Mentor's Introduction

Tom Anderson

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Uncovering the \textit{mentor's introduction} on Tom Anderson from Florida State University reveals Mary Ruth Smith's reflective and insightful journey. Her return to the doctoral program in art education at Florida State University, ignited by her experiences at the University of Houston and the University of Georgia, showcases a unique perspective on media and media arts, particularly commercial advertising. With her dissertation addressing print advertising and its impact on youth, she introduces students to strategies for understanding overt andsubliminal messages, advocating for a curriculum framework and model at the secondary level. This is a crucial and timely contribution to the field of art education. DOI: 10.17077/2326-7070.1225