Iowa Chapter’s ACRL Report for 2015-16  
Compiled by Ericka Raber, ACRL Chapter Representative  
Summer 2016  

Strategic Area: Value of Academic Libraries  

Goal: Academic libraries demonstrate alignment with and impact on institutional outcomes.

1. Articulate a research agenda that communicates the value of academic and research libraries.
   - Continue to offer a biannual Research Award. This year’s recipients were Phil Jones, Julia Bauder, and Kevin Engel, ACRL Assessment in Action participants from Grinnell College.
   - Continue study of information literacy skills of students as they transition into college.

2. Promote the impact and value of academic and research libraries to the higher education community.
   - Spring Conference Keynote speaker Megan Oakleaf focused on libraries addressing the needs of stakeholders in our institutions.
   - Conference sessions on strategic planning and supporting the institutional mission.
   - Continue to offer biannual Public Relations/Marketing Award
   - Hold annual spring conference with programming designed to meet professional development needs.

3. Build on Assessment in Action to expand community of practice and professional development opportunities.
   - Offer professional development sessions within ILA’s annual fall conference
   - Held a state-wide, free virtual professional development meeting for health science librarians who work with physician assistant programs. This program was co-sponsored by ILA/ACRL and Iowa Private Academic Libraries (IPAL).
   - Created a professional development committee to identify and develop more professional development opportunities.

4. Support libraries in advancing issues of equity, access, diversity, and inclusion.
   - Spring conference session entitled Guerilla Open Access: What Does it Mean for Academic Libraries?
   - ACRL member is Chair of new ad hoc ILA Diversity Committee.
**Strategic Area: Student Learning**

*Goal: Advance innovative practices and environments that transform student learning.*

1. Challenge librarians and libraries to engage every student with information literacy skills and in a way that is scalable and sustainable.
   - Conference sessions on research literacy and the IL Framework
   - Spring 2015 instruction planning “unconference” session

2. Increase the impact of information literacy by forming strategic partnerships with relevant organizations
   - First year of joint ILA/ACRL/IASL (Iowa Association of School Librarians) College Readiness Committee: Planning joint spring conference with emphasis on information literacy and college readiness

3. Build capacity for librarians to collaborate with faculty and other campus partners in instructional and curricular design and delivery that will integrate information literacy into student learning.
   - Fall 2015 preconference: “Active Teaching and Learning
   - Fall 2015 conference session: “College Readiness: Building K-16 Information Literacy Foundations”

4. Articulate and advocate for the role of librarians in setting, achieving, and measuring institutional student learning outcomes.
   - Board members wrote letters to the Cedar Rapids School District in support of retaining school librarians.
   - At least one Board member wrote an editorial that appeared in two local papers.
   - Our Chapter wrote a letter in support of Carla Hayden’s nomination for the Librarian of Congress.

5. Investigate and advocate for the inclusion of teaching and learning into library and information science school curricula by collaborating with relevant ALA groups and organizations.

**Strategic Area: Research and Scholarly Environment**

*Goal: Librarians accelerate the transition to a more open and equitable systems of scholarship.*

1. Increase the ways ACRL is an advocate and model for open dissemination and evaluation practices.

2. Enhance members’ capacity to address issues related to scholarly communication, including but not limited to data management, library publishing, open access, and digital scholarship.
   - Planning fall session at ILA on Open Educational Resources
3. Influence scholarly publishing policies and practices toward a more open system.

**Strategic Area: New Roles and Changing Landscapes**

*Goal: Academic and research library workforce effectively navigates change in higher education environments.*

1. Deepen ACRL’s advocacy and support for a full range of information professionals.
   - Our ACRL Government Relations Representative has actively promoted legislative issues to our chapter, including a virtual legislative day.
   - Several members from our chapter participated in ILA in-person Legislative Day, an annual event for librarians to be briefed by ILA lobbyists and to meet with their State Legislators to talk about their concerns.
   - Continue to provide conference scholarships.

2. Equip library workforce at all levels to effectively lead, manage, and embrace change.
   - Fall program on generational differences in the workplace.
   - Preconference plans include training for “accidental managers.”
   - Fall 2015 session: “Collaborative Professional Development: Creating Your Own Opportunities”
   - Spring 2016 session: “Making We Time: Supporting the Institutional Mission and Each Other”
   - Hosted ACRL webinar Accessibility in Action.
   - Planning to host ACRL webinar on pathfinders

3. Expand ACRL’s role as a catalyst for transformational change in higher education.

**Strategic Area: Enabling Programs and Services**

1. Education
   - Continue to offer Fall Conference Scholarship Award.

2. Publications
   - Transitioned from Newsletter to blog in order to be responsive to current topics.

3. Advocacy
   - Our ACRL Government Relations Representative has actively promoted legislative issues to our chapter, including a virtual legislative day.
4. Member engagement

- Granted Legacy Awards to recognize long-time members.
- Continue to use of Facebook group, with about 122 members.
- Continuing to develop our ambassadors program. Ambassadors are charged with promoting ILA/ACRL within their institutions.
- Profiled 3 long-standing members on association blog, emphasizing their perspectives on the value of ILA/ACRL membership.
- More focused recruitment efforts leading to increased membership