don't pity the girl who is alone—her young man is probably a soldier, fighting for her and her country, and for *you*. If your young man neglects his duty to his King and Country, the time may come when he will *neglect you*. Think it over, then ask him to join the Army *to-day*.

62. The Crisis. Answer to the Call Now!

We appeal to the free men of Britain to respond to the call of their

country and to enroll themselves At Once in the great Volunteer Army which stands between us and the loss of our rights and liberties. In the coming week let every man fit for military service, who has not already done so, join the ranks, either for immediate service or as a member of the group to which he belongs, and thus justify the faith of the Nation in the Voluntary System. Make the response an overwhelming one, and victory for Britain will be assured. Promises to enlist are not sufficient. Do not delay, but become a soldier in the cause of Democracy and Liberty before December 11th.

63. Write a cheque today for National War Bonds.

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### HORACE GREELY LECTURES IN DUBUQUE

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Horace Greely, the loved, hated, feared and eccentric Jew of the American press, had for some days been announced to lecture to the people of Dubuque [on March 19]. His services had been obtained at a high figure by the Literary Association of this city, and before the time appointed for the lecture to commence had arrived, the Congregational Church was crowded to its utmost capacity. \* \* \* After the introductory remarks, which were extremely commonplace, and so chawed and mangled before they escaped from the tanbark breaking machine through which they passed, as to lose much of their force upon the audience, Mr. Greely announced for the lecture of the evening "Henry Clay." This was not a well chosen theme for a man of his acknowledged prejudices to present to a promiscuous audience called together by an association which excludes politics from its discussions.—*Dubuque Express and Herald*, March 21, 1855. (In the Newspaper Collection of the Historical, Memorial and Art Department of Iowa.)

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