ILA/ACRL Executive Board Minutes, July 22, 2011

Association of College and Research Libraries. Iowa Chapter
ILA/ACRL Executive Board Meeting
July 22nd, 2011
Luther College, Decorah, IA

Meeting began at 10:35 AM

Attendance: Funke, Rees, Hess, McMahon, O'Gorman, Parsons, Gjerde, Iber, Eggerman, Chibnall, Seiffert, Sterling
Absent: Rouse, Wright, Paulus, Hutchinson

1. Welcome and Introductions

2. Approval of Executive Board minutes from March. Minutes were approved.

3. Treasurer's Report
   a. We have fixed the discrepancy from 2010. The accountant found the error. Our current balance stands at $4018.19 as of May 2011.

4. Committee Reports
   a. Spring Conference
      1. Jennifer Sterling was introduced as the new chair of the Spring Conference committee.
      2. McMahon spoke about wrap-up from the spring conference. She also thanked Jennifer Sterling for taking over the next conference. She also thanked the board for their help. She passed out a document with all of the information from the spring 2011 conference. We did end up in the black and overall the feedback was positive. Unfortunately we had no takers for the poster presentations. We might try to improve that in the future.
      3. It was noted that the dates of conferences have little to do with attendance numbers. There was a discussion about possible sites on Luther's campus for a home base for the spring ACRL conference. There is also a possibility of using some on-campus housing for the conference.
      4. There was also a discussion of whether to allow vendors to come to the spring conference. Does this take away from ILA vending in the fall? Should we charge them for it? The conference is May 25th. The IPAL conference is April 20th at Wartburg.
   b. Directory
1. Seiffert discussed the Google Map directory. She noted that Wendy Robertson had discovered a new way to show library information on the map. There was a discussion about embedding the map on the ACRL website so it would be easy for members to see.

c. Fall Program

1. Parsons noted that the preliminary program is on the ILA website. There are multiple sessions being offered. There is the seed saver librarian, Bill Musser, and another program on library as place by John Buschman. Also Rebecca Funke, Betsy Thompson, and Dan Chibnall will do a panel on collaboration between libraries.

d. Awards

1. Iber reported that the PR/Marketing award is out there and we already have two applications. The committee is down two members but the President and VP are looking for new people. They will also be offering a scholarship for the fall conference.

e. Membership

1. Rees reported we have 140 members and thank you notes have gone out. This number is slightly higher than what we had last year. She also asked about putting up a booth at ILA. Members replied with comments about how the process worked and what is normally offered at the booth.

f. Electronic Communications

1. Egherman reported that we have 67 Facebook followers and 25 Twitter followers. We also have a presence on LinkedIn and Google Plus. She has been taking information from listserv emails and posting them to some of our social network tools.

2. She also has her committee working to post presentation materials from the spring conference to the ACRL website. She also asked for input as to whether or not we should just link to already posted material on a college website or whether we should try to store it on the ACRL site. It was agreed that presenters should have control of their material, so if it already exists on a site we will link to it.

g. Newsletter

1. Gjerde reported that Paulus passed along a note saying they are going to be putting together a new issue for the fall.

h. Nominating

1. Funke reported that a list has been made of possible names for different positions within the organization. A document was shown to the board listing
the people for the different positions. There is only one VP candidate at this point. The slate is almost full though.

2. There was also a question about the two ad hoc committees, scholarly communications and mentoring. Are they in the sunset or will they be continuing? There was a mention of having membership absorb the mentoring committee.

3. The slate was approved by a vote of the board.

i. ACRL Government Relations Representative

1. O’Gorman reported on the ACRL legislative agenda for 2011. ACRL supports Network Neutrality, first sale/licensing rights regardless of formats, changes to section 215 of the Patriot Act, better access to government info, public access to federally funded research, better transparency with FOIA requests, and legislation supporting orphan works in terms of copyright.

j. ACRL Chapter Council Representative

1. Parsons met at ALA with other chapter reps to discuss ways of communicating with other chapters. They’re going to use a blog where each state will take turns writing something so there is always a sharing of ideas. They are also talking about podcasting. She will also try to start sharing the minutes of the meetings with the other chapters.

2. They introduced a resolution to try and increase the fees that we can collect from national chapter based on membership numbers. There is a new document talking about the value of librarians and it is being shared at other conferences, especially in higher education conferences. ACRL announced that the 2013 national conference will be in Indianapolis. There was also a mention of trying to get Lisa Hinchliffe to come and speak to Iowa librarians.

k. Mentoring Committee

1. Gjerde read a note from Rouse that they are seeking out new mentees.

2. There was a question of what we should do with the mentoring activity now that the committee is going away. A discussion followed on membership committee taking on these duties without a problem. What would the structure look like if membership takes it over? There would need to be good record keeping so the membership committee would know relationships and who is new. We don’t want to lose anybody in the shuffle. This will be discussed during the afternoon breakout sessions. One idea was to have mentoring relationships have more of a structure so there is a more formal process for meeting guidelines. There should be expectations sent to both parties in the relationship. An idea was shared that there could be a training session for mentors so they are all on the same page as well as keeping up more communication with the mentee.
I. Scholarly Communications Committee

1. Hess reported on their survey during the last meeting and their charge has been met. We now link to the U of I website on scholarly communication.

5. Other Business

a. Report on ACRL/IASL discussions

1. A meeting was held between academic librarians and school librarians at DMACC Ankeny. The discussion was good and we found out what each group does. Denise Rehmke from Iowa City talked about the IASL and Rebecca Funke reported on the status of higher education librarians. Funke believes that there should be more of a formal structure to the group. A wiki was created to start discussion and share ideas. The question was posed: should we create a formal committee to continue this in a more formal?

2. The IASL librarians did like the conference a couple years ago in which both sets of librarians presented together. It was a good shared experience. The board seems to be leaning towards the idea of creating an ad hoc committee to communicate more formally with the IASL librarians. There was also a discussion of getting beyond librarians and talking to parties outside of librarianship, such as legislators.

3. A motion was made to create an ad hoc committee called the K-12 and Higher Education Committee. The motion passed. Possible members will be chosen by the President. The committees charge will be determined during the afternoon breakout sessions.

b. Status of Bylaws Amendment: No progress.

6. Motion to adjourn with the option to reconvene: motion passes.

Meeting ended at 12:15 PM

Reconvened at 2:15

1. Outreach Group

a. Discussion began on the Outreach group's proposal charge for the new ad hoc committee on collaboration between K-12 and higher Ed.

b. A motion was made and seconded on the charge: For ACRL to partner with IASL to develop and implement a framework and action plan for future collaboration. Motion passed.

2. Technology Group
a. We need to think about those external forms of communication such as Facebook, etc. How can we be effective and efficient with member communication? The group also discussed if there are ways to improve communication within the state on areas of expertise. Listservs and discussion forums are good and we have pockets of experience in the state, so how can we highlight those things? We need some kind of registry that allows people to say, "I know about this."

3. Membership Group

a. Discussion about adding mentorship activities to their committee. They thought about contacting directors during the year to find out about new staff members. There was also a suggestion to provide mentorship to people changing positions as well. This was noted as already having been done. There is also the issue of non-members and trying to survey to find out about why they are not part of the organization.

b. A motion was made to disband the ad hoc mentoring committee, roll their responsibilities to the membership committee, and add language to the organizational manual for the membership committee's responsibilities. Motion passes. Rees will rework the language.

Meeting adjourned at 3:00

Submitted by Dan Chibnall, Secretary/Treasurer ILA-ACRL