Preparing Robust Tutorials: Three Serving Suggestions

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Preparing Robust Tutorials

**Purpose**

Our purpose was to determine the most appropriate software for creating and delivering online tutorials that will demonstrate effective database searching skills to the users of Laupus Library.

**Conclusion**

For our users, Camtasia delivered optimal results for shorter database instruction. Mediasite would be more appropriate for lengthier lecture situations. PowerPoint tutorials are acceptable for situations where bandwidth is low and/or budgets are tight.

**Serving Suggestions**

Camtasia

- Easiest to Use* (by percent): 73.9
- Time to Create* (in minutes): 40
- Cost* (as of 10/1/07): $299
- Rate of Accessibility* (by percent): 100

PowerPoint

- Easiest to Use* (by percent): 17.4
- Time to Create* (in minutes): 35
- Cost* (as of 10/1/07): $39.99
- Rate of Accessibility* (by percent): 100

Mediasite

- Easiest to Use* (by percent): 8.7
- Time to Create* (in minutes): 25
- Cost* (as of 10/1/07): $18,000
- Rate of Accessibility* (by percent): 100

*(cost based on users with Microsoft Office)

*(based upon users with high-speed internet)

*(time determined by experienced creators)

*(based on an online survey)