6-30-2015

ILA/ACRL 2014-15 ACRL Chapter Report,

Association of College and Research Libraries. Iowa Chapter
Iowa Chapter’s ACRL Report for 2014-15
Compiled by Ericka Raber, ACRL Chapter Representative
Fall 2015

Strategic Area: Value of Academic Libraries

Goal: Academic libraries demonstrate alignment with and impact on institutional outcomes.

1. Leverage existing research that will articulate and promote the value of academic and research libraries.

2. Increase research that demonstrates the value of academic and research libraries.
   • Continue to offer an annual Research Award.
   • Continue study of information literacy skills of first-year college students.

3. Develop and deliver responsive professional development programs that build the skills and capacity for leadership and local data-informed and evidence-based advocacy.
   • Hold annual spring conference with programming designed to meet professional development needs.
   • Offer professional development sessions within ILA’s annual fall conference.
   • Held a state-wide, free virtual professional development meeting for health science librarians who work with physician assistant programs. This program was co-sponsored by ILA/ACRL and Iowa Private Academic Libraries (IPAL).
   • Created a professional development committee to identify and develop more professional development opportunities (begins January 2016).

Strategic Area: Student Learning

Goal: Librarians transform student learning, pedagogy, and instructional practices through creative and innovative collaborations.

1. Identify innovative practices in learning environments and instruction that enable academic librarians to transform learning.

   • Conference sessions included the following topics: using the IL Framework to rethink instruction; exchange of instruction ideas; innovative learning spaces

2. Articulate and advocate for the role of librarians in setting, achieving, and measuring institutional learning outcomes.

3. Increase partnerships with other organizations to advance the impact of Information Literacy on student learning.
• Establishing a joint Iowa ACRL / Iowa Association of School Librarians committee to identify projects within the area of college readiness.

4. Increase understanding of new models of information fluency as pedagogy evolves.

• Conference sessions included topics on visual literacy and digital media literacies.

Strategic Area: Research and Scholarly Environment

Goal: Librarians accelerate the transition to a more open system of scholarship.

1. Increase the ways ACRL is an advocate and model for open dissemination and evaluation practices.

• Offered conference session on the role of academic libraries and institutional repositories and scholarly communication.

2. Enhance members' capacity to address issues related to digital scholarship and data management.

• Offered conference sessions on altmetrics.

3. Influence scholarly publishing policies and practices toward a more open system.

Strategic Area: Enabling Programs and Services

1. Education

2. Publications

• Continued regular publication of chapter newsletter, with 7 issues since July 2014: http://www.iowaacrl.org/content/newsletter. Web analytics data from March 2015 show 587 unique visitors to newsletter pages within the past year.

3. Advocacy

• Barbara Jones, ALA Office of Intellectual Freedom, spoke at ILA Annual Conference.
• Reported findings from our Information Literacy study to our US legislators.
• Our ACRL Government Relations Representative has actively promoted legislative issues to our chapter, including a virtual legislative day.
• Several members from our chapter participated in ILA in-person Legislative Day, an annual event for librarians to be briefed by ILA lobbyists and to meet with their State Legislators to talk about their concerns. One issue addressed this year was the need for continued funding for EBSCOhost’s Learning Express for all Iowa K12 schools and college-level libraries.
4. Member engagement

- Implemented a longevity award to recognize long-time members.
- Continue to use of Facebook group, with about 90 members.
- Continue to provide conference scholarships.
- Developing an ambassadors program. Ambassadors are charged with promoting ILA/ACRL within their institutions. Fifteen of our 71 institutions already have ambassadors.