ILA/ACRL Executive Board Minutes, February 04, 2011

Association of College and Research Libraries. Iowa Chapter
IL/AACRL Executive Board Meeting  
February 4th, 2011  
Grand View University

Meeting began at 10:38 AM

In Attendance: Parsons, McMahon, Wright, O’Gorman, Rees, Chibnall, Iber, Funke, Paulus, Gjerde, Egherman, Hutchinson

Absent: Rouse, Seiffert, Hess

Agenda

1. Welcome and Introductions
   a. Members introduced themselves again for familiarity.

2. Approval of Executive Board minutes from December 2010.
   a. Approved as posted.

3. Treasurer’s Report
   a. Balance 01.01.10: $3269.97
   b. Dues: $835
   c. Spring Meeting: $6362.11
   d. Total Avail. Funds $10467.08
   e. Less Expenses to Date $9088.70*
   f. Balance in Account $1378.38*
   g. Amount we believe we have if the error is fixed: $2662.78
      1. *Laurie Hews included $110.74 as the net gain for the fall conference. In the detailed transactions, the $110.74 is listed, and then a $1000 fee for Woodward is listed in the expenses. We need to make sure that the $1000 listed again as an expense in the detailed list is not duplicative.

4. Committee and Representative Reports
   a. Spring Conference
      1. The event will be March 18th. Kenning Arlitch from the U. of Utah will be the keynote speaker. He is known as a “digital adventurer” and is an expert on the
American West. His expertise is in digital projects, organizational behavior, and consortia agreements. It was also reported that our spring conference was approved by the ILA board. Roy Kenagy and Louise Alcorn should be congratulated for their hard work in preparing membership registration and conference registration. There has been no change in membership fees. Board members suggested reserving a block of hotel rooms for conference attendees. There is also a pre-conference social in the Royal Amsterdam hotel. Food and speakers will be plentiful. Estimates at the moment are for 120 registrants and that the conference will be under budget. The amount estimated to be spent will be under $6,330.

2. A discussion followed of whether or not to have an informal poster session at the conference. Egherman volunteered to possibly help set something up. More people might attend the business meeting if we added a poster session component. There was an agreement to give this idea a try at the spring conference. This will be limited to students from the 2010-2011 academic year, including recent graduates. There was hope amongst the group that the mid-March weather in Pella will be gorgeous and the tulips will be in full bloom.

b. Directory

1. The directory committee will be cleaning up some links on the directory page and also working on possible self-facilitated updates to the directory and the Google Map.

c. Fall Program

1. Work on the fall program will begin very soon. There might be a panel session involving collaborative efforts between school librarians and college librarians.

d. Awards

1. The spring conference scholarship award details have been sent out. Applications are due by February 22nd. We will push the announcement out to the ILA website and the ILA Facebook page and Twitter account as well.

2. A discussion followed as to whether or not we have asked winners of the scholarship to write something for the newsletter after the conference. We will look into possibly doing that this year.

3. There was also a discussion of whether to continue looking into adding a third award whose purpose would be to encourage librarians to participate in conferences outside of the field. A question arose of how we would fit an award like this into our budget. The Board recommended that the Awards committee continue the development of this possibility and report back to the Executive Board.

4. Currently, two relatively recent awards are offered in alternate years: 1) a PR/Marketing award and 2) a Research award. The name of the PR/Marketing
award is sometimes listed as an Advocacy Award and this may cause confusion. Collective memory of the board, and looking at the by-laws and organizational manual assumes that the names are not “official”. The board preference is to use the PR/Marketing name for consistency and clarity of purpose.

e. Membership

1. As of right now, due to the membership renewal form not going out on time, we have only 27 members. People can renew online and should do so before the spring conference. A question was raised as to whether we should send out a reminder email to former members. It was generally agreed upon that we can send out a reminder email with a link and a pdf form.

f. Electronic Communications

1. Egherman reported that she has been communicating with her committee. She had a question about how much work the committee members do in general compared to the head of the committee so as to get a better idea of how to proceed in the future. She is thinking about adding another member. She will try to gather the committee at the spring conference.

2. There was also a discussion of the Facebook account and how often it should be updated and how people should post information to the account.

g. Newsletter

1. There is a January/February newsletter in the works and it will come out in the next couple of weeks. It will be a sparse issue but will include information about the spring conference and a piece by the President.

2. There was also a discussion about how to get more people to submit pieces to the newsletter more often. One idea was to create an RSS feed for blogs from libraries across the state, monitor them, and look for info for the newsletter that way.

h. Nominating

1. A question was asked about the accessibility of a list of members of all ACRL committees. A discussion followed about making that list more publicly available through the website.

2. It was reported that Rebecca Bartlett is leaving the newsletter committee.

i. ACRL Government Relations Representative

1. There has been no legislative activity concerning libraries so far in the 112th Congress. In the spring, ACRL will be announcing its legislative agenda. In the December lame duck session, we were asked to support the Museum & Library Services Act, which passed and became law. We were also asked to
support Tom Harkin and get the omnibus budget package that included money for public research.

j. ACRL Chapter Council Representative

1. Our chapter representative Kathy Parsons has been working with some of the other chapters to improve electronic communication between the groups, especially in the time period between conferences. She is also working to upgrade the $1 amount we get for members that live in the state. She also reported that the 2010 year was the first year that ALA noted a drop in membership, but it was not significant.

k. Mentoring Committee

1. No report. Mary Iber mentioned that there are two new mentor pairs.

l. Scholarly Communications Committee

1. Hess was not present. Wright reported that the committee has recommended that we link to the University of Iowa’s Scholarly Communications website rather than the old site. There is also, according to the survey, a definite interest among members in open access research, fair use & copyright, tenure & promotion process, economics of open access, etc.

5. Other Business

a. Proposed By-Laws change for elections (draft to be distributed via email prior to meeting)

1. Gjerde reported that these changes were proposed because of last fall’s situation involving us not meeting the quorum.

   1. The first proposed change was to Article VII, Section 4 changing “at least 30 days prior to the Annual Business Meeting” to “according to subdivision policies and with ample time for nomination by petition.”

      1. Approved.

   2. The second proposed change was to Article VII, Section 6 changing “voter” to “voters” in the 1st paragraph. Also, “one-week” to “within one week” as well as “the number of responses required for a quorum, the percentage of approvals required for election/passage and” to “and include” in the 2nd paragraph. Also, “Thirty-five percent of the membership will constitute a quorum for elections” would be deleted from the 3rd paragraph.

      1. Approved

3. The approved changes will now be sent by the President to Randy at the ILA Bylaws Committee for further approval.
b. Strategic Plan next steps

1. IASL/ACRL partnership

   There has not been any movement on communication between school librarians and academic librarians. The Executive Board was asked for guidance on how to proceed with this collaboration. A discussion followed about whether we should start an ad-hoc committee for this project. Funke volunteered to start a group and start communication between the two organizations.

2. Technology - Communications strategy

   There was a discussion on communicating with new members and returning members. Rees asked if more should be done with communication and Gjerde responded that he had done some work on this in the past and would share it. There was a question about how easy it was to determine if a returning member was part of IA-ACRL or not. It was also proposed that we could send out a mega-email in April/May or before the spring conference to remind members about what we do, our services, etc. The message could also be in December as a yearly wrap-up, renewal reminder, etc. It was decided that a blanket welcome will be sent to new members in April.

   A discussion followed on revising the Organization Manual. It was decided to keep a close eye on the manual to make sure it accurately describes what we do as an organization.

3. Finalization of meeting dates and times

   We will meet again at the spring conference and at the ILA fall meeting. Gjerde recommended combining the two summer meetings. It was agreed that we would next meet the night before the spring conference in Pella. It was also agreed that we would try to meet sometime in the end of July, perhaps the 29th. This meeting would be held at Luther College in Decorah. In the fall we will meet on October 12th. We will also try to sneak in our transitional meeting on November 18th perhaps in the Cedar Rapids area or Ames area.

Meeting ended at 12:50 PM

Submitted by Dan Chibnall, Secretary/Treasurer ILA-ACRL