A member of many organizations devoted to the study and advancement of teaching—being one of the seven members appointed by the Carnegie Foundation for the Survey of Tax-supported Higher Education in California, 1932—President Latham's administration was noted for the widened scope of its service and graduate agencies, and for the program of construction and housing completed for the college.

ELMER H. MAYTAG, industrialist and business man, died July 20, 1940, being then just fifty-six years of age. A graduate of the Newton High School, and an attendant at the University of Illinois, he early became associated with his father in the Maytag manufacturing enterprises, in 1903, before the Maytag Washing Machine Co. was formed, and when the company manufactured threshing machines and other implements. Years spent as a salesman for the Maytag company, and other miscellaneous work, led in 1926 to his election as president of the firm, and in 1938 to his election to the additional position as chairman of the board.

Greatly interested in blooded cattle stock, Maytag's Holstein herds were known country wide, he was also interested in real estate ventures and in two banks, being President of the Jasper County Savings Bank and the Kellogg Savings Bank. He in part was also responsible for generous provisions established by the Maytag Co. for the benefit of its employees, including housing, pensions and other forms of employee service.